



Leadership

## Event Sponsorship Levels & Benefits She Needs You to Succeed

Talitha Cumi Urban Etiquette and Leadership Academy produces many exciting events that are available for sponsorship. The success of our events is credited largely to our sponsors who lend their names and financial support.

**\*\*\*\*\*Through your sponsorship young girls will have the opportunity to participate in all the activities and programs the Academy offers. You will have a major part in transforming girls into ladies and leaders. \*\*\*\*\***

Our events consistently attract large audiences composed of community leaders, local politicians, business owners, family and friends. Each event offers Talitha Cumi sponsors excellent exposure and benefits i.e: branding, media placement and access to the community.



BENEFITS OF SPONSORSHIP	Platinum	Diamond	Gold	Silver
<i>Sponsor listed on event marketing material</i>	✓	✓		
<i>Most Prominent name &amp; logo placement on all printed material</i>	✓			
<i>Prominent name &amp; logo on all printed material</i>		✓		
<i>Name &amp; logo placement on printed materials</i>			✓	✓
<i>Debutante Journal Back Cover</i>	✓			
<i>Debutante Journal Inside cover</i>		✓		
<i>Debutante Journal ad</i>			✓	✓
<i>Logo placement on event banner</i>	✓	✓	✓	✓
<i>Logo placement on official website</i>	✓	✓	✓	✓
<i>Clickable logo on official website</i>	✓	✓		
<i>Introduced as Event Sponsor at all events</i>	✓			
<i>Introduced as Event Sponsor at 2 events</i>	✓			
<i>Distribution of Organization marketing material</i>	✓	✓	✓	✓
<i>4-tickets to all events</i>	✓			
<i>4-tickets to 2 events</i>		✓		
<i>2-tickets to Sponsored event</i>			✓	✓

See next few pages on upcoming sponsorable events.....

*Talitha Cumi Urban Etiquette and Leadership Academy*  
[www.DamselAriseAward.org](http://www.DamselAriseAward.org)      [www.TalithaCumiAcademy.org](http://www.TalithaCumiAcademy.org)  
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## February 20<sup>th</sup>, 2018 Awareness Day 2 Informative Events

We **C.A.R.E.**



“Creating Awareness about Relationship Equality” teen dating awareness & safety training workshop is an initiative of the Mayor's Office to Combat Domestic Violence (OCDV) in collaboration with the Administration of Children's Services (ACS). Hosted by the Talitha Cumi Academy, the day will provide an interactive workshop on teen dating violence awareness and healthy relationship skill building to youth between the ages of 11 and 21.

C.A.R.E. is a prevention-based model that offers workshops to young people to raise awareness about the issue of teen dating violence, educate youth to recognize unhealthy relationships and engage youth in skills development activities to build healthy relationships. We will offer this workshop **FREE** to NYC students.

*Following the 2 workshops, movie viewing and open group discussion*



**I AM LITTLE RED**, is a 10-minute animated short aimed at children most at-risk for sex trafficking, with the goal of prevention and awareness.

The film is a contemporary re-imagining of the classic fairy tale, Little Red Riding Hood, and addresses the four primary tactics a “wolf” (trafficker/pimp) will typically use to lure a Little Red off her/his path.

I AM LITTLE RED is written by Academy Award nominee Alec Sokolow (Toy Story); Mary Mazzio (director of I AM JANE DOE); and 10 survivors of sex trafficking aged 14-21 from My Life My Choice.

**Admission: FREE**

**Sponsors needed to provide refreshments and materials to attendees**

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## Upcoming Events Available for Sponsorship in 2018



### *S.W.A.G.G.* Award Ceremony & Uni-*Tea* Soiree

The 1st S.W.A.G.G. Damsel Awards Ceremony, was held April 28, 2016 at the magnificent Sanz Banquet Hall, 17 young ladies were honored. Due to overwhelming demand and popularity of this event we are excited to announce the

### 2<sup>nd</sup> S.W.A.G.G. Award Ceremony on April 29, 2018.

S.W.A.G.G. (Sophisticated, Wise, Accomplished, Graceful, Girlz) Damsel Rising Award Ceremony is an afternoon focused on celebrating young girls who are making a difference in their schools, communities, homes and lives. So many of our young girls are faced with peer pressure, low self-esteem and misleading roles models, yet we are fortunate to have some special young girls overcoming the *odds* and *attempting* to succeed. These young ladies are rarely recognized, April 29, 2018 is her day of recognition.

**Ceremony:** Every participate will receive special recognition throughout the afternoon, certificates and special awards.

**Afternoon of Elegance**-red carpet photo op, entertainment, motivational speakers and elegant tea soiree.

Attendees: Community Leaders, Parents, Family Members and Friends

Attendees: 100-150



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## 2018 S.W.A.G.G. Girl Rising Debutante

**The Program:** The purpose of the S.W.A.G.G. Debutante program is to offer leadership and growth opportunities to our members. Through a series of workshops, special events, life skills training, community service, education and career development young ladies will be engaged in activities which promote development of:

- \* new and positive relationships with peers and adults
- \* confidence to take healthy risks
- \* a sense of responsibility and commitment to program goals and peers
- \* community service values
- \* soft life skills

During the last few months our girls were on the move, making things happen:

- \* Participated in our first Raising Ms. President symposium
- \* Walked in the African American Parade
- \* Went to the United Nations to celebrate International Day of the Girl
- \* Traveled to Washington DC with the NOMW (Not On MY Watch) organization to champion the cause of bringing further awareness and change to the current epidemic of Human Trafficking
- \* Organized and marched in a Human Trafficking Awareness community walk
- \* Attended a Youth Human Rights Awareness training program

*The next few months will be just as busy*

**The Dream:** Girls 7-19 years of age gliding into the beautifully designed Sanz Banquet Hall, dressed in long flowing gowns, head held high with an air of unmistakable regal confidence covering her every step. An elegant Cotillion Debutante honoring and presenting our spectacularly beautiful, gifted young ladies to the community, while celebrating her success and encouraging her to dream big.

**The Celebration:** 100's of family, friends, and community leaders will come together to celebrate the accomplishment of our girls. Tears of joy shed, laughter heard, and joy witnessed as we encourage and recognize dozens of young ladies. Awards and certificates will be given, scholarships will be awarded, fun will be had by all. Afternoon of awards, scholarships, prizes and elegance.

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### Sponsorship Opportunities:

- Event Sponsor = \$1,500.00 this level includes sponsor of all events
- Diamond Event Sponsor = \$1,000.00 this level includes sponsor of 2 events
- Gold Event Sponsor= \$750.00 this level includes sponsor of 1 event
- Sponsor=\$500.00 this level includes supporting sponsor of 1 event
- In-kind Sponsor = Any size donation accepted



Call us or visit our website for further info:

718-530-8935 LadyPamela

[www.TalithaCumiAcademy.org](http://www.TalithaCumiAcademy.org)



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