

INDUSTRY PARTNER SPOTLIGHT MAY 2020





APARTMENT PERSONNEL TRAINING AND STAFFING (APTS) 1220 Ridgewood Road Pittsburgh PA 15241 412-980-1207 traci@aptspitt.com TRACI KRZYWICKI PRINCIPAL / OWNER

- Q. Briefly tell us about the services and advantages that you and your organization offer to IREM members:
- A. APTS offers specialized property management recruiting services. We have a combined 50 + years of experience in the industry. We have strong knowledge of and relationships in the Pittsburgh property management industry. This helps us to make great connections between hiring companies and candidates, resulting in many successful placements.
- Q. Aside from your involvement with IREM, why do you think you have been successful in the Industry?
- A. Industry knowledge, great customer service, constant networking, and supporting our clients through associations and beyond.
- Q. What aspect of your experience or background gives you a competitive advantage as a vendor representative?
- A. I myself have been on the property management AND vendor side of the industry. Our recruiter, Tracey Jones, and I have hired almost every position in the industry before becoming professional recruiters. We work mostly in the Pittsburgh market and make it our business to know this market. We work hard to develop relationships with our clients and to learn about their culture and hiring needs.
- Q. What was your dream job in grade school?
- A. Broadway star! ©
- Q. How long have you been a member of the IREM Western Pennsylvania Chapter and what do you find most enjoyable about your affiliation with the Chapter?
- A. This will be our third year as members in Pittsburgh. What I like most is the recognition and respect IREM shows its vendors. I come away from every meeting/engagement with a new relationship or lead! I was also a member of IREM Chapter 18 in San Diego prior to relocating to Pittsburgh. I was proud to serve there on the REstart committee. IREM's REstart program offers training, mentoring and job placement assistance for participants who have been caught up in a cycle of poverty, substance abuse, and domestic violence. I was and still am very proud of what this IREM program offers to its participants.
- Q. Does your company sponsor IREM events, charities and/or education for staff?
- A. Absolutely! Sponsoring is how we show our clients that we support them in their work, and education, growth, and success.
- Q. How has IREM improved your professional growth or productivity?
- A. Again, I come away from *every* meeting with new friends, leads, and ideas. The speakers are ALWAYS informative and the vendor introductions at every meeting help us to be well known in our market.
- Q. What thoughts would you send member readers away with from this feature?
- A. Keep supporting member vendors over others. We spend our dollars and time to be with and there for you through our membership and participation. That means a lot!