



China Trade Mission 2015



CONFEDERATION OF GREATER TORONTO
CHINESE BUSINESS ASSOCIATION
大多市華商總會

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CGTCBA China Trade Mission 2015 Sponsorship Opportunities

Many prominent businesses choose to sponsor or co-sponsor Trade Mission in order to profile their companies, products or services to a high calibre, targeted audience of leading business executives and decision makers participating on the mission, and to show public support for the Trade Mission Leader.

Recognizing that some companies have the ability and interest to contribute beyond a delegate value and are interested in added benefits, the China Trade Mission organizing committee creates a sponsorship program that offer promotional and business opportunities for the sponsors.

As the China Trade Mission Event Sponsor, your company will receive close to one-year exposure from the pre and post mission's publicity in both Canada and China. Best of all, your company will have the opportunity to network with the delegation, a group of government officials, business and community leaders and business owners who are seeking business opportunities between Canada, China and Hong Kong.





Mission
Sponsorship
\$29,800.

Exclusive Privilege and Benefits

- Exposure and branding achieved through pre and post-mission promotional events and literatures, profiling your company's brand in Canada, China, Hong Kong and internationally
- Access to the Trade Mission leader in an open and intimate environment
- Opportunity to invite your key clients on the Trade Mission and consolidate existing relationships
- Opportunity to develop new business relationships with other companies on the Trade Mission
- Opportunity to strengthen your company's profile in Canada, China and Hong Kong. Seating alongside Trade Mission Leader at major events and receptions
- Opportunity to speak at these major events and receptions during the Mission
- Direct access to senior political and business decision makers
- Opportunity to meet privately with your industry peers
- Receive industry exclusivity in the sponsorship category

One complimentary Delegate Pass worth at \$8,380.

- International and domestic economy class air-fare
- Participation in all business networking events arranged in each city
- Economic & Business Development Forum
- Promotion of your company throughout the mission
- Pre-departure Information Sessions and Seminars
- Admissions to arranged major sightseeing spots
- International and domestic airfare - economy class
- 5 star hotel accommodation single occupancy
- Group meals and official banquets
- Local transportation

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Mission
Sponsorship
\$29,800.(con't)

Mission Possible

An official ceremonial event organized in Toronto, prior to Mission Delegation's departure

Opportunity to sponsor Mission Possible

- Promote your company's corporate image and goodwill
- Welcome speech
- Event Sponsor's Presentation
- Opportunity to deliver a key-note speech
- Attendees may include all participants of the delegation, government officials and participating partners
- Liberty to invite your company's guests
- Media will be invited
- Name and logo will be recognized in the event
- Provision to display your company banner
- Provision to distribute company's promotional materials

Welcome-Party for the Mission Delegation in one of the visiting cities

- Hosting one of the Welcoming Reception in China
- Welcome Speech at the Reception
- Promote your company's corporate image and goodwill
- Attendees may include the delegation, local consular officials and local businesses
- Name and logo will be recognized in the event
- Provision to display your company banner
- Provision to distribute company's promotional materials

Website Promotion

Company logo and hot-link to company website will be promoted on the following websites:

- Confederation of the Greater Toronto Chinese Business Association (CGTCBA)
- Mississauga Chinese Business Association (MCBA)
- Richmond Hill & Markham Chinese Business Association (RHMCA)
- Scarborough York Region Chinese Business Association

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Mission
Sponsorship
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Promotion on Event Literatures and promotional item

- Company logo will be prominently recognized on the Mission's promotional literatures including Mission Delegation Handbook and promotional brochures.
- Company logo on any one of the promotional items (wind-breaker and delegation stationary bags)
- One full-page 4-colour Advertisement of Mission Delegation Handbook
- One page corporate message or company profile

Booth Display

- Provision of booth/banner display in all local forums and networking gathering
- Provision of distributing company's promotional items

News Release and Media Conference

- Company name will be recognized and mentioned in event news release
- Opportunity to make a speech in the Media Conference

Special Recognition

- Company name will be announced in appreciation in the forums and events during the Trade Mission

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Silver
Sponsorship
\$19,800 (con't)

One complimentary Delegate Pass worth at \$8,380.

