

Cool



TIMES

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March 2018



"Cars for a Cause"

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TIME TO RENEW?

Please send \$30 (\$40 for USPS mail Newsletter) to:
Georgia Cool Cruisers
P.O. Box 942291
Atlanta, GA 31141
THANKS!

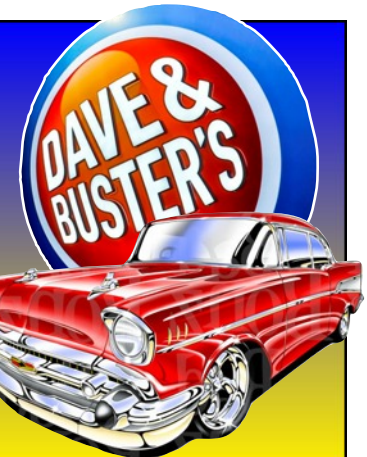
MARCH MADNESS

DAVE & BUSTERS

Marietta, GA

Saturday, March 3rd

11:00 am - 3:00 pm



THE VARSITY

GWINNETT

Cruise-in

Sunday, March 18th

3:00 - 6:00 pm

HANDY ACE HARDWARE

Charity Car Show

Saturday, March 24th

11:00 am to

3:00 pm

Tucker, GA



March Events Info - *page 9*

www.GeorgiaCoolCruisers.org



Find us on:
facebook®



**Welcome
New Members!**

**Jaelynn Sealey
Alex Yeager**

*Special Thanks to
Tilly Lanier for his
"Super-sized" renewal!*

Contact Info:

Club Founder / President

Rick Ellis

404-732-6842

RNE680@mindspring.com

Volunteer Coordinator

Dennis Behnken

770-900-3025

BehnkenD@bellsouth.net

Charity Coordinator

Karen O'Neal

770-331-4344

KarenhOneal@yahoo.com

**Mailing Address:
Georgia Cool Cruisers
P. O. Box 942291
Atlanta, GA 31141**

Sweetheart Cruise-In Winners



BEST CLASSIC:

Lamar Johnson, 1957 Chevrolet Bel Air

BEST MODERN:

***Larry Vaitkus, 2015 Chevrolet Corvette**

TOP 15:

***Moose Ellington, 1952 Ford F-1 pick-up**

***Dan Quartarone, 1968 Lancia Fulvia**

Gregg Gardner, 1968 Ford Mustang

Paul Bunch, 1964 GMC Series 1000 pick-up

Jimmy Fischer, 1934 Ford Coupe

***James Dorsey, 1934 Ford 2 door sedan**

Norman Malone, 1956 Ford Thunderbird

Jerome Bailey, 2010 Dodge Challenger SRT

Fred Russell, 1961 Chevrolet Impala

Andy Sarratt, 1971 VW Rat Rod

***Fred Hartley, 1963 Ford Falcon convertible**

***Mike Perry, 1968 Pontiac Firebird**

***Dr. Z (Alan Ziglin), 1961 Plymouth Fury**

***Frank Cuddy, 1955 Ford Crown Victoria**

Dave Williams, 1982 American LaFrance fire truck

HOUSE (Host's) FAVORITE:

***John & Wendy Bailey, 1964 Chevrolet Impala SS**

LADIES CHOICE:

***Dennis Williams, 2016 Dodge Charger Hellcat**

COOLEST CRUISER (Club Award):

***Richie Hodge, 1950 Mercury**



**"Coolest Cruiser"
Award Winner
Richie Hodge's
1950 Merc**

2018 Club Shows & Events

*Here are the shows that we have planned
as of publication for this year.
Please watch for updates and additions.*

