



*Moonlight
and Martinis*

Masquerade Gala

Saturday, February 2

7 p.m.

Mercedes-Benz of Gainesville

moonlightandmartinis.org

ElderCare of Alachua County would like to personally invite you to participate as a sponsor for the Moonlight and Martini's Gala, benefitting Al'z Place a program of ElderCare of Alachua County.

This year's gala will again take place at the Mercedes-Benz Dealership, and will be on February 2nd, 2019.

Now established as one of Gainesville's most popular galas, our sponsors have a great time while raising both awareness and money for a great cause: assisting with increasing needs of those diagnosed with Alzheimer's disease.

All net proceeds will benefit those diagnosed with Alzheimer's or other forms of dementia in need of day care as well as help provide caregiver respite and support.



AL'Z PLACE THE FACES OF ALZHEIMER'S

Did you know that it is estimated that there are more than 520,000 individuals in Florida living with Alzheimer's disease? As the disease progresses, many of these individuals require 24 hour care. The toll of caregiving responsibilities can become a tremendous physical and financial burden for these families.

Al'z Place provides adult day care for individuals diagnosed with Alzheimer's and related dementias. Caregivers receive respite with the confidence their loved one is safely monitored while enjoying organized therapeutic activities designed to meet his/her individual needs for recognition, self-esteem, and meaningful relationships.

At Al'z Place, our goal is to support families through the difficult Alzheimer's journey with dignity and respect.



ABOUT THE CHARITY



ElderCare of Alachua County is the lead agency for senior services. They receive Federal, State, Alachua County, City of Gainesville, and United Way dollars to provide the many services that are so needed to seniors. Additionally, ElderCare relies heavily on private donors and fundraisers to maintain and expand its current services. Those services include programs like Meals on Wheels, Al'z Place (Adult Daycare), Independence with Low Vision, and home and community-based services such as homemaking, personal care and respite. ElderCare also provides the Freedom in Motion program which in partnership with the City of Gainesville, Chamber of Commerce and Uber provides affordable transportation for seniors. In addition, we also operate the Senior Recreation Center which now has more than 7500 members.

Non- Profit Status

ElderCare of Alachua County is a non-profit 501(c)(3) organization (EIN #59-3051104)

Sponsor Commitment Form

___ Premier Sponsor

\$5000

- Corporate name and logo displayed as the premier sponsor on thank you banner
- Special recognition by the ElderCare Board of Directors
- Full page advertisement in Moonlight Program
- 10 tickets to the event

___ Gala Sponsor

\$2500

- Corporate name and logo displayed on the thank you banner
- Special recognition by the ElderCare Board of Directors
- Half page advertisement in Moonlight Program
- 6 tickets to the event

___ Dance Partner Sponsor

\$1000

- Corporate name and logo displayed on the thank you banner
- Special recognition by the ElderCare Board of Directors
- Quarter page advertisement in Moonlight Program
- 4 tickets to the event

Moonlight Program Advertisements

___ Full Page	\$90
___ Half Page	\$60
___ Quarter Page	\$35

Thank you for partnering with ElderCare of Alachua County and Al'z Place as we continue serving seniors within our communities.

Signature: _____ Date: _____

Please print Sponsor Name:

(As you would like it to appear in printed materials)

*Please email high resolution logos to ibri0001@shands.ufl.edu to be included in digital promotional material.

Address: _____

Phone: _____ E-mail: _____

**To ensure you are included in all pre-event advertising,
please return sponsor packet to Isaiah Brinza, ibri0001@shands.ufl.edu, no later than December 17, 2018.**

Please make check payable to:

ElderCare of Alachua County

5701 NW 34th Blvd

Gainesville, Florida 32653

Phone: (352)265-9040