

March 15, 2018

Dear Potential Advertiser,

My name is ______ and I am a member of the Long Island Symphonic Winds. In June 2018 we will be traveling to Australia for an 12day goodwill performance tour. The tour will include three concerts and two workshops in Sydney, including one performance at the world-famous Sydney Opera House. In an attempt to help defray the costs for our travelers on this once-in-a-lifetime musical/cultural event, we are planning several fundraising events and we are asking for your support.

We will again be hosting our 14th annual LIU Post Band Festival at Tilles Center for the Performing Arts on the campus of LIU Post in Brookville. The concert date is Friday, April 13. This concert will feature the LIU Post Wind Symphony, Bay Shore High School Wind Ensemble, East Meadow High School Wind Ensemble, and the 2018 Tilles Festival Band, performing traditional and contemporary music. There will be about 1,000 audience members present at the concert. To help raise funds for our summer goodwill performance tour, we are selling advertising space in our Concert Program. By placing an ad in our program you will benefit from the publicity and we will benefit from your generosity.

If you are interested in purchasing an ad, you may choose a size from the attached template. Full Page, Half Page, and Business Card sizes are all available and are priced accordingly:

Full Page:	\$100
Half Page:	\$75
Business Card:	\$25

When presenting us with your ad, please make sure it is *Camera Ready*; we are unable to accept ads that cannot be scanned or photocopied for print. You may also email your ad to the member selling the ad space. Please also provide the information that is requested on the *Program Ad Order Form*; a PDF version of the Concert Program that contains your ad will be sent to you via email.

The Long Island Symphonic Winds appreciate your support!

Sincerely,

Member of the Long Island Symphonic Winds