

JAN 15 - MAR 15

# Parker



**A Global Affair with Texas Flair  
& Chic European Influences**

**SUNDAY, FEBRUARY 29, 2004**

**AUSTIN, TEXAS**

# A GLOBAL AFFAIR WITH TEXAS FLAIR

## ALFAPARF MILANO



### Mystere Inspiration

Life without color is without joy, without sensuality, without the mystic of the individual. The women of "Mystère" are individualistic, sensual women who are passionate and deep in thought. Through their individualistic color expression, their thoughts, their passions are transmitted beyond the internal sanctuary of their mind...to the external...to their sense of style...their individual sense of style.



### GET INSPIRED by the magical work of Internationally Renowned Artist ADRIANO DAL MONTE

ALFAPARF, Italian manufacturer of cosmetic hair treatments, anticipates the latest trends from Milan to create fashion-forward hairstyles all over the world. In eighty countries, ALFAPARF offers hairstylists a complete range of professional hair care products composed of naturally active, technologically advanced ingredients. With its dynamic structure, ALFAPARF conserves its Italian brand name presenting it to the world with an international and cosmopolitan characteristic.



Worldwide, hair stylists demand high quality. Producing only the highest quality products has enabled Keune Haircosmetics to remain in business for over 80 years. Currently, Keune is growing faster than ever and can be found in more than 50 countries. In the world of hair stylists, Keune is one of the few independent family-owned businesses which produces exclusively for the professional stylist.

**KEUNE**  
THE ART OF HAIR DESIGN



I.C.O.N. LINE

Pure, simple, strong, identifiable and connected to the human net, I.C.O.N. embraces the past but has vision focused on the future.

Exploring the connection of hair care to the power of touch, I.C.O.N. believes that healing is a spiritual aspect of beauty that few have studied. The company incorporates this ideal into products and education, showcasing the extraordinary power present in body, mind and spirit. "If we could point to one thing that represents I.C.O.N., it would be commitment," explains the company. "Commitment to the stylist, to the consumer, to quality, and commitment to change. We believe that we will change the industry by embracing our past while keeping our eyes focused on the future."

I.C.O.N. Line – a symbol that speaks to the industry with a powerful voice and a passionate idea that returns beautiful to beauty.



SUNDAY, FEBR

# & CHIC EUROPEAN INFLUENCES



There's a distinct look to the California lifestyle-beach culture, pulsating street scene, its "Anything Goes - Attitude".

It speaks to our search for personal expression and our need to be set free from the confines of trend.

With that in mind, **KMS** embodies the free spirit and feel good California attitude in all that we do. KMS' high-quality, effective line of smart, innovative haircare products not only give your clients healthy hair, but the confidence to create today's desired individual styles. Each product blends effective natural ingredients that work together, creating customized solutions to meet individual needs.

**KMS works with style...**



## R U S K

Come see for yourself why the trend-setting magazines such as *Allure*, *Cosmopolitan*, *Elle*, *InStyle*, *Marie Claire* and *Seventeen* have endorsed the bold edge of the Rusk brand. Without a doubt, Rusk is the preeminent designer brand for creating the essential styling aids and tools for today's progressive hairdresser.

**Unleash your creativity today!**



## SCRUPLES

is an ethical, professional manufacturer providing salons with service products designed to reduce salon inventory and increase salon profits. Popular brands like **BLAZING** Highlighting & Color System, **HIGH DEFINITION** Color Gel, and **TEXTURE FUSION** are among the service products from Scruples that salons have come to love.

Scruples also provides the tools that help salons and their clients create the looks that they desire. Whether the look is classic or cutting edge, with Scruples **PEARL PRESCRIPTIVES**, **O2 ORIGINALS** "Oxygen Energized" Hair care or **URBAN POTIONS** Street Smart Styling Tools, creativity has a whole new meaning.

### FEATURING DAVID STEINER

David Steiner's presentation will leave you breathless. His new innovative techniques, coupled with his 20-plus years of experience bring creative ideas to the forefront. As a member of the Scruples Design Team for 12 years, Steiner's reputation is highly respected and internationally known.

