



**Jaguar Athletics Cheer & Dance**  
**581 105<sup>th</sup> Avenue North #33**  
**Royal Palm Beach, FL 33411**  
**(561) 502-7542**

### **Sponsorship Letter**

Attached is a sponsor letter to hand out to local businesses/family members. This is one way to earn money for your child's season and expenses. Provide the enclosed letter and sponsorship form to businesses. If the business wishes to make a donation, a check should be made out to Jaguar Athletics. It is best that you receive the money personally and put it in an envelope marked with your child's name, the amount of donation, the business name, and the signed sponsorship form. Please hand in any sponsor money to Dinna or Hilary.

### **IMPORTANT!!!**

All the money that is sponsored will be credited to your child's account. If your child receives a Gold sponsorship, Jaguar Athletics will take a 10% fee to be used for the sign. The sign will be 2x3 and will be displayed in our gym for an entire year.

\*Also note that we are not a non-profit organization, so please don't give this assumption. Sponsors may write off the sponsorship as an advertising expense, not a charitable donation. Good Luck! If you have any questions, feel free to contact me personally at 561.502.7542

Thank You,

Dinna Gilroy  
*Owner/Gym Director*



**Jaguar Athletics Cheer & Dance**  
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Dear Business Owner,

I am a member of Jaguar Athletics Cheer & Dance Cheer and am looking for financial assistance and/or sponsorship from local businesses within the community. I practice with my team numerous hours to be able to compete at a National and Regional level for competitive cheerleading. The cost to attend these competitions can become quite expensive and I am asking for your help and support. There are many different levels of support and any amount is appreciated. Please be aware that Jaguar Athletics is not a non-profit organization and sponsors may write-off their sponsorship as an advertising expense.

Please make your check payable to Jaguar Athletics and specify the child's name on the memo line. Please be sure to fill out and sign the Sponsorship form so that Jaguar Athletics has permission to place your business on our website. Thank you for your support. If you have any questions, please feel free to contact Dinna Gilroy.

Thank You,

### Sponsorship Form

We would like to thank all our sponsors who help many talented children achieve their dreams. You have the choice of sponsoring a specific child or the organization. Your money will be used to pay tuition, team building activities, competitions and supplies. You may write off your sponsorship as an advertising expense not a charitable donation. Here are the different sponsorships available: **DONATIONS** in any amount are appreciated and will be posted on our News Board in our facility.

**BRONZE SPONSOR: \$150.00** Your business or personal name will be posted on our website and on our news board in our facility.

**SILVER SPONSOR: \$350.00** Your business or personal name will be posted on our website, on our news board, and on our t-shirts (worn at all our competitions).

**GOLD SPONSOR: \$500.00** Your business or personal name will be posted on our website, on our news board, on our t-shirts (worn at all our competitions), and a 2x3 sign that we will hung in our gym.

**PLATINUM SPONSOR: \$1500.00** your business name will be posted on our website, on our news board, on our t-shirts (worn at all competitions), and a 3x11 banner will be displayed in our gym.

***PLEASE make checks payable to JAGUAR ATHLETICS***

Business or Personal Name:

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Contact Name:

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Contact Phone:

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Business Phone:

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Business Address:

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City:

State:

Zip:

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Sponsorship Amount:

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Participant's Name:

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Signature:

Date:

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**Thank you so much for all of your support!!!!**