



BAYSHORE PRODUCE

Weekly Market
Guide
April 5th
2018

Overview / Alerts

OVERVIEW

Most growers have started transitioning to Salinas, and we should see a complete transition by next week. There is heavy rain forecasted and we will more than likely see quality issues from these adverse weather conditions. Berries are improving and most commodities are steady.

PRODUCT ALERTS



Strawberry



Avocado



Lemons



Asparagus



Oranges



Mushroom



Limes

TRANSPORTATION / WEATHER

TRANSPORTATION



Rates, although higher than expected, have eased as overall demand is lower. However, we do expect to see rates begin to increase as we approach the summer months as there is still an overall shortage of drivers. ELD's will be creating longer transit times which, as demand increases, will force rates to firm.



WEATHER

SOUTHEAST: The forecast is mixed with scattered clouds and showers over the next few days. Mild temps will continue.

HERMOSILLO: Spring weather patterns, plenty of sunshine with warm days, mild evenings.

CULIACAN: Spring weather, showing plenty of sun with very warm days and mild evenings.

YUMA: Typical spring weather patterns are developing showing plenty of sunshine with very warm days and mild evenings.

HURON: Mild days A pineapple express is expected on Saturday bringing 1" of rain to the valley floor followed by more mild and cloudy days through next Wednesday.

Fruits

CROP REPORT



Apples – Quality is good with no critical issues



Avocado - Markets firmed up during Easter week, and the gap between large and small fruit has shrunk. CA will start picking more fruit this week unless rainfall hampers harvest. Overall, April should have plenty of supplies with an increase in demand as we near Cinco De Mayo.



Banana - Bananas and plantains are back to normal with good volume.



Blackberries - The market is steady, and quality is good.



Blueberries - Availability is good, Georgia blues will start up soon adding more availability to this commodity

ALERT

Fruits

CROP REPORT



Grapes - Green seedless of good quality are winding down rapidly, and will be hit and miss. Look for split fruit, ambers, or mold—typically associated with long transit. West Coast red seedless supplies and quality are good



Lemons - This is a very active market, prices are still higher than normal. Quality is good.



Limes - This market remains high and although supplies are still very tight, they are improving.



Mangoes - Good supply and good availability



Melons Cantaloupe – Market is easing post-Easter and good volume is expected over the next several weeks. Currently medium-sized fruit is very short

Fruits

CROP REPORT



Melon Honeydew - Good demand has kept the market steady. There has also been a swing back to larger sized fruit (4/5) ct. Quality has been clean



Oranges - Although there has been improvement, we are still seeing a shortage in supply and high (but improving) prices. Smaller sizes are more available than larger sizes at this time.



Pears - Bosc, Bartlett and D'Anjou are available out of Yakima and Wenatchee Districts.



Pineapple - Demand remains firm, and quality and supplies are gradually improving. FOB quotes at the port are mostly unchanged.

Fruits

CROP REPORT



Raspberries - We are seeing a slight shortage in product, quality is good.



Strawberries - Market has improved and we should start seeing better prices as we approach next week. Quality is good to fair depending on the region.



Watermelon - Seedless watermelons remain steady with a decent demand on larger sizes (4/5s). Movement on smaller sizes has been limited. Growers of seedless melons from Central America are done for the season.

Vegetable

CROP REPORT



Asparagus - Mexican supplies are steady, volume will start to decline next week; Baja starts in 7–10 days. Quality is steady. Jumbo and XL are very limited. Peru has just started



Broccoli - Salinas and Santa Maria quality is mixed from fair to good; central Mexican quality is good with very light supplies.



Cauliflower - Supplies are normal. We are seeing steady prices and good quality.



Carrots - We are seeing both good quality and volume.



Corn - This market has firmed up due to the cooler weather. We anticipate improved volume over the next 2 weeks.



Celery - This market is steady, both quality and price are good.

Vegetable

CROP REPORT



Cucumber - Baja quality is fair to good as the new production area starts.



Eggplant - FL supplies are very good with more Choice than Fancy due to past windy conditions in south FL.



Garlic - We are about 50% done with the 2017 crop. Supplies will remain tight between now and July. Prices remain high.



Ginger - Chinese markets are mixed, but quality is good.



Green Cabbage - Supplies have improved in the southeast as well as in the West. FOB calls are down and quality remains very nice.

Vegetable

CROP REPORT



Green Onion - Market is steady with good quality and supplies.



Kale - Quality and supplies are fair.



Lettuce Iceberg - Quality is average and the market is steady.



Leaf Green and Red - Quality is good; however, there is some blistering and peel.

Leaf Romaine - Quality and prices are average. Supply is normal.

Leaf Romaine Hearts - Supplies are normal, quality is good, and prices are average.

Vegetable

CROP REPORT



Onions - Supplies are good and quality is good on all colors.



Pepper, Bell - Supplies are steady with more Choice, Medium, and Large peppers available. XL and Jumbo peppers are very limited; quality is good and demand is flat.



Potato – Supplies are lighter on large sizes; markets have increased on larger sizes but will be stabilizing. Quality remains good.



Spinach - Quality remains good, with occasional mechanical damage and some mildew pressure in Yuma region.



Squash - Volume will continue to improve daily in the East on zucchini and yellow squash.

Vegetable

CROP REPORT



Tomato - Rounds: With the spring harvest now in production, we are seeing supplies continue to improve out of Florida on all sizes; quality is outstanding.

Romas: Volume remains light, but demand has caused the market to remain flat this week. Quality remains nice throughout Florida on Romas.

Grapes: Volume is good and demand is flat. We are seeing a flush of fruit right now and expect this to maintain course through the next few weeks. Quality is still very nice.

Cherries: Supplies are good and quality is outstanding.

BAYSHORE PRODUCE

If you are a valued partner and have questions or concerns about product, or are not yet valued and would like to be, please contact kenn@bayshoreproduce.net and we will be happy to answer your question or help you become a valued partner.

Have a great week! And remember, there is a difference and it is Bayshore Produce.

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