March Madness Car Show

Saturday, March 3 ♦ 11 am - 3 pm

DAVE & BUSTER's - Marietta

2215 D and B Drive, Marietta, GA 30067

Fundraiser for

Hot Rodders Children's Charity

"Cool" Handy Ace

Charity Car Show

Saturday, March 24 ♦ 11am - 3pm

Handy Ace Hardware

3969 Lawrenceville Hwy, Tucker, GA 30084

Fundraiser for

NETworks - A Local Food Bank

Cool Rides & Rescues

Sunday, April 29 ♦ 1 pm - 5 pm

Decatur Estate &

Way Back Antiques

2272 Lawrenceville Hwy, Decatur, GA 30033

Fundraiser for

Lifeline Animal Rescue

Hot Rods at Hayes

Saturday, May 12 ♦ 10 am - 2 pm

Hayes Family Dealerships

3660 Georgia Hwy 365, Baldwin, GA 30511

Fundraiser for

Hot Rodders Children's Charity

Horsepower at the Pony

Saturday, June 23 ♦ Noon - 4 pm

The Pink Pony

1837 Corporate Blvd, Brookhaven, GA 30329

Cool Cars at Coolray

Late September (Date TBA)

Coolray Field

Gwinnett Braves Stadium

2500 Buford Drive, Lawrenceville, GA 30043

Cars & Costumes

Car Show & Costume Contest

October 27 ♦ Noon - 4 pm

The Pink Pony

1837 Corporate Blvd, Brookhaven, GA 30329

Toys for Tots Cruise-In

Saturday, December 1 ♦ 11am - 3pm

The Greater Good BBQ

4431 Hugh Howell Road, Tucker, GA 30084



Varsity Gwinnett Cruise-In

Every 3rd Sunday - Year round

New Time: 3:00 - 6:00 pm

6045 Dawson Blvd.

Norcross, GA 30093

I-85 - Exit 99, Jimmy Carter Blvd.

Co-hosted by

SoutheastWheelsEvents.com

Sponsored by:

Streetside
CLASSICS™

Other Shows & Events of Interest

Cruise-Ins, Shows & Swap Meets for March

NE Georgia Swap Meet, Saturday, March 3rd, 7:00 am - 1:00 pm. Atlanta Dragway, 500 E. Ridgeway Rd, Commerce, GA 30529

Memories in Monroe Car Show, Saturday, March 17th, 7:00 am - 4:00 pm, Downtown Monroe at the Historic Courthouse

Brookhaven Cherry Blossom Classic Car Show, Sunday, March 25th, 11:00 am - 4:00 pm. Blackburn Park, 3493 Ashford-Dunwoody Road, Brookhaven, GA 30319, Limited spaces, call Ida Beth @ 770-457-0209.

Cars & Coffee, Saturday, March 31st, 9:00 am - Noon, Gateway Classic Cars, 1870 McFarland Parkway, Alpharetta, GA 30005

Cars & Coffee Cruise-In, Saturday, March 31st, 9:00 am - Noon, Streetside Classics 213 Thornton Road, Suite 400, Lithia Springs, GA 30122

Car Shows and



the Weather

By Rick Ellis, Amateur Weatherman



In the past year or so, we have had quite a few weather scares and a few full-fledged rain-outs. The one thing that we have no control over when planning a car show is the weather. It seems a big event can end a Summer-long drought, with a down-pour predicted to cover the entire show time, or at least the start (killing the attendance).

Trust me, I spend *WAY* too many hours checking the forecast, starting with the 15-day outlook. I don't rain-delay or cancel a show without a *TON* of thought and planning for a rain date. We have suffered through a few notable "issues" such as the afternoon at the Galaxy Diner, when *HEAVY* rains and *CRAZY* winds invaded the show, soaking the cars, their owners, the club staff and *ALL* our show materials. The other was a couple years back at Coolray Field, a rain or shine event. It was *ALL* rain and *NO* shine *ALL* day! We managed to get 15 cars to show up, but it was not that bad . . . everyone that showed up got a Top 20 Award, a couple of door prizes, a free t-shirt (that we were going to sell) and some of our Subway Party Platter.

