

Heinz Jordan / Tenline Sales Information Journal



Heinz Jordan Summer Hours
 May, June, July, August and Sept 2013
 Mon-Thurs 7am-4pm Friday 7am-3pm

Tenline Summer Hours
 Closed July 5, 12, 19, 26th
 Mon 8:30-4:30 TUES-FRI 8am-4pm

NEW WEBSITE



HIGH FLOW ACRYLICS UNSTOPPABLE COLOR!

Introducing GOLDEN High Flow Acrylics, a new acrylic paint line that can go from brush to marker or from fountain pen to airbrush and more. From fine line detail work to broad strokes, High Flow Acrylic has an ink-like consistency that lends itself to a wide range of techniques, and a wide range of artists.

TARGET AUDIENCE:

Artists wanting fine line detail, staining effects, leveling colors. Calligraphers, Mixed Media artists, Airbrush artists. Artists working with Acrylic Inks.

HIGH FLOW ACRYLICS WORK GREAT IN REFILLABLE TOOLS AND ARE INCREDIBLY FLEXIBLE:

- Ink
- Stain / Wash
- Airbrush
- Mixed Media
- Technical Pen
- Brush
- Refillable Markers
- Fine Line Detail
- Illustration

HIGH FLOW ACRYLICS:

49 Colors with Series Pricing

All Compatible with GOLDEN Acrylics and Mediums

- Natural earth colors
- Iridescent colors
- Core colors
- Fluorescent colors

Available in 1 oz., 4 oz., and 16 oz. sizes.

All supported with fresh new merchandising!

2 HIGH FLOW Sets

- 10 Color Opaque Set (953-0)
- 10 Color Transparent Set (954-0)

TERMS:

Standard freight. No minimum order.
 Standard 10% New Placement Discount for Set-Ups.
 Standard discounts apply for open stock. Shipping begins June 18, 2013.

SET-UPS:

- M012800 High Flow 1 oz. & 4 oz. - 62 Facing Set-Up with Sets
- M012801 High Flow 4 oz. - 48 Facing Set-Up
- M012802 High Flow 1 oz. - 50 Facing 18" Conversion Set-Up with Sets
- M012803 High Flow 4 oz. - 36 Facing 18" Conversion Set-Up
- M012804 High Flow 1 oz. & 4 oz. - 62 Facing Conversion Set-Up with Sets



FREE GIANT INFLATABLE HIGH FLOW BOTTLE

WITH HIGH FLOW SET-UPS ORDERED BEFORE
 OCTOBER 1, 2013.

For more information please contact your Sales representative
 or Heinz Jordan/ Tenline Sales head offices.

1-866-589-9802 /



**BUY 3,
 GET 1
 FREE**



Palettes can't be combined.
 See Back to School flyer for details

GOLDEN GROUNDS TAKE DRAWING OVER THE EDGE.

In the Spring of 2013, Golden Artist Colors will elevate the dialogue with artists around these products. We'll be in social media, print and online advertising, and we encourage all of our trade partners to participate in a focus on GOLDEN Grounds during this time. Take advantage of the materials we're offering as well as leveraging your support dollars to connect with and inspire your customers.



PRODUCT HAS BEEN TEMPORARILY DELAYED

INTRODUCING GOLDEN CLEAR POURING MEDIUMS

For years, artists have been seeking ways to achieve what has loosely been described as a "resin look" on the surface of acrylic paintings. It started with artists who liked the glossy, jewel-like look of an industrial grade two part epoxy resin, but wanted to work with something less toxic and more archival.

To answer the demand, GOLDEN introduces two new Clear Pouring Mediums!

IDEAL FOR POURING. The best product for clear or colored pours.

Excellent flexibility, durability and UV resistance.

GREAT LEVELING. No tool marks left behind. The product flows and levels readily.

WET STATE CLARITY. Not milky white like other acrylics, this product has a clarity that allows the artist to see the work underneath.

BLEND WITH FLUID ACRYLICS. Mixes well with GOLDEN paints, especially the Fluid Acrylics.

HEAVY POURS DO NOT CRAZE. Free of the surface fissures that can develop with other products, such as Clear Tar Gel, as it dries.

BLOCK RESISTANT. Better block resistance than most gels and mediums.

THICK OR THIN. Available in two viscosities for thick pancake pours or more thin flowing coverage.



GOLDEN Clear Pouring Mediums, clear in their wet state, dry to a glossy resin-like surface and mix well with GOLDEN paints. Available in thick and thin viscosities for pancake pours or more flowing coverage.



Left to right: GOLDEN Clear Pouring Medium (Thick) and (Thin) over Black Gesso painted stripes.

FREE POURING MEDIUM POP(M015117) WITH ORDER UNTIL OCT. 1, 2013



MORE COLORS IN 5oz TUBES

ALL GOLDEN ACRYLIC COLORS ARE NOW AVAILABLE IN A 5 OZ. TUBE!

New Set-Ups and rack tags are available to support the expanded 5 oz. tube line of colors.

M012778 - HB 5 oz. 30 Facing Set-Up Part C

Includes Quinacridone/Nickel Azo Gold, Light and Medium colors, and a number of Iridescent colors.

M012779 - HB 5 oz. 30 Facing Set-Up Part D

Includes the Neutral Gray colors, Interference colors, and additional Quinacridones, Pyrroles and Cobalts.

M012473 – Rack Tags, all Colors for 5 oz. 90 and 120 Facing Heavy Body color Set-Ups.

REDUCTION IN 4 OZ. HEAVY BODY JARS.

In conjunction with the expanded range of Heavy Body colors in 5 oz. tubes, effective Oct. 1, 2013 Golden Artist Colors, Inc. will reduce the line of 4 oz. Heavy Body colors to the top selling 40 colors.

- Colors remaining in the 4 oz. size include the popular mica flakes, primary colors, core earth and mixing colors, some Iridescent colors.

- A total of 94 colors will be discontinued in the 4 oz. size.

- This change does not impact OPEN Acrylics, Matte Heavy Body Acrylics or Fluorescent Acrylics.

Williamsburg Special Edition Neutral Grays

There are several things that Williamsburg Handmade Oils is known for – its range of colors, the differences in grind, an attention to detail, small batch production and the sheer sensuousness of the paint. Less well known is the constant dialog with artists searching for things they cannot find elsewhere. Sometimes a request leads to a larger opportunity...

Introducing the first Williamsburg Special Edition Colors!

Four Neutral Grays (N2, N4, N6, and N8), ground in alkali-refined linseed oil and using a combination of Titanium White, Lamp Black, and small touches of various iron oxides (Burnt Umber, Burnt Sienna, Raw Sienna) to pull the otherwise too-cool mixtures back towards neutral. The Williamsburg Grays match the Munsell values nearly flawlessly across the spectrum.

New Cover Less Pads Available Now !!!



We now have cover less pads available in 18 x 24. Special order size 24 x 36.

Available in:

- * Newsprint
- * Kraft
- * Bond
- * Cartridge
- * Manilla

Contact the office for more details, or check Page 11 on the new price list included.

New Hardcover Journal

New Hardcover journals are available 22J0406. These journals are 6" x 4", Acid free and open completely flat for the optimum drawing experience.

Please contact your sales rep or the office for more details.

\$8.95 List

Selling Feature!
Opens Flat!



Acid Free

