



## 2019-2020 HEART OF OKLAHOMA YOUTH RODEO ASSOCIATION SPONSORSHIP PACKAGES

HOYRA was founded by a group of dedicated parents as a non-profit organization. It is incorporated and has a 501 C3 non-profit status.

The goal of this association is to provide the highest standard of sportsmanship in the competitive events of rodeo, to keep alive the American Western Heritage, and to teach the importance of humane and ethical treatment of animals. We strive to teach our children the foundation of good horsemanship and to raise them in an environment that shapes character, promotes model citizens, and provides skills that will ultimately lead to future world champions and leaders.

**If you do not see a level of sponsorship that suits your needs, please contact us for other options!**

**Please mail to**  
**HOYRA**  
**P.O. Box 133**  
**Wheatland, OK 73097**

### **PLATINUM - \$2500**

- All-around saddle given in business name at finals
- Logo/Link placed on HOYRA website
- Social media recognition
- 1 page ad in finals program
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Vendor booth option at rodeos
- Announced recognition at all rodeos
- Opportunity to distribute materials in contestant finals bags

### **GOLD - \$1500**

- Event saddle given in your business name at finals
- Logo/Link placed on HOYRA website
- Social media recognition
- 1 page ad in finals program
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Announced recognition at all rodeos

### **SILVER - \$1000**

- 1 Yearend championship buckle given in your business name at finals
- Social media recognition
- 1/2 page ad in finals program
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Announced recognition at all rodeos

### **BRONZE - \$500**

- 1 Finals Average buckle given in your business name at finals
- Social media recognition
- 1/4 page ad in finals program
- Announced recognition at all rodeos

### **EVENT BUCKLE - \$250**

- Event buckle given in business name at finals

### **FINALS PROGRAM - \$150**

- 1 page ad in finals program

### **FINALS PROGRAM - \$100**

- 1/2 page ad in finals program

### **FINALS PROGRAM - \$75**

- 1/4 page ad in finals program

### **Contestant Sponsorship - \$1-\$74**

- Support your favorite Cowboy or Cowgirl

## **SPONSOR INFORMATION**

### **AD MUST BE SUBMITTED to**

**hoyraok@gmail.com**

### **FORM MUST BE FULLY COMPLETED**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Level of Sponsorship \_\_\_\_\_

HOYRA Member: \_\_\_\_\_

PAYMENT ATTACHED:

CASH: \_\_\_\_\_ CHECK # \_\_\_\_\_

VISIT US @

**www.hoyra.net**

**www.facebook.com/HOYRA.net**