



WHO WE ARE... **WHAT** WE DO... **WHY** DO BUSINESS WITH US!

Key GoWild Australia points of difference:

- Supply chain traceability at the lot level
- GWA elevates the role of its Aboriginal sourcing communities
- GWA collaborates with ANFIL and will sponsor Australian University Research into functional properties
- GWA will provide IP-sharing royalty benefit to Aboriginal source communities
- Unsurpassed analytical product quality and consistency, backed by industry- leading COAs
- No industrial solvents used in extract manufacturing, supports clean label branding
- **GWA only uses the freshly harvested and freeze-dried pulp, never the kernel. Which is another potential differentiator from other suppliers**

The Australian Therapeutic Goods Administration only allows for Kakadu Plum *Terminalia ferdinandiana* without the seed for use in complementary medicines and therefore our product complies with this, unlike other grades of Kakadu Plum on the market. Potential buyers should qualify this point with potential suppliers.