**Join him on this exciting journey.**



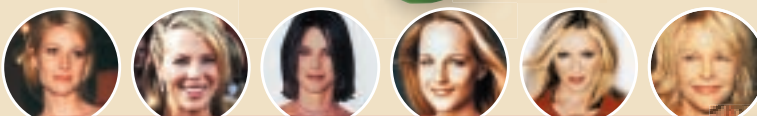
JANUARY 29, 2004



# A GLOBAL AFFAIR WITH TEXAS FLAIR



Rene Furterer, a renowned hairdresser passionate about plants and essential oils, developed his French hair care line based on the fact that beautiful hair depends on a healthy scalp. Come be "wowed" by this unique line and see what is like to be one of the privileged few.



**"CELEBRITY TESTED & MODEL APPROVED"**

## terax

For centuries, Italians have been famous worldwide for magnificent art, exquisite clothing and delicious food. Terax Hair care aims to add more beauty to that list with its original line of hair and body products.

Celebrity tested and model approved, the Original Line is based on a philosophy of restoring the natural properties of damaged hair through continuous hydration.

With a full line of deep-cleansing shampoos, luxurious conditioners and straightforward styling, Terax will make your hair look and feel like you've always imagined.



## The Long Awaited and Most Anticipated "Status Event Of The Season" The Parker Beauty Show 2004: Texas Flair with Chic European Influences



BRANT PARKER  
President & CEO

Parker Beauty Supply, Inc. invites you to attend the status event of the season! This is not just another show; this day is focused on **EDUCATION**. Yes, there will be some glitz and most definitely there will be glamour. However, more importantly you will be exposed to some of the most impressive and exclusive lines in the beauty industry worldwide.

Come witness the magical fingers of designers who have distinguished themselves as gifted artists who desire only to represent The Best of the Best! Experience the chic flair of European trends combined with the scintillating look of American design.

If you are seeking to improve your cutting skills, enhance your color techniques, seek out new and innovative nail products, or learn about the advances in the latest skin care products, then spend this day with Parker.

**EXPECT THE UNEXPECTED** and escape into the luxury of our preeminent and elaborate affair. **Reserve Sunday, February 29, 2004**, and rededicate yourself to becoming the best! If you share in the universal passion for our industry, you won't want to miss this illustrious event.

**COME EARLY, STAY LATE, WEAR YOUR FINEST** and leave with a **WORLD OF KNOWLEDGE**. As you have grown to expect only the finest from Parker and our elite group we represent, I assure you we will deliver with conviction.



# SUNDAY, FEBRUARY 29, 2004

# & CHIC EUROPEAN INFLUENCES

**Oster® FORFEX WAHL®**

## CLIPPER CUTTING CLASSES

Learn fades, blending, slicing, cropping, flat tops and more. Continuous classes all day.

### CASH CORNER

**SAVE • SAVE • SAVE**

Closeouts as low as 99¢.

Must be paid by cash and taken at show.

Honoring the sanctity of old-style barbershops while providing The Modern Amenities of a Full-Service Salon



**WOODY'S**  
QUALITY GROOMING™

**Introducing Woody's**  
"THE PHENOMENON  
HAS BEEN BOTTLED!"



### EQUIPMENT

"SHOW ONLY" CASH SAVINGS!



Hair care through plants.  
**Remember...**  
some secrets are meant to be shared.



### TRIONICS

Learn the secrets of time-saving enzyme developers. Learn how to do more services in less time. Trionics is a combination of three ions.

**Visit the Trionics specialist at the Parker Show 2004.**

## SKIN & NAILS

**O·P·I**



china glaze.



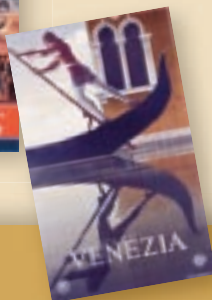
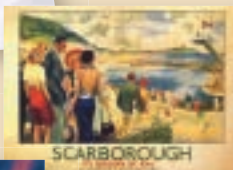
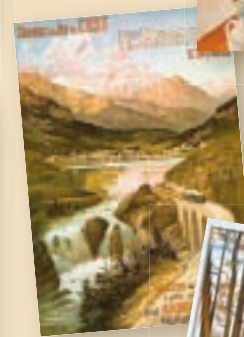
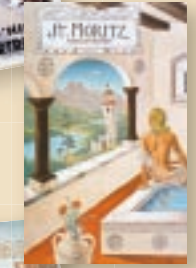
**NailTek**  
nail program  
THE NATURAL NAIL EXPERTS



