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#### **CARAVELLE POWERBOATS**

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[www.caravelleboatgroup.com](http://www.caravelleboatgroup.com)

#### **LILLIPAD DIVING BOARDS**

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## **CARAVELLE POWER BOATS TO FEATURE LILLIPAD DIVING BOARDS ON THE EVOLUTIONARY 2016 RAZOR**

**Traverse City, Michigan & Americus, Georgia (August 17, 2015)** – LilliPad Diving Boards and Caravelle Boat Group announced today that they have entered into an agreement to offer LilliPad Diving Boards as a standard option on all 2016 Caravelle Razors! As the boating industry continues to surge this partnership will provide an edge for Caravelle in 2016 with its versatile Razor. The Razor gives boaters the comfort of a luxurious pontoon, versatility of a fish & ski, and the performance of a sport boat - the addition of the built in entertainment of the LilliPad Diving Board is simply icing on the cake making this the ultimate all-around boat for any boating lifestyle.

LilliPad hit the boating industry by storm with its flagship product, the LilliPad Diving Board, winning the Miami International Boat Show's 2015 Innovation Award for most innovative new watersports accessory. The LilliPad Diving Board is the world's only diving board specifically designed to be mounted on a boat. The diving board features the ability to be removed in minutes when it is not in use, offers multiple tension settings for lighter and heavier jumpers, a docking position, and multiple safety features. In addition, the innovative design allows people to jump and not rock the boat!

"We are thrilled to see Caravelle adding the LilliPad Diving Board as a standard feature." said Ann Schaub, owner of LilliPad Diving Boards. "We appreciate the quality and affordability of the Razor which opens the door of owning a new boat to the average American. Together, we can help families create fond memories of their fun on the water and that's what this business is all about!"

"At Caravelle Powerboats, we are always looking for the best way to help our customers get the most enjoyment out of their recreation time." said David Weiss, Director of Caravelle Boat Group. "We have found that the LilliPad Diving Board is the perfect addition to our Evolutionary Pontoon Alternative, the Razor. This boat is built for fun on the water and what could be more fun than a LilliPad Diving Board? Our Razors have always been our most innovative line of boats and this newest feature really takes us to the next level."

### **ABOUT LILLIPAD DIVING BOARDS**

Founded in 2012, LilliPad, LLC (DBA LilliPad Diving Boards) is the maker of the world's only diving board designed specifically for mounting on a boat. The company's flagship product hit the market in May 2014 and has since won numerous awards including the "Best New Product for 2015" and a prestigious "Innovation Award" at the 2015 Miami International Boat Show. For more information about LilliPad Diving Boards visit [www.LilliPadDivingBoards.com](http://www.LilliPadDivingBoards.com).

### **ABOUT CARAVELLE POWERBOATS**

Since 1966, Caravelle Powerboats has manufactured small craft, sterndrive, recreational boats and "runabouts" in the U.S. Caravelle Powerboats are built with no wood to provide worry-free construction, a proven technology that provides the ultimate in strength and durability. Caravelle Powerboats endeavors to provide superior craftsmanship and premium material in every model and provides a quality built, value priced boat for recreational enjoyment to the American family.

#### **For more information please contact:**

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