For some shows, we have a built-in rain date, with it printed on the show flyer. When we do make the decision to delay or cancel an event, we will post it on our Facebook page, on SoutheastWheelsEvents.com and send out an email to our members. We will also post signage at the show venue and try to have flyers printed ASAP with the new info. We *HATE* to call a show, but sometimes we have no choice.

So next time you see rain in the forecast, please have sympathy for me . . . I am still working on my weather forecasting merit badge!

CLUB NEWS & UPDATES

February Charity



All things considered (weather-wise), our February collections were pretty decent.



We collected \$580 for **Susan G. Komen** at the Sweetheart Cruise-in and \$280 for **Good Mews** at the Varsity Cruise-In.

We Just Added More HP to the Club!



We have struggled at several of our show venues to get power for our music, well no more! We have just purchased this 4400 watt, 7 HP generator!

We have also purchased some PA speaker extension poles. This will raise the speakers up and out of the direct ear-shot of anyone close, plus help project the Oldies better. We tried them out at the Varsity Cruise-In, and they worked very well.

We are always looking for ways to improve!

2018 Sponsors

We have signed up several of our 2017 Sponsors for another year.



Gateway Classic Cars have signed on again as a Diamond Level Sponsor.



Streetside Classics will once again be our primary Sponsor for The Varsity Gwinnett Cruise-Ins and will be the Sponsor for "March Madness" at Dave & Buster's.

Denny Williams MOTOR SPORTS

Dennis Williams and **Denny William Motor Sports** have also returned as a Diamond Level Sponsor.

Our thanks to all three of these great organizations! If you would like to help sponsor us, or know someone that would, please let us know.

Wednesday Breakfast!



Join us EVERY Wednesday for Breakfast at Cracker Barrel in Norcross.

We meet at 9:30 at the **Cracker Barrel** located at **6175 McDonough Drive NW, Norcross, GA 30093.**

The food is good and the service is attentive.

Everyone is welcome!

Join Our Team!



We are about 2 months away from the **Susan G. Komen Greater Atlanta More Than Pink Walk**, which replaces the annual Race for the Cure.

The Walk takes place at Lenox Mall on **Saturday, May 5, 2018**. So far "Cool Cruisers for a Cure" has 4 registered Team Members, we still need at least 6 more to officially be a "team."

The Walk is 2.25 miles this year and the start time will be 8 am.

When the donations from our January Varsity Cruise-in get posted, we will be back in the Top 5 for Team Fundraising to date. We need you!

Contact **Sharon Ellis** for info: 404-732-6843 or sharon@sharonellis.org

Our New "Cool" Volunteer T-Shirt





After a Week's Rain Delay, We "SQUEEZE" in the Show!

4th Annual Sweetheart Cruise-in at Old Hickory House

This show has always been called the "We're Sick of Winter" Sweetheart Cruise-in, but this year, after being rained out on the original date, and almost on the rain-date, we changed it to the "We're Sick of RAIN" Cruise-in!

We really wanted to get the show in, and decided to go for it based on the hopes of enough dry hours between the showers. We guessed right, and even had blue skies for the second half! We had a decent number of cars, about 50, but this was less than half of what we expected.

Those that made it had a great time and enjoyed a dry and mild afternoon. We played our Oldies, gave away door prizes, ate some tasty BBQ and ended by giving out 20 awards. Our event charity was Susan G. Komen for the Cure, and collected a total of \$580. Our thanks to Mr. George Jackson and his staff at the Old Hickory House for hosting us and a *BIG* thanks to our "A Team." They worked hard to make the show happen. See page 2 for all the Award Winners.







A Sunny Start Fills the Parking Lot!

March Cruise-In at The Varsity Gwinnett

A week long forecast of a rainy weekend didn't make us smile, but waking up to a blue sky on Sunday sure did! We had a nice size group of 60+ cars show up! As always there was a big variety of cars plus a lot of spectators to appreciate them.

We collected \$280 for **Good Mews** and signed up two new members, making the day that much better. We did end early due to showers moving into the area.