Natural Hand and Body Care Products



**AND MORE!**



**JANUARY 29, 2004**



# TEXAS' PARKER BEAUTY SHOW

ALFAPARF  
MILANO

KEUNE  
THE ART OF HAIR DESIGN

R U S K

SCRUPLES

kms



I.C.O.N. LINE  
secret  
professionnel  
SINCE BOTANIQUE

terax

O.P.I

TRIONICS

WOODY'S  
QUALITY GROOMING™

Andis  
BaByliss  
Betty Dain  
Bric McMann  
Centrix

China Glaze  
Cricket  
Dermatek  
Forfex  
GiGi Honee  
Helen of Troy

Inspire Books  
Jatai  
Nail Tek  
Nylynn  
One Minute Manicure  
Oster

SBS  
Solano  
Wahl  
Wigo

**AND MUCH MORE!**



## THE PARKER BEAUTY SHOW 2004

A Global Affair with Texas Flair  
& Chic European Influences

Sunday, February 29, 2004

The Renaissance Austin Hotel

9721 Arboretum Boulevard, Austin, TX 78759

This year's location of the **parker 2004** is one of Austin's finest hotel establishments – the elegant Renaissance Austin Hotel. The Renaissance is located in the Northwest Area of the city and is the cornerstone of the upscale Arboretum development. It features 95 park-like acres of more than 80 specialty shops and fashionable retailers, such as **Sax Fifth Avenue** and local favorites, such as **European Influence** and **Amy's Ice Cream**. Additionally, several theatres and theme restaurants, such as **The Cheesecake Factory** are a leisurely walk away.

RESERVE YOUR ROOM NOW!

Book your reservation directly with the hotel.

512.343.2626



### 5 EASY WAYS TO PURCHASE TICKETS:

- 1. BY PARKER CONSULTANT**  
Order through your **parker** salon consultant conveniently in your salon
- 2. BY PHONE**  
Call **parker** at 454-0363 in Austin or Toll-Free 1-800-252-9741
- 3. BY MAIL**  
Mail your ticket order along with payment to **parker** at:  
Parker Beauty Supply, Inc.  
C/O Parker 2004 Show Tickets  
101 West Koenig Lane  
Austin, Texas 78751
- 4. BY FAX**  
Fax your ticket order, along with Credit Card information, to 512-454-7127
- 5. AT THE DOOR**  
Only if tickets are still available!

### TICKETS PRICES:

JANUARY – \$45.00

FEBRUARY – \$55.00

5 OR MORE TICKETS:

JANUARY – \$35.00

FEBRUARY – \$45.00

STUDENT TICKET \$35.00



SUNDAY, FEBRUARY 29, 2004



## HAIR PRODUCTS

Alfaparf.....	6 & 7
Dennis Bernard.....	12
I.C.O.N.....	1
KMS.....	5
Keune.....	9
Rene Furterer.....	3
Rusk.....	14 & 15
Scruples.....	10 & 11
Secret.....	2
Terax.....	3
Trionics.....	2
Woody's.....	2

## NAIL PRODUCTS

Nail Tek.....	12
OPI.....	17

## SKIN PRODUCTS

Clean+Easy.....	8
Esthetic Plus.....	16
GiGi.....	8
One Minute Manicure.....	16
Nylynn.....	4
Surgi-Cream.....	8
Zero Gravity.....	12

## APPLIANCES

Andis.....	12
BaByliss.....	13
Dermatek.....	16
Dina Meri.....	16
Forfex.....	13
HAi.....	16
Metropolis.....	16
Oster.....	4
Riva.....	13
Solano.....	16
Wahl.....	16

## SALON SUNDRIES

Andre/Fromm.....	4
Ardell.....	8
Avia.....	8
BMDS.....	8
Bric McMann.....	4
Carman's Candlery.....	16
Clubman.....	8
Cricket/Centrix.....	12
Final Net.....	12
Fuji.....	8
Graham.....	12
Inspire.....	12
Jatai.....	4
Marilyn Brush Co.....	16
Mason Pearson.....	2
New Foil.....	8
Product Club.....	4
SBS.....	12
Stylex.....	16
Sunrise Towels.....	16
TNT.....	4
Zyrcia.....	4

