

CHINA CENTRIC ASSOCIATES

Helping Western Companies be Successful in China

Since 2003, China Centric has assisted 250+ companies and 30+ Private Equity firms to develop and execute business strategies customized to the opportunities and challenges of China.

29 professionals globally – 7 in the U.S., 22 in China. Partners have 25+ years China operating experience with Cisco, IBM, Lucent, Marconi, Nortel, Reliance Electric, RELTEC, and Gemplus.

Consulting and Project Management

- Operations and Business Start-up
- Market Entry and Management
- Supply Chain
- Operations Due Diligence
- New Product Development

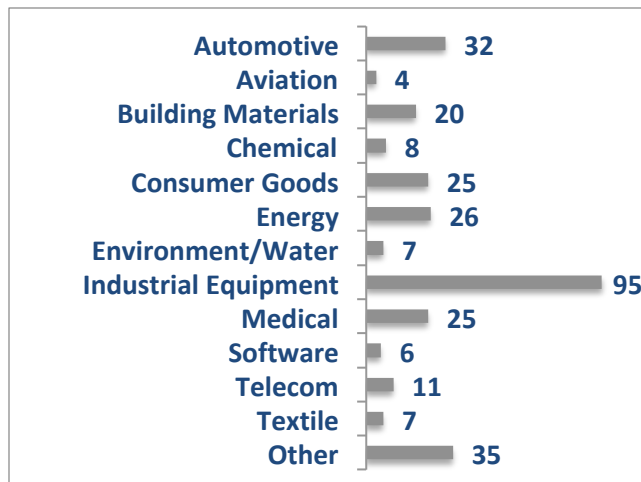
Hosted Facility and Administrative

- Facilities for Small Office Teams
- Shanghai and Zhuhai Locations
- Turn-key Administrative Services
- Comprehensive Internal Controls
- Regulatory Compliance

Outsourced Supply Chain Management

- Direct Supplier Transactions
- New Product Development
- Supplier Cost Transparency
- Full China-based SCM Services
- Relationship Control

Project Experience by Industry



Project Experience by Type



SHANGHAI

ZHUHAI

HONG KONG

TAIPEI

CLEVELAND