



# Small Pond Productions Community Theatre

## PLAYBILL ADVERTISING FORM

Thank you for your interest in purchasing advertising space in the playbill for our upcoming production! Please fill out the form below.

Completed forms and advertising graphics can be emailed to

[SmallPondInfo@yahoo.com](mailto:SmallPondInfo@yahoo.com)

Any graphics submitted for inclusion in our program should be in a .JPEG format at as high of a resolution as possible. (A 50x50 thumbnail, for example, will not look great and may not be legible when we have to make it larger for print) This guarantees the scalability and appearance of the graphic once it is printed.

Don't have an advertisement prepared, but would still like to advertise with us? We can design an ad for you! Please submit any relevant information you want included (Business name, phone number, website, etc.) Please note that there is a \$25 design fee for this service.

### AD SIZES AND PRICING

\_\_\_ Full Page: \$120    \_\_\_ Half Page: \$60    \_\_\_ Business Card: \$40

\_\_\_ Full Page Back Cover (One Available): \$200

\_\_\_ Full Page Inside Cover (Two Available): \$150

\_\_\_ Ad Design Requested: \$25

*NOTE: Cover placements are given on a first come – first served basis.*