## VISIT OUR CLASSROOM AT THE PARKER 2004 SHOW!



### Top of the Mark Trio

Contains:  
Cure, 8.5 oz.  
Mesh, 6 oz.  
Done, 10 oz.  
**RECEIVE FREE:**  
Icon Necklace & T-Shirt

**SPECIAL PRICE \$20.00**

Total Value \$37.65  
ICON---20#1

**A 47% SAVINGS!**

### 33% Off Done...With It All! Hair Spray 12-pk. Deal

Product..... Value  
12 Done, 10 oz. @ 10% off..... \$83.40

#### RECEIVE FREE:

Drench, 33 oz. .... \$12.25  
Free, 33 oz. .... \$16.25  
**Total Value..... \$111.90**

**SPECIAL PRICE \$75.00**

A Total Savings of 33%  
ICON---75#2

### 9-pc. Styling in the Bag

Contains:  
Mesh, 6 oz. .... Bright, 5.1 oz.  
Done, 10 oz. .... Task, 2 oz.  
Surreal, 6 oz. .... Allow, 2 oz.  
Sketch, 8.5 oz. .... Former, 8.5 oz.  
Tense, 5.1 oz. .... Hipster Backpack

**SPECIAL PRICE \$50.00**

Total Value \$84.55  
ICON---50#1

**A 41% SAVINGS!**

### Get It All With I.C.O.N. Complete Sampler

Contains:  
Cure, 8.5 oz. .... Sketch, 8.5 oz.  
Mesh, 6 oz. .... Sultry, 8.5 oz.  
Drench, 8.5 oz. .... Shift, 8.5 oz.  
Done, 10 oz. .... Tense, 5.1 oz.  
Inner-Home, 6 oz. .... Bright, 5.1 oz.  
Surreal, 6 oz. .... Task, 2 oz.  
Anew, 8.5 oz. .... Allow, 2 oz.  
Fully, 8.5 oz. .... Former, 8.5 oz.  
Free, 8.5 oz. .... Transparent Briefcase

**SPECIAL PRICE \$75.00**

Total Value \$119.44  
ICON---75#1

**A 37% SAVINGS!**

### Salon Retail Starter

<b>SHAMPOOS</b>	<b>CONDITIONERS</b>	<b>FREE STATION &amp; BACKBAR PRODUCTS</b>
2 Anew, liter	8 Free, 8.5 oz.	1 Anew, liter
8 Anew, 8.5 oz.	3 Free, liter	1 Fully, liter
2 Fully, liter	8 Sultry, 8.5 oz.	1 Drench, liter
8 Fully, 8.5 oz.		1 Free, liter
2 Drench, liter	<b>STYLING</b>	1 Inner, liter
2 Drench, 8.5 oz.	8 Mesh, 6 oz.	1 Proshield, liter
	8 Bright, 5.1 oz.	6 Pump-liter bottle
<b>TREATMENTS</b>	8 Task, 2 oz.	48 Consumer Brochure
8 Inner-Home, 6 oz.	8 Allow, 2 oz.	
8 Cure, 8.5 oz.	8 Sketch, 8.5 oz.	
8 Shift, 8.5 oz.	8 Surreal, 6 oz.	
1 Inner, liter	8 Tense, 5.1 oz.	
	8 Former, 8.5 oz.	
	8 Done, 10 oz.	

**SPECIAL PRICE \$995.00**

A \$122.25 Savings  
ICON---995

### Beauty.Mark Retail Beginner

<b>SHAMPOOS</b>	<b>STYLING</b>	<b>FREE MERCHANDISING &amp; BACKBAR PRODUCTS</b>
1 Anew, liter	3 Mesh, 6 oz.	1 A-New, liter
3 Anew, 8.5 oz.	3 Bright, 5.1 oz.	1 Fully, liter
1 Fully, liter	3 Task, 2 oz.	1 Drench, liter
3 Fully, 8.5 oz.	3 Allow, 2 oz.	1 Free, liter
1 Drench, liter	3 Sketch, 8.5 oz.	4 Pump-liter bottles
3 Drench, 8.5 oz.	3 Surreal, 6 oz.	24 Consumer Brochures
	3 Tense, 5.1 oz.	24 Retail Bags
<b>CONDITIONERS</b>	3 Former, 8.5 oz.	1 ICON Philosophy Book
3 Free, 8.5 oz.	3 Done, 10 oz.	1 ICON Education Manual
1 Free, liter		1 Product Book
3 Sultry, 8.5 oz.	<b>TREATMENTS</b>	1 Salon Price List
	3 Cure, 8.5 oz.	
	3 Shift, 8.5 oz.	
	3 Inner-Home, 6 oz.	
	1 Inner, liter	

