



# BAYSHORE PRODUCE

Weekly Market  
Guide  
April 19th  
2018



# Overview / Alerts

## OVERVIEW

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All growers have transitioned to Salinas and most commodities are steady. Due to the rain and colder weather, we are still seeing some quality issues on celery and lettuce varieties (lettuce is improving). Avocados and oranges are in an EXTREME market. Due to the recommendation of the CDC, we are only purchasing romaine in the CA region at this time.

## PRODUCT ALERTS

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Strawberry



Cucumber



Lemons



Oranges



Mushroom



Limes

# TRANSPORTATION / WEATHER

## TRANSPORTATION

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Rates, although higher than expected, have eased as overall demand is lower. However, we do expect to see rates begin to increase as we approach the summer months as there is still an overall shortage of drivers. ELD's will be creating longer transit times which, as demand increases, will force rates to firm.



## WEATHER

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**SOUTHEAST:** The forecast is mixed with scattered clouds and storms over the next few days. Mild temps will continue.

**HERMOSILLO:** Spring weather patterns, plenty of sunshine with warm days, mild evenings.

**CULIACAN:** Spring weather, showing plenty of sun with very hot days and cool evenings.

**SALINAS:** Sun and clouds cool temps.

**Coachella:** Hot clear sunny days and cool nights

# Fruits

## CROP REPORT

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**Apples** – The crop is heavy to smaller sizes and lower grades making for attractive pricing. The market looks to remain steady.



**Avocado** - CA quality is good and volume has increased; Mexico volume is up with demand, quality is fair to good.



**Banana** - Quality is reported as very good.



**Blackberries** - The market is steady, and quality is good.



**Blueberries** - Availability is good, Georgia blues will start up soon adding more availability to this commodity

**ALERT**



# Fruits

## CROP REPORT

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**Grapes** - We continue to see varying quality on both red and green seedless. As we move towards long-term storage fruit, look for split fruit, ambers, and mold—which are typically associated with long transit.



**Lemons** - This is a very active market, prices are still higher than normal. Quality is good. Imports start in June.



**Limes** - This market remains high and although supplies are still very tight, they are improving weekly.



**Mangoes** - Good supply and good availability



**Melons Cantaloupe** – Market is stable with arrivals from Guat. and Honduras. Sizes are shifting to majority 12/15ct. Quality is outstanding right now as we are seeing optimal production

# Fruits

## CROP REPORT

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**Melon Honeydew** - Good demand has kept the market steady. There has also been a swing back to larger sized fruit (4/5) ct. Quality has been clean. Our growers anticipate an active market for the next three weeks.



**Oranges** - We are still seeing a shortage in supply and higher prices. This market may become even shorter in supply and will last until the domestic Valencia market takes over.



**Pears** - Quality is good with no reported critical quality issues.



**Pineapple** - As sizing moves to high volumes of 5ct and 6ct, it is allowing for lower markets on large fruit; low volumes of 7 and 8ct continue. Quality is excellent.



# Fruits

## CROP REPORT

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**Raspberries** - We are seeing some shortages in supply in this market, quality is good.



**Strawberries** - This market on the incline due to heavy rains.

Quality is good to fair depending on the region. We are seeing prices rise slightly.



**Watermelon** - Seedless watermelons remain steady with a decent demand on larger sizes (4/5s). Movement on smaller sizes has been limited. Growers of seedless melons from Central America are done for the season.

# Vegetable

## CROP REPORT

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**Asparagus** - This market is getting a bit tighter and will continue to do so over the next few weeks. Expect to see prices rise.



**Broccoli** - Supplies are normal and quality is good.



**Cauliflower** - Supplies are down and demand is decent. Product is showing very good quality.



**Carrots** - We are seeing both good quality and volume.



**Corn** - Supplies and quality are good from FL, and grading mostly Fancy.



**Celery** - This market is steady, both quality and price are good.



# Vegetable

## CROP REPORT

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**Cucumber** - Florida production continues and Georgia is close to starting; however, we are seeing lower volume across the region as cooler temps have slowed the plants down. FOB prices are getting active



**Eggplant** - Warmer weather continues to improve availability on both coasts; FOB prices are unchanged this week and quality is very nice



**Garlic** - We are about 50% done with the 2017 crop. Supplies will remain tight between now and July. Prices remain high.



**Ginger** - Chinese markets are mixed, but quality is good.



**Green Cabbage** - Quality is good as demand is flat.

# Vegetable

## CROP REPORT

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**Green Onion** - Market is steady with good quality and supplies.



**Kale** - Quality and supplies are fair



**Lettuce Iceberg** - Quality is average and the market is steady.



**Leaf Green and Red** - Quality is good and supplies are normal.

**Leaf Romaine** - Supply is shorter than normal, color is very green, prices are higher, and we are seeing a shortage in supply.

**Leaf Romaine Hearts** - Supplies are slightly below average. Quality is good and prices are triggered



**Onions** - Supplies are winding down in WA and ID with the new crop from CA and TX. Quality is good in all areas



# Vegetable

## CROP REPORT

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**Pepper, Bell** - Supplies out of Florida are good on smaller sizes; however, inventories on larger fruit are improving. Overall quality in the East is good despite some reports of lighter color fruit being reported in the fields.



**Potato** – Supplies are lighter on large sizes; markets have increased on larger sizes but will be stabilizing. Quality remains good.



**Spinach** - Supplies are available and quality is fair due rain.



**Squash** - All growing areas are reporting good quality, with better supplies and quality in zucchini. Expect squash from GA to improve.

# Vegetable

## CROP REPORT

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**Tomato** - Rounds: With the spring harvest now in production, we are seeing supplies continue to improve out of Florida on all sizes; quality is outstanding.

Romas: Volume remains light, but demand has caused the market to remain flat this week. Quality remains nice throughout Florida on Romas.

Grapes: Volume is good and demand is flat. We are seeing a flush of fruit right now and expect this to maintain course through the next few weeks. Quality is still very nice.

Cherries: Supplies are good and quality is outstanding.



# BAYSHORE PRODUCE

If you are a valued partner and have questions or concerns about product, or are not yet valued and would like to be, please contact [kenn@bayshoreproduce.net](mailto:kenn@bayshoreproduce.net) and we will be happy to answer your question or help you become a valued partner.

Have a great week! And remember, there is a difference and it is Bayshore Produce.

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