

April 2011

Hi Nobles

With April now showing on our calendars and those April showers raining down, our thoughts immediately turn to staging another successful Shrine Circus.

Circus, circus, circus, is in the air! Your Circus Committee has been busy with the planning process since last fall and all the pieces are starting to fall into place and actually starting to become visible. The advertising/promotion campaign has begun. Media outlets throughout Northwestern Ontario have been notified. You'll notice our LSC circus signs around town. In addition, for the first time there will be three billboards in strategic high-traffic spots around Thunder Bay. Tickets are now available both online for the first time ([www.lakeheadshrineclub.ca](http://www.lakeheadshrineclub.ca)) and in our more traditional hardcopy version at our traditional venues. However, the single-most significant aspect of the advertising will focus on the internet. Visit our site and check it out. On May 5th at 10:00 a.m. your Circus Committee will stage a press conference at Dease Street. We anticipate the event will be attended by our local media and as well several LSC clowns and as always all Nobles are invited and encouraged to attend.

There will be several new twists to this year's circus and as in past years, your volunteerism is needed. Our Unit presidents or committee chairman will be contacting you to check on your availability for this important Lakehead Shrine Club fundraising event to help the kids.

Help the club and recruit a new Noble as our membership initiative continues. We anticipate having a spring mini-ceremonial during the time of our circus, with Khartum Potentate, III. Sir Gary Saunders and many members of the Divan attending. We have nine candidate applications and expect more. The time is right to do your part to increase our membership and talk-up becoming a Shriner.

Noble Craig Wolverton, President  
Lakehead Shrine Club