

VICTORIA GOLD YUKON STUDENT ENCOURAGEMENT SOCIETY

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## **Every Student, Every Day Raises Over \$55K for Increased Student Attendance**

**Whitehorse, Yukon** – The Victoria Gold Yukon Student Attendance Society (the 'Society') raised over \$55,000 for its *Every Student, Every Day* fund to support grassroots student attendance projects in the territory at a fundraiser this past Saturday evening at the Cork & Bull restaurant in Whitehorse.

The event's 74 attendees generously supported a live and a silent auction that will directly benefit the *Every Student, Every Day* fund, which Yukon schools, school councils and First Nations will apply to next spring with locally generated proposals that are specifically developed to help improve student attendance in their respective communities.

"We're so grateful to everyone who participated in this important event to support our work to help Yukon students attend school regularly and succeed in their learning and in their lives," said Society President Kelly Arychuk. "On behalf of the Society, I'd also like to thank our community and industry champions Yukon Education, CKRW, the Rush, Air North, Yukon's Airline, Merit Consultants, M3 Engineering, Cobalt Construction, Mosaic Communications and Pelly Construction for their support and commitment to increased student attendance."

Established in the fall of 2012 by the volunteer-driven, not-for-profit Society, *Every Student, Every Day* supported 11 student attendance projects earlier this year and will announce this year's selected proposals during Yukon Education Week in April 2014.

To learn more about *the Every Student, Every Day* fund, please visit <a href="https://www.everystudenteveryday.ca">www.everystudenteveryday.ca</a> or find 'Every Student, Every Day Yukon' on Facebook.

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