Make sure you are "present and accounted for" at the March 18th Cruise-In!



March Varsity Cruise-In Award Winners:

The Varsity Favorite:

John Stewart, 1950 Ford Coupe

Streetside Classic Pick:

Dempsey Dingee, 1957 Chevrolet 210

Southeast Wheels Events Favorite:

Jaelynn Sealey, 1950 Cadillac Sedan deVille

Cooldest Cruiser:

Les Triggs, 1972 Ford Maverick



MARCH "COOL" CLUB EVENTS

"March Madness" Car Show at Dave & Buster's



Saturday, March 3rd

11:00 am - 3:00 pm

DAVE & BUSTER'S

2215 D and B Drive

Marietta, GA 30067

Supporting



Why do we call it "March Madness?" Well, we must be "Mad" to have a car show in early March (although we have shows year round), and it is a GREAT break from College Basketball on TV!

We are hoping for some nice late Winter weather to make for a FULL parking lot! This event is co-hosted by Mike Thies and Southeast Wheels Events and sponsored by Streetside Classics.

We will have our usual Popular Choice Awards, Great Music, Door Prizes and a raffle to win a \$250 Gift Certificate from Year One Muscle Car Parts.

Make sure you are present for this fun show! Bring your friends!

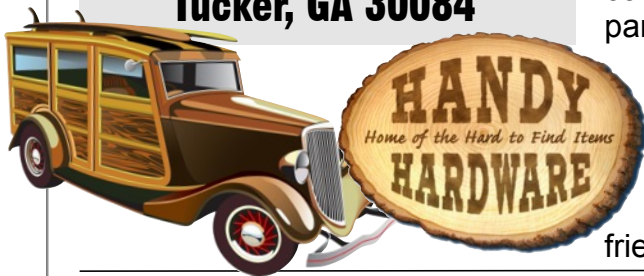
The "Cool" Handy Ace Charity Car Show

Saturday, March 24th

11:00 am - 3:00 pm

3969 Lawrenceville Hwy

Tucker, GA 30084



Everyone knows how much we love to do car events and help out our charities, but the only thing that makes it better is when a new venue asks us to help them put on a benefit show! That is the way this show came together, with Handy Ace Hardware wanting to do an event that would benefit the community. We have supported NETworks community food pantry in the past, so this was a no-brainer!

Handy Hardware has a nice, large parking lot and Mike Perry will be grilling burgers and hot dogs as a club fundraiser. We will have Top 15 awards, prizes, raffles and our great play-list of oldies, making for a fun event. We expect this will be an annual show! Bring your friends and family.

The Varsity Cruise-In > March Edition!



We had another great Cruise-In for February, and we are on a roll! Please make your plans to attend our March show!

It's a fun place for Sunday lunch and to hang out with some "Cool" car folks! The shows are always free to attend. We do have our donation bowl out if you care to help out our charity of the month.

Sunday, March 18th

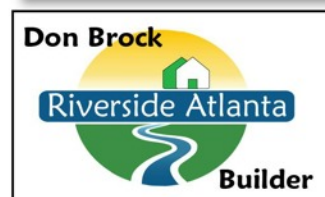
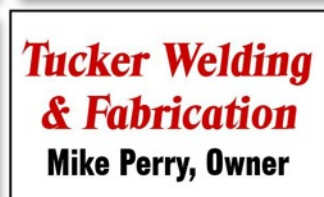
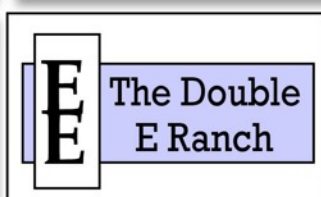
3:00 - 6:00 pm

The VARSITY Gwinnett

6045 Dawson Blvd

Norcross, GA 30093

Our Sponsors & Supporters



Please Support our Sponsors and Charities

Charities We Support



www.GeorgiaCoolCruisers.org