



NORTH AMERICAN WENSLEYDALE SHEEP ASSOCIATION

SUMMARY OF THE GENERAL MEETING CALL SEPTEMBER 17, 2016

The Executive Board would like to thank the members of the association who attended our first conference call meeting. Many topics were discussed and there is much excitement as we begin to plan and implement the changes we see for our Wensleydale Sheep Association. The meeting was called to order with all the current Executive Board present on the call.

1. In the very near future we will begin a Newsletter and there have been many suggestions as to the type of information our group would like to see such as; In The Spotlight – featuring a member and their flock, Science and Industry topics that would relay information about things such as the latest on semen importation, parasite control, nutritional requirements, etc. There was discussion about whether to make this a paper mailing or have a place on the new version of our website for the newsletter. Your continued support and ideas are welcome as we put this into action. Nan Ficket is the head of this committee and you may continue to contact her with information or suggestions.
2. We are bringing our web site up-to-date with new user friendly features and a more modern approach that would include links. Jeri Robinson is the head of this committee. Tina Watson is assisting her with the changes. If you have questions or concerns regarding the official web site you can direct those questions to Jeri Robinson at this time.
3. The new Executive Board for 2016 was introduced; Virginia Scholomiti – President, Cory Simpson – Vice President, Lois Olund – Treasurer, and D'Andrea Tyree – Secretary.
4. There are four board member seats available and your nominations for these positions are welcome. Check your regular mail for a letter regarding this specifically and how the elections and naming of the new Board members will be decided.
5. The need for more advertising and where and how to accomplish this was discussed at great length and the report from Lois Olund the treasure assured there were adequate funds to take on some new advertising. Please send your suggestions or ideas for places to advertise or market our breed to any Board member. At the present time Virginia Scholomiti is going to head the committee on advertising but welcomes anyone who would like to assist her in this area. A New Member welcome package was discussed as a part of the new advertising plans which would include a brochure or information color card about the Wensleydale Sheep so that

members would have something tangible to hand out with information regarding our breed specifics.

6. We continue to use Accuregister at this time for registering our sheep and Cory Simpson is working on this but we may consider other options in the future. No final decisions have been made in this regard.
7. The next NAWSA ANNUAL ASSOCIATION meeting will be held on January 21, 2017 at Noon. This too will be a conference call.
8. Several forms have been updated on the NAWSA website. Please check the site for member information including the contact information for your Board of Directors.
9. Please check your regular mail in the coming week for a letter regarding the Annual Meeting and how to nominate for the open Board positions.

Respectfully submitted,

D'Andrea Tyree
Secretary, NAWSA