**SPECIAL PRICE \$395.00**

A \$85.10 Savings  
ICON---395

### EASY OPTIONS FOR ORDERING & MORE

**24 HOURS A DAY,  
7 DAYS A WEEK!!**

**CALL US IN AUSTIN AT: 454-0363  
OR TOLL-FREE 1-800-252-9741**

- PRESS 1** To place an order with a Parker Order Entry Rep. or inquire about a previous or existing order
- PRESS 2** To place an order through our Automated Voice Activated System
- PRESS 3** For Salon Furniture Sales
- PRESS 4** For our Wig & Gift Department
- PRESS 5** For questions on your Parker Charge Account
- PRESS 6** For our Warehouse & Shipping Department
- PRESS 7** For information about upcoming educational events, directions, hours of operation and more
- PRESS 8** For the Parker Company Directory

### HOW TO ORDER

1. Through your **parker SALON CONSULTANT**.
2. Call us Toll-Free: **1-800-252-9741** or **454-0363** in Austin.
3. Visit our **15,000-sq. ft. warehouse with front counter service** at **101 W. Koenig Lane** in Austin, Texas.

### SHIPPING POLICY

1. **Daily delivery to all Austin salons** on all orders of \$9.95 and above. There is a \$1.00 handling fee on all orders delivered.
2. **UPS Service**  
For our customers located outside of our Central Texas truck delivery area, or if you desire delivery before our truck returns to your city, we offer expedient UPS shipping service. We strive to ship all orders within one day! There is only a \$20.00 minimum for ALL UPS shipments.
  - Handling charge \$3.25 + \$6.00 actual UPS C.O.D. fee.
  - Avoid any C.O.D. fee and charge to MasterCard, Visa, American Express or Discover. Pay only the handling charge of \$3.25.



**OPEN THE DOOR TO THE FUTURE**

Fast, safe, gentle, revolutionary enzyme developers



**NO LIFT**

- Duplicates 3-5 volume
- No damage
- Use with all non-ammonia colors

32 oz. \$15.95



**ACCENT**

- Duplicates 10 volume
- Use with depositing colors

32 oz. \$15.99



**LIFT THRU**

- Duplicates 50 volume
- Use on scalp to break through gold band

32 oz. \$17.95

**GRAY B GONE**

32 oz. \$17.95



**HIGHER & HIGHER**

- Duplicates 50-100 volume
- Lift on resistant hair

32 oz. \$17.95



**ACTUATOR**

- Duplicates 20-40 volume

32 oz. \$15.95



**TRIONIX PLATINUM PERM**

A thio-free, damage-free enzyme perm system.

**THREE FORMULAS:**

- Number One – for normal & previously permed hair
- Number Two – for color-treated hair
- Number Three – for resistant & hard-to-curl hair

**SALON PRICE \$5.00 EACH**

**TRIONIX SILVER PERM**

For real resistant, hard-to-perm hair, gray stubborn hair.

**TWO FORMULAS:**

- Number One – for virgin hair
- Number Two – for tinted hair

**SALON PRICE \$5.00 EACH**



**TRIONIX GOLD PERM**

Uniquely suited for double-processed, bleached and damaged hair. It also is suited for baby fine hair.

**SALON PRICE \$7.00 EACH**



**SOFT GEL - Hold #2**, the perfect product for a naturally-structured look and to achieve a free-flowing style without weighing down the hair.

**SALON PRICE \$6.50**

**COLOR RADIANCE GEL - Hold #5**, formulated especially for tinted and highlighted hair.

**SALON PRICE \$6.50**

**STYLING MOUSSE - Hold #6**, an easy-to-use, lightweight mousse that gives a very natural effect.

**SALON PRICE \$7.50**

**SCULPTING GEL - Hold #8**, gives definition, sculpts and holds with a lasting, slicked-down or tousled look.

**SALON PRICE \$6.50**

**FIRM HOLDING SPRAY - Hold #10**, can be used as a light finishing spray, as a working spray, section by section to sculpt the hair, or directly on the roots to give lift.

