



## Florida/Alabama Association of RV Parks and Campgrounds

### Become a Supplier Member and Increase your Business Today!

Let Florida and Alabama ARVC help you increase your business. We will provide you with the opportunities and necessary tools to successfully market your company and products to the Florida and Alabama Campground and RV Park market. The contacts, goodwill, and outstanding promotional benefits you'll receive by being a Supplier Member are priceless, and are necessary for effectively promoting your company to campground owners and operators. Knowledge about the Florida and Alabama camping industry, meeting park owners and managers, and being recognized as a fellow partner are all bonuses of membership, and will help your business grow.

#### MEMBER BENEFITS THAT EASILY COVER THE COSTS OF YOUR DUES:

- One Complimentary exhibitor table at our Annual Conference & Trade Show (value \$475.00)
- The opportunity to sponsor events at the Annual Conference & Trade Show or our Regional Meetings
- Referral as a FL / AL ARVC supplier member
- One Free ad in our e-newsletter
- Free PR opportunities - write an article for our e-newsletter or submit a press release
- Opportunities for person-to-person contact at meetings, seminars & statewide conventions with the owners & managers of Florida and Alabama Campgrounds & RV Parks
- Access to our membership mailing lists for Florida and Alabama

#### ANNUAL CONFERENCE & TRADE SHOW

Florida/Alabama ARVC holds an annual Conference & Trade Show each year in May. The agenda includes educational seminars, guest speakers, entertainment, and, of course, a variety of exhibitors. The location for the Conference varies each year. **Florida ARVC Supplier Members enjoy exhibiting FREE at the Expo.** Supplier Members may also submit proposals for educational seminars they would like to conduct at the Conference.

#### NEWSLETTER ADVERTISING and FREE COMPANY PROMOTION

As a supplier member you have the opportunity to advertise in the e-mail newsletter. As a new or renewing member, your ad will be included FREE in an e-mail newsletter of your choice (one per year). A link to your company website will also be included with the ad in the newsletter. We can also "spotlight" your company with a small newsletter article. For more information please call the Florida ARVC office at 850-562-7151. Additional e-mail newsletter ads may be purchased for \$75 each.

**AD SIZE:** The ad size is 6.75"x2.00" (2025x600 pixels). Please submit in jpeg format if possible. If needed, we can provide assistance with ad creation, digital conversion or size modifications.

**AD SUBMISSION:** Ad materials, company press releases, or articles need to be submitted to Florida arvc digitally. Please send to [bcornwell@farvc.org](mailto:bcornwell@farvc.org)

#### MEMBERSHIP DUES

The \$375.00 annual dues includes membership in both Florida & Alabama ARVC, one FREE Trade Show Booth, and FREE Newsletter advertising and promotion...A Great VALUE! If you are unable to exhibit at our annual trade show, you can opt for an additional free ad in the newsletter and other PR/Marketing opportunities, including sponsoring and/or speaking at one of our regional meetings - just let us know what works for you!

#### DON'T WAIT... BECOME A SUPPLIER MEMBER TODAY

To join, please complete the membership application or call the Florida/Alabama ARVC office at 850-562-7151.

**Become a member today - Please return membership application with payment to:**

Florida arvc • 1340 Vickers Road • Tallahassee, FL 32303 • Phone 850-562-7151 • FAX 850-562-7179

email: [bcornwell@farvc.org](mailto:bcornwell@farvc.org) or [pradtke@farvc.org](mailto:pradtke@farvc.org) • [www.farvc.org](http://www.farvc.org) • [www.campflorida.com](http://www.campflorida.com)



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### SUPPLIER MEMBERSHIP APPLICATION

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ (800) Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

(1) EMAIL: \_\_\_\_\_ (2) EMAIL: \_\_\_\_\_

Company Website Address: \_\_\_\_\_

Description of Product/Service: \_\_\_\_\_

As a **Supplier Member** you will be able to attend all Florida/Alabama ARVC meetings, exhibit at the annual Trade Show, advertise in our E-Newsletter, participate in our Co-Op Mailing Program, and receive unlimited access to our Campground data base. **If you wish to participate in any of the FREE programs listed below, please check:**

\_\_\_\_\_ **We want to exhibit FREE at the Florida/Alabama ARVC Conference & Trade Show.**  
The annual conference and expo is held annually. The Trade Show is open to all RV park/campground suppliers. The details of the conference and trade show will be mailed to you as the event nears.

\_\_\_\_\_ **We would like to put our FREE ad in the E-Newsletter or do additional advertising.**  
The Newsletter is published 4-6 times a year and distributed by email to members of the Association. To participate, please submit your ad in a jpg format by email to bcornwell@farvc.org. The size of the ad should be approximately 6.75" x 2.00" (2025 x 600 pixels). If needed, we can provide assistance with ad creation, digital conversion or size modifications.

\_\_\_\_\_ **We would like a Mailing List of the Association Campground Members.** We will email you, in an excel format, our data base of campground members. This mailing list will include the campground name, contact person/owner name, address, phone, email address, and number of RV sites.

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FAX to: 850-562-7179

**Annual Dues are only \$375.00**

**You may pay your dues by check or credit card (please make checks payable to Florida ARVC)**

Amount of payment: \$ \_\_\_\_\_ A Check is Enclosed - check #: \_\_\_\_\_

\_\_\_\_ Visa or \_\_\_\_ MasterCard Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on card \_\_\_\_\_ Cardholder Signature \_\_\_\_\_