

There is a great documentary that demonstrates how biased and contradictory Fox News is. It is called 'Out Foxed' and available on YouTube. I highly recommend that everyone watch it.

Fox news is far from 'Fair and Balanced'. Such as a slogan is their mantra. If one tells a lie long enough, it can become the truth. This is why politicians stick to five or less talking points when they answer questions. The Bush Administration, and especially President Bush (junior), was excellent at repeating phrases over and over again. I had Republican friends who frequently repeated the same phrases. How about that for effective? Remember the following phrases?

"You are for us or against us"

"Weapons of mass destruction"

"...smoke them out of their holes..."

...and the list goes on.

It is a form of 'double-speak' that was written about in the book *1984*. The Ministry of Peace is actually the Ministry of War. In fact, our Department of Defense was called the War Department until 1947. The 'War on Terror' was renamed 'Overseas Contingency Operation' in 2009.

This form of language sanitization is a passive method of masking true intent with the use of 'lighter' words. This is the same method employed by a variety of news agencies, namely Fox, so they have a passive-aggressive argument that results in plausible deniability.

I found an interesting article that analyzes separating news reporter bias from fact; the author discusses Fox News coverage of President Obama against other similar media outlets. His results will surprise you. Further, he comments that it is the *commentary* from the reporters that creates the bias...it is not necessarily the *coverage provided itself* (Lichter, 2009).

...so what does this mean? Well, it appears that news agencies **do** decide to report positive or negative news on issues. It is how the news is framed, through commentary, which can lead to **deception**.

Reference:

Lichter, S. (2012). *Fox news: Fair and balanced?* Retrieved from <http://www.forbes.com/2009/11/14/fox-news-barack-obama-media-opinions-contributors-s-robert-lichter.html>