**SALON PRICE \$8.00**

**INTENSE VOLUME MOUSSE - Hold #12**, adds plenty of body to the hair; especially good for fine hair.

**SALON PRICE \$7.50**

**EXTRA FIRM HOLDING SPRAY - Hold #15**, a long-lasting finishing spray that defines and maintains your style.

**SALON PRICE \$8.00**

**WOODY'S**  
QUALITY GROOMING™

Headwax Pomade, 2 oz.  
Natural Beeswax  
High-Shine with firm, flexible hold

**\$6.45 ea.**

**Buy 6, get 1 FREE!**

**MASON PEARSON**  
London. England.

**ESTABLISHED IN 1860'S.**  
Patented pneumatic cushion in 1865.

**HAND-MADE**  
The World's Most Elite Brushes



**HANDY BOAR**  
B3

**\$93.75 EA.**



VISIT OUR CLASSROOM AT THE PARKER 2004 SHOW!

**PRIVILEGED MEMBERS ONLY**

Available exclusively for our professional salons & their stylist members of the RENÉ FURTERER Elite Salon Network

With such beautiful hair,  
*styling becomes an art.*



**ESSENTIAL OILS:**

Rene Furterer has selected 11 essential oils for their specific therapeutic and aromatic values. They are the quintessence of plants, a veritable concentrate of active ingredients.



**PLANT EXTRACTS:**

Rene Furterer's plant extracts used in hair treatment formulas are rigorously selected for their targeted action. These plants naturally provide hair with the elements that improve its health and beauty.



You too, can become a **PRIVILEGED MEMBER** of the **RENÉ FURTERER ELITE SALON NETWORK** in order to purchase our product line.

Exclusively available in Texas from **parker**

SCHEDULE AN APPOINTMENT TODAY WITH YOUR PARKER ACCOUNT EXECUTIVE AND FIND OUT HOW YOU CAN BECOME ONE OF THE PRIVILEGED. INQUIRE ABOUT OUR AMBASSADOR, NURSERY OR BOUTIQUE SALON LEVELS.

"THE BEST WORLDWIDE"

*terax*

**ULTRA HIGH-END** with **LUXURY APPEAL!**

Italy's Best Kept Secret Is  
Now Revealed To The World

As seen in:

**BARNEYS** and **NORDSTROM**  
NEW YORK



Have you tried the world's overall best conditioner?  
As voted 5 years in a row by **InStyle Magazine!**

Hall of Fame Inductee

**CREMA!**

This conditioner draws more glamorous women than an Oscar® ceremony. Cases in point: Madonna, Kim Basinger, Gwyneth Paltrow and Demi Moore!



**FREE!**  
(\$80.00 Value)

**BUY 12 CREMA FOR \$96.00, GET A FREE PROFESSIONAL SALON DRYER!**  
While Supplies Last.  
**CREMADR**

Exclusively available in Texas from **parker**

**JANUARY 15 - MARCH 15, 2004**

In Austin: 454.0363



*Brie McMan*



**#201 Customer Wrap**  
 • Unisex design  
 • Chest snap closure  
 • Sewn-in belt  
 One Size Fits All **\$19.95**  
 XXL **\$21.95**  
 BLACK ONLY.



**NEW Texas Capes!!**  
 CHOOSE FROM  
 Texas Star or Texas State  
**\$24.95 ea.**  
 Limited Supply.

**JATAI**



**Feather Razor**  
 Black



**Mini Detail Razor**  
 Orange or Green



LIMITED SUPPLY

Purchase a Feather Styling Razor (Regular or Detail) and 30 replacement blades & disposal case and receive a HOT radio control mini car (retail value \$30.00)

**Salon Price \$65.00**  
 Salon Value \$95.00



**ZYRCA**

**#9002**  
**Hip Pocket**  
**Brush**  
**3-pc. Bag**  
**\$10.00**

*Nyllyn* Cosmetics, Inc.™



**Derma Lift,**  
 4 oz.  
 With MSN &  
 Alpha Lipoic Acid.  
 Non-Surgical  
 Face Lift

**\$23.10**



**Renew**  
**Dry Time**  
**Oil, 4 oz.**  
 with Aloe Vera,  
 Vitamins, A, C & E

**\$12.50**

**Oster**



**Sculptor Cordless Clipper**  
**\$84.95**

**Titan Clipper plus 2 blades**  
**\$199.99**  
 plus receive a FREE  
 Oster T-Shirt!  
 (\$10.00 value)



**Buy 2 clippers, get**  
**Essential Kit FREE!**  
 (\$19.99 value)



**TNT**  
**TWEEZER**

High-Tech Slant  
 or Point Tweezer  
**\$12.00 ea.**  
 Never requires  
 re-sharpening!

