

**EAST COAST PEPSI CONNECTION  
2017 REGISTRATION**

July 13<sup>th</sup> - 15<sup>th</sup>, 2017  
New Bern, NC

We are excited to be holding our 10<sup>th</sup> year celebration in New Bern, NC. It is where we had our first event in 2008. It was small and we put it together as we went along. Since it was the 110<sup>th</sup> anniversary of Pepsi-Cola, we called it a Birthday Bash - but the name was changed to reflect our intent to travel the East Coast in search of as many Pepsi collectors as we could find. We know most of you will arrive early to enjoy as much of this historic Pepsi city as possible, so we added Thursday to the official event, but don't worry, there will be plenty of time to 'dew' your own thing! We hope many more will join us this year - we just don't know how many. So we are guessing as best we can, but encourage you to **send in your registration and make your hotel reservations as early as possible**. As always, your Registration fee covers: picnic food, drink and space rental; raffle prizes; Pepsi and snacks; advertising costs; name tags; pins (when made); and (if chosen) registration packets. **It does not include the cost of the complimentary anniversary dinner. ECPC will cover that cost.** The earlier we know how many to expect, the better we can plan!

**To register for ECPC**, complete the following information, include your **check made out to June Frost** (write 'ECPC Reg' in the lower left of your check) and mail both to:

ECPC c/o June Frost  
PO Box 5616  
Endicott, NY 13763-5616.

If you have questions, contact June: (607) 757-9195 or [EastCoastPepsiConnection@live.com](mailto:EastCoastPepsiConnection@live.com).

Name \_\_\_\_\_ Phone \_\_\_\_\_

e-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ ZIP \_\_\_\_\_

Names of family members attending with you: 1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_

(This year there is no pizza party planned - see schedule sheet about anniversary dinner)

Registration Fee with packet: #\_\_\_\_\_ @ \$15.00 each \$ \_\_\_\_\_

Registration fee without packet: #\_\_\_\_\_ @ \$12.00 each \$ \_\_\_\_\_

Children 12 through 15 (no packet) #\_\_\_\_\_ @ \$7.50 each \$ \_\_\_\_\_

Children under 12 (no packet) #\*\_\_\_\_\_ free \$ N/C

\* Please show # for planning purposes - Thank you

**TOTAL ENCLOSED** \$ \_\_\_\_\_

**In order to adequately prepare for our 10<sup>th</sup> anniversary dinner we need to know how many will be attending as soon as possible. The latest we may be able to modify dinner plans is 5/15/17. Also, if you want a packet, your registration payments **MUST** be postmarked by June 1, 2017. After that date we cannot guarantee a packet.**

Make check payable to **JUNE FROST**

## PLEASE READ CAREFULLY

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### East Coast Pepsi Connection 2017 10<sup>th</sup> Anniversary Celebration! New Bern, NC

*(Schedule of special activities still being developed)*

*But REALLY - we're going to New Bern - birthplace of ECPC AND Pepsi-Cola! What more do I need to say - you know it will be fun no matter what we do.*

Our special 10<sup>th</sup> celebration will include most all of our usual activities: Welcome Meeting, Show & Tell, room hopping, picnic, raffles and 50/50. **We will also add some special events including: a complimentary anniversary buffet dinner\*\***, a visit to the newly expanded Birthplace of Pepsi store and Scavenger Hunt. Plus there is so much Pepsi history (aka - antique shops) to explore on your own! We will be staying at:

Comfort Suites New Bern  
1006 Old Cherry Point Rd.  
New Bern, NC  
(252)-649-1717

**Make your reservations no later than June 13, 2017 to be assured a room. But the earlier the better!\*** Our rate is **\$89 (+12.75% tax)**. This rate will **NOT be available after 6/13/17**. Rooms may be available after that date, but **NOT** at our rate. When making reservations, indicate you are part of the **East Coast Pepsi Connection** group block. The hotel will honor our rate for most of the week of our event in case you want to explore the area. The hotel is less than a 5 minute drive from city center.

\*We currently have 30 rooms in our block. We have no idea how many people to expect, so the earlier you make your reservation, the greater our chance to add rooms before June 13 if needed. As of Jan 1, 2017 **we already have 8 rooms reserved**. You can always cancel a reservation without penalty 24 hours before your scheduled arrival - better than not getting a room because they are all reserved!

**Make your reservations early, please.**

**\*\*** As a special treat, for our 10<sup>th</sup> anniversary, ECPC is providing a complimentary buffet dinner in New Bern. To be sure we had a place, we made reservations early without knowing how many will be attending. We have booked a location that can seat up to 65 people (more than our largest group to date - so we should be fine). In the unlikely event that we surpass 65 registrations, our options for those who register later are uncertain. Spaces for large groups in New Bern are limited, so there is no guarantee we will be able to find a place that can seat more than 65. The earlier we know totals the better. We cannot make dinner changes after 5/15/17.

**PLEASE REGISTER early, at the hotel and with ECPC!**