

## AzFRW CLUB NEWSLETTER AWARDS

Certificates will be presented in both TRADITIONAL and DIGITAL newsletter categories. Participating clubs must present hard copies OR e-mail copies (digital format only) of their newsletters to the Awards Committee at the AzFRW 2017 Biennial Convention. The following criteria will be used to judge the newsletters:

- |    |   |                           |
|----|---|---------------------------|
| 1. | <b>Appearance</b>   | <b>15 points possible</b> |
|    | • Design/Creativity   | 1-5 points                |
|    | • Neatness  | 1-5 points                |
|    | • Graphics  | 1-5 points                |
| 2. | <b>Front Page</b>   | <b>20 points possible</b> |
|    | • Banner/Logo   | 1-5 points                |
|    | • Date of Issue   | 1-5 points                |
|    | • Meeting Information   | 1-5 points                |
|    | • Name and Contact of News Editor   | 1-5 points                |
| 3. | <b>Information</b>  | <b>35 points possible</b> |
|    | • President's Message   | 1-5 points                |
|    | • Calendar of Events  | 1-5 points                |
|    | • Membership renewal forms  | 1-5 points                |
|    | • Names & Contact Information for Officers  | 1-5 points                |
|    | • New Member Listings   | 1-5 points                |
|    | • Photos of members/committees  | 1-5 points                |
|    | • Volunteer hours form  | 1-5 points                |
| 4. | <b>Reports/Education</b>  | <b>30 points possible</b> |
|    | • Committee Reports (i.e. <i>Caring for America</i> - <i>Armed Services</i> - <i>Legislative</i> - <i>Campaign</i> - <i>Americanism</i> - <i>Ways and Means</i> - <i>Membership</i> etc.) |                           |
|    |   | 1-15 points               |
|    | • AzFRW News/meeting info   | 1-5 points                |
|    | • NFRW News   | 1-5 points                |
|    | • State/Local GOP news  | 1-5 points                |

**100 Points Possible**

Participating clubs must submit either by mail, e-mail for **DIGITAL** category **ONLY**, or **PRINTED** in person one copy of **three (3)** newsletters dated between **Jan 1, 2016** and **September 30, 2017** to the Newsletter & Scrapbooks Awards Chair. Entries will NOT be printed for you. **The entries will be judged at the AzFRW Biennial Convention Fall 2017.** The entries will be displayed at Convention and **results will be announced at the Awards Luncheon!**

----- Detach & mail or deliver to Lezlee Alexander -----



**CLUB** \_\_\_\_\_

**CLUB PRESIDENT** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**IF MAILING, SEND TO:**     **Lezlee Alexander**  
**AzFRW Newsletter & Scrapbooks Awards Chair**  
**4345 W. Sandra Circle, Glendale, AZ 85308**  
**602-885-2939 or [garthandlee@cox.net](mailto:garthandlee@cox.net)**

## AzFRW CLUB SCRAPBOOK AWARDS

1st, 2nd, & 3rd Place Certificates in BOTH traditional and digital styles will be presented for each club scrapbook that demonstrates outstanding use of theme, organization, creativity, originality, artistic compilation, and coverage of club activities. Participating clubs must present their scrapbooks to the Newsletter & Scrapbooks Awards Chair at the AzFRW 2017 Biennial Convention.

### DEFINITIONS:

**TRADITIONAL SCRAPBOOK** is any album that is created with various layers of papers, adhesives, and tangible embellishments.

**DIGITAL SCRAPBOOK** is any album created completely by computer and PRINTED in a book format OR pages printed to be placed in a book or binder for display.

The following criteria will be used to judge the scrapbooks:

- |  |                           |
|--|---------------------------|
| 1. <b>Book Cover</b>                   | <b>10 points possible</b> |
| • Design/Creativity                    | 1-5 points                |
| • Neatness                             | 1-5 points                |
| 2. <b>General Features</b>             | <b>25 points possible</b> |
| • Banner/Logo                          | 1-5 points                |
| • Date of Issue                        | 1-5 points                |
| • Meeting information                  | 1-5 points                |
| • Design/Creativity                    | 1-5 points                |
| • Neatness                             | 1-5 points                |
| 3. <b>Layout</b>                       | <b>20 points possible</b> |
| • Graphics                             | 1-5 points                |
| • Organization                         | 1-5 points                |
| • Design/Creativity                    | 1-5 points                |
| • Neatness                             | 1-5 points                |
| 4. <b>Content</b>                      | <b>45 points possible</b> |
| • List of board members & committees   | 1-5 points                |
| • Photos of board members & committees | 1-5 points                |
| • Club bylaws & mission statement      | 1-5 points                |
| • Club meetings/speakers               | 1-5 points                |
| • Photos of members                    | 1-5 points                |
| • Club projects                        | 1-5 points                |
| • Club forms*                          | 1-5 points                |
| • Fundraising Activities               | 1-5 points                |
| • Some newsletter contents             | 1-5 points                |

**100 Points Possible**

\* Club forms may include membership application, volunteer hours, & other forms of the club

\_\_\_\_\_ Submit with Scrapbook entry to Lezlee Alexander to ensure return to club \_\_\_\_\_



CLUB \_\_\_\_\_

CLUB PRESIDENT \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_