Made in Switzerland

**the Mod Squad**



**#6101**  
**Chelsea Cape**  
**\$14.99**  
 Reg \$21.99

**#8170**  
**Abbey Apron**  
**\$14.99**  
 Reg \$17.99

**#8100**  
**Go Go Wrap**  
**\$19.99**  
 Reg \$21.99

**André**

**READY-TO-USE PROFESSIONAL**  
**HAIRCOLORING FOIL**



**250' Medium Weight Foil Roll**

- Convenient pop-up dispenser
- Pre-folded center

**\$12.25 EACH**

Red, Green, Gold, Blue or Silver

**Pop-Up Foil Sheets**  
 500 ct.

**SALE \$9.25**

PHF-500



# VISIT OUR CLASSROOM AT THE PARKER 2004 SHOW!



## NEW! Silker Therapy Plus

**purchase:**  
6 12-oz./350-mL Silker shampoo and  
6 8.1-oz./240-mL Silker reconstructor

**receive FREE**  
12 2-oz./60-mL Silker therapy plus  
and a Lifestyling Kit to include:  
1 product highlighter  
1 full-size Silker therapy plus  
1 Silker subbrand shelf talker

**SALON \$56.76**  
**value \$98.52 • SAVE 42%**  
SIK---TP11

4

1

## Flat Out - live to shine DUO

Smooths hair, fights frizz and adds  
incredible shine

**purchase**  
1 12-oz./350-mL Flat Out shampoo  
**receive at 1/2 price**  
1 8.1-oz./240-mL Flat Out hair prepare

**salon \$6.98**  
**reg. \$9.46 • SAVE 26%**  
**sugg. retail \$13.95**  
DUO-KMFOSHP



5

## Flat Out Duo

**purchase**  
1 8.5-oz./250-mL Flat Out hot pressed spray  
**receive FREE**  
1 1.7-oz./60-mL Flat Out relaxing balm

**salon \$6.98**  
**reg. \$9.96 • SAVE 30%**  
DUO-KMFOHPB



## Color Vitality - live to enrich DUO

**purchase**  
1 12-oz./350-mL Color Vitality shampoo  
**receive at 1/2 price**  
1 8.1-oz./240-mL Color Vitality color revitalizer

**salon \$6.98**  
**reg. \$9.46 • SAVE 26%**  
**sugg. retail \$13.95**  
DUO-KMCSVSR

**BONUS:** with each duo purchased you can buy 4 Color Vitality Intensive Treatment Ampoules for only \$2.46 more. A \$7.00 value



2

## California Fresh Style Program

In the spirit of the "live your lifestyle" campaign, we are featuring special California Fresh Duos every bi-monthly period from January through June 2004. The January/February duos (Flat Out and Color Vitality) feature a "purchase shampoo and receive a reconstructor at 1/2 price" offer for the consumer. When your salon participates in the California Fresh promotions, you may receive the lifestyling image kit, including: Salon Poster, Duo Carriers, Selling Tips Poster and Shelf Talker.

**BUY 12 DUO PROMOTIONS (#1 OR #2), GET THIS KIT FREE!**

6



## Gallons under \$6

For every full case (12 pcs.) of KMS products purchased, receive any of the following gallons for only \$5.95!

