



ADELINE BERTRIX

From:

## The New QuickBooks Online Look is Here

The last time you sign into <a href="QuickBooks@Online">QuickBooks@Online</a> (QBO) or <a href="QuickBooks@Online">QuickBooks@Online</a> (QBOA), you probably noticed that things look a little different.

The streamlined design makes working in QuickBooks even easier, and brings consistency across all QuickBooks products, including QBO, QBOA, QuickBooks Self-Employed, Payroll, Payments and others.

For example, we've reorganized things and simplified our color palette. These simple adjustments removed some distractions so that you can prioritize and get to work faster. To help you get your bearings, here's some of the key changes you can expect.

An Updated QBO dashboard for a Quicker, More Comprehensive View

| То: |  |  |  |
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- 1. **New user onboarding:** Simple steps to help get new users up and running with QuickBooks Online.
- 2. **Profit and Loss:** Profit and Loss charts now include downloaded bank transactions that convert to solid lines, once you review and accept them into QuickBooks online.
- 3. **Sales**: Updated line graph showing revenue over time.
- 4. **Activity Feed**: Find all your activities in the audit log, using the gear icon in the top navigation.





5. Tips: Learn cool tips and tricks to better use QuickBooks and boost your efficiency.

## A More Streamlined, Powerful QBO Customer's Page

| From | :   |
|------|---|
| То:  |   |
|      |   |
| 1.   | <b>Header:</b> Continuous header bar across screen with new, unified color and navigation buttons moved to the right.   |
| 2.   | <b>Navigation bar</b> : Clean navigation bar with lighter background and no icons. A dark green, vertical indicator highlights your selection.                    |
| 3.   | Lists: Streamlined background (including headers) with brightened action items.   |
| 4.   | Primary button: New green color for consistency.  |
| 5.   | <b>Invoice tracker:</b> Purposeful and brighter colors draw the eye to numbers that need attention, while improving visibility of all numbers with a larger font. |
| We'\ | ve Reorganized to Help You Get Things Done Faster   |
| From | :   |
| To:  |   |
|      |   |
| 1.   | <b>Header:</b> Continuous header bar across screen with new, unified color and navigation buttons moved to the right.   |

- 2. Recent transactions: Recent transactions have been combined with the search transactions menu under the magnifying glass.





## QBOA has Similar Updates, But is Definitely Your Own

From:

To:

**Header**: The header bar remains green to distinguish your QuickBooks Online Accountant dashboard from your clients' dashboard.

**Navigation bar**: Clean navigation bar with lighter background and no icons. A dark green, vertical indicator highlights your selection.

Lists: Streamlined background (including headers) with brightened action items.

**Primary button**: New green color for consistency.

Check it out for yourself, and stay tuned for more updates in the future!

## **About the Author**

After three years on the marketing team for QuickBooks Pro, Premier, Enterprise and Online across the United States, United Kingdom and France, I am excited to focus on our core business, partnering with accountants to fuel small business success. As I've experienced the small business world for almost 10 years (in the board games industry), I understand the value you bring to our shared customers each and every day, and how important it is for you to be informed of all the innovation we deliver, to simplify your and your clients' business life.

Adeline Bertrix