

Dear WYES Beer Event Participants,

## **WYES Beer Tasting Canceled**

As we start a New Year, we are thankful for all who have contributed to the success of WYES. We especially appreciate your interest and participation that made the WYES International Beer Tasting and Private Beer Sampling some of the most anticipated events of the year.

It is because of your generous support that for over 30 years, WYES has produced the WYES International Beer Tasting and, for over five years, the WYES Private Beer Sampling. We have enjoyed working with you and your organization on the largest and oldest annual beer event in the state of Louisiana which also spotlighted the craft beer movement in our state.

As we plan for this New Year, we regret to announce that WYES will discontinue the beer events beginning in 2015. **The increased costs of these events coupled with new ATC regulations make it prohibitive to host a quality event for our community which benefits the station.**

We thank you again for your generous support, hard work and exemplary loyalty to WYES and look forward to creating other opportunities to work together again.

Sincerely, Sharon

Sharon Egan Snowdy Events Manager

**WYES-TV**

916 Navarre Avenue

New Orleans, LA 70124

Ssnowdy@wyes.org

**THANKS ATC**

**SHAME ON YOU**