- International and domestic economy class air-fare
- Participation in all business networking events arranged in each city
- Economic & Business Development Forum
- Promotion of your company throughout the mission
- Pre-departure Information Sessions and Seminars
- Admissions to arranged major sightseeing spots
- International and domestic airfare - economy class
- 5 star hotel accommodation single occupancy
- Group meals and official banquets

Jointly host one of the Networking/ Business event in China/Hong Kong SAR

- Promote your company's corporate image and goodwill
- Presentation /Speech at one of the reception event in China/Hong Kong SAR
- Attendees may include the delegation, local consular officials and local businesses
- Name and logo will be recognized in the event
- Provision to display your company banner
- Provision to distribute company's promotional materials

Website Promotion

Company logo and hot-link to company website will be promoted on the following websites:

- Confederation of the Greater Toronto Chinese Business Association (CGTCBA)
- Mississauga Chinese Business Association (MCBA)
- Richmond Hill & Markham Chinese Business Association (RHMCBA)
- Scarborough York Region Chinese Business Association (SYRCBA)
- Toronto Chinese Business Association (TCBA)

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Silver
Sponsorship
\$19,800.(con't)

Promotion on Event Literatures:

- Company logo will be prominently recognized on the Mission's promotional literatures including Mission Delegation Handbook and promotional brochures.
- One full-page 4-colour Advertisement on Mission Delegation Handbook

Booth Display

- Provision of booth/banner display in one of the networking gatherings
- Provision of distributing company's promotional items

News Release and Media Conference

- Company name will be recognized and mentioned in event news release
- Opportunity to make a speech in the Media Conference

Special Recognition

- Company name will be announced in appreciation in the forums and events during the Trade Mission.

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Bronze Sponsorship \$13,800.

One complimentary Delegate Pass worth at \$8,380.

- International and domestic economy class air-fare
- Participation in all business networking events arranged in each city
- Economic & Business Development Forum
- Promotion of your company throughout the mission
- Pre-departure Information Sessions and Seminars
- Admissions to arranged major sightseeing spots
- International and domestic airfare - economy class
- 5 star hotel accommodation single occupancy
- Group meals and official banquets

Website Promotion

Company logo and hot-link to company website will be promoted on the following websites:

- Confederation of the Greater Toronto Chinese Business Association (CGTCBA)
- Mississauga Chinese Business Association (MCBA)
- Richmond Hill & Markham Chinese Business Association (RHMCBA)
- Scarborough York Region Chinese Business Association (SYRCBA)
- Toronto Chinese Business Association (TCBA)

Promotion on Event Literatures:

- Company logo will be prominently recognized on the Mission's promotional literatures including Mission Delegation Handbook and promotional brochures.
- One Full-page 4-colour Advertisement on Mission Delegation Handbook

News Release and Media Conference

- Company name will be recognized and mentioned in event news release

Special Recognition

- Company name will be announced in appreciation in the forums and events during the Trade Mission.

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Sponsorship Registration Form

Contact Person: _____

Job Title: _____

Company/ Organization: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

LEVEL OF SUPPORT (Please see below Sponsor Benefit Chart for Entitlement)

Type of Sponsorship	Total Cost
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Mission Sponsor <input type="checkbox"/>	\$29,800.
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Silver Sponsor <input type="checkbox"/>	\$19,800.
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Bronze Sponsor <input type="checkbox"/>	\$13,800.
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Registration Deadline: May 15, 2015

Method of Payment

Cheque enclosed with registration form (Cheque payable to CGTCBA)

Cheque – Please invoice me upon received of registration form

Signature: _____

Date: _____

FOR OFFICE USE ONLY

Responsible:

MCBA

RHMCCA

SYRCBA

TCBA

Others

Payment Received:

Yes No

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