



# 2014 Missouri Livestock Symposium Person of the Year Mr. Bruce Lane

## Lancaster, Missouri

On December 5, 2014, Bruce Lane will be the 12<sup>th</sup> person to be inducted into the Missouri Livestock Symposium's Hall of Fame after being named the Northeast Missouri Livestock Person of the Year. Those selected have made significant contributions to the livestock industry in northeast Missouri and/or beyond.

Lane recently retired from University of Missouri Extension after serving 29 years as a regional livestock specialist. Prior to this he worked as a vo-ag instructor in Madera and Santa Rosa, California, and as a livestock and agronomy farm advisor with University of California Cooperative Extension. During his career, Lane received numerous recognitions, including the Honorary FFA Chapter Award, Friend of 4-H Award, Purebred Sheep Producer of the Year award, California Cattlemen's Achievement Award, Missouri Beef Improvement Association Award and the USDA International Honor Award.

Lane was an accomplished livestock judge and as a vo-ag instructor in California, trained numerous winning livestock, dairy cattle and meats judging teams. He also coached a state winning livestock team in Missouri and has judged sheep at eight state fairs and six major sheep shows in Mexico.

The Lane family, under the Lane Ranch banner, showed many national champions and reserve champion Hampshire sheep. They also sold sheep nationwide and internationally and had several successful production sales.

Bruce did consulting work for the U. S. Grains Council and American Soybean Association. However, his work with the USDA's Foreign Agriculture Service (USDA-FAS) is what benefited American agriculture the most. Over a 25-year period, he trained agriculture specialists and leaders from 23 countries. Some of these trainings lead to significant trade for the U. S. agriculture sector. In fact, one of these programs continues to result in millions of trade dollars annually for the red meat industry.

Over his career he has conducted or assisted in conducting numerous applied research projects, including evaluation of sub-clover and grass varieties, selenium supplementation research, evaluation of growth promotants for cattle and sheep, protein versus energy supplementation of stocker cattle, sheep artificial insemination and out-of-season breeding work, and daytime versus night time feeding of livestock, to name a few. He is also proud of the fact that he, along with Garry Mathes and former Missouri State Representative Sam Berkowitz, were directly responsible for updating the Missouri wind maps, which played an important role in generating wind farm interests in Missouri.

Like many farming families, Bruce credits his family and many friends for any success he has had in his career and private life. As such, he accepts the Livestock Person of the Year honor on behalf of all of those who have made his career and life so rewarding. A special acknowledgement goes out to his wife of 40 years, Jill; son Rob, daughter-in-law Amy Uptain Lane and grandson Reid; and son Joe, daughter-in-law Stephanie Grant Lane, and granddaughter Olivia.

The Lanes wish to thank the Missouri Livestock Symposium for this honor and recognition and for the work they do for those involved with agriculture in northeast Missouri.

The Missouri Livestock Symposium is proud to add Bruce Lane to the Missouri Livestock Symposium's Hall of Fame and recognize him as the 2014 Missouri Livestock Person of the Year.