ITEM	Reg. Price	SPECIAL GALLON PRICE
CV Blonde Shampoo, gal.	\$27.95	\$5.95
CV Revitalizer, gal.	\$42.95	\$5.95
Daily Repair Reconditioner, gal.	\$42.95	\$5.95
Daily Repair Shampoo, gal.	\$15.95	\$5.95
Hair Stay Styling Gel, gal.	\$15.95	\$5.95
Silker Reconstructor, gal.	\$19.94	\$5.95
Silker Shampoo, gal.	\$15.95	\$5.95

**ONLY AVAILABLE WHILE SUPPLIES LAST.**

3

## Backbar Promo

Salons purchase 1 Color Vitality Shampoo, 25 oz. and 1 Color Vitality Revitalizer, 25 oz., get free 1 Color Vitality Intensive Treatment Ampoule\* and signage to promote Color Insurance Program

**salon \$17.96**  
DUO-KMCSVSR1

Color Insurance service should be offered to client for \$10.00  
\* This gives the customer a 4-week supply to keep their color from fading.





Evolution  
OF THE COLOR

■ EVOLUTION OF THE COLOR - Blondes HCI 24 1

PURCHASE:

18 EOC NEW BLONDES Tubes, 2.05 oz. ea. (your choice)

RECEIVE FREE:

6 EOC NEW BLONDES Tubes, 2.05 oz. ea. (your choice)

1 EOC NEW BLONDES Color Chart

1 EOC NEW BLONDES SHADES Poster

**Salon Price: Only \$99.00**

Reg. Salon Price \$154.00 • Save 36%

■ EVOLUTION OF THE COLOR - HCI Intense Pack 2

PURCHASE:

6 EOC REDS Tubes, 2.05 oz. ea. (your choice)

6 EOC NEW BLONDES Tubes, 2.05 oz. ea. (your choice)

6 EOC Intense Tubes, 2.05 oz. ea. (your choice)

RECEIVE FREE:

9 Evolution of the Color HCI and Intense Tubes, 2.05 oz. ea. (your choice)

**Salon Price: Only \$99.00**

Reg. Salon Price \$148.50 • Save 33%

■ SEMI DI LINO - KARITEX INTRO PROMO 3

3 Illuminating Shine Shampoo, 8.45 oz. ea.

3 Illuminating Shine Mask with Karitex, 8.81 oz. ea.

1 Illuminating Shine Mask with Karitex, 17.63 oz. ea.

**Package Only \$45.00**

Reg. Salon Price: \$60.50 • SAVE 26%

■ SEMI DI LINO - CRISTALLI ILLUMINATING CONDITIONER PROMO 4

3 Illuminating Shine Shampoo, 8.45 oz. ea.

3 Illuminating Conditioner, 8.45 oz. ea.

1 Illuminating Conditioner, 33.81 oz. ea.

1 Illuminating Shine Shampoo, 33.81 oz. ea.

2 Liter Pumps

**Package Only \$50.00**

Reg. Salon Price: \$75.30 • SAVE 34%

■ MIDOLLO 5

• Treatment Line for Weak, Fragile & Overly Processed Hair

• Proteins & Collagen Reenforce the Capillary Structure

• New Backbar sizes provide

MIDOLLO BACKBAR SAMPLER

1 Strengthening Shampoo, 33.8 oz.

1 Strengthening Mask, 17.63 oz.

1 Strengthening Leave-in 12 vials box, 0.43 oz. ea.

1 Liter Pump

**Only \$33.00**

Reg. Salon Price: \$48.95 • SAVE 33%

■ SEMI DI LINO - Full Line Intro 12

Contains:

12 Cristalli Illuminating Mousse, 8.45 oz. ea.

18 Cristalli Illuminating Hair Spray, 10.6 oz. ea.

12 Cristalli Illuminating Hair Spray Travel Size, 3 oz. ea.

12 Cristalli Illuminating Freeze Spray, 8.45 oz. ea.

12 Cristalli Illuminating Smoothing Cream, 5 oz. ea.

12 Cristalli Illuminating Polish, 1.71 oz. ea.

12 Cristalli Illuminating Shaping Gel, 5.29 oz. ea.

18 Illuminating Shine Serum, 1.69 oz. ea.

12 Illuminating Finishing Spray, 4.22 oz. ea.

6 Illuminating Soft & Shine Spray, 2.53 oz. ea.

6 Illuminating Soft & Easy Spray, 1.69 oz. ea.

6 Illuminating Shine Gloss, 2.64 oz. ea.

2 Illuminating Shine Shampoo, 1 L/33.8oz. ea.

1 Pump (liter)

12 Illuminating Shine Shampoo, 8.45 oz. ea.

12 Illuminating Shine Mask with Karitex, 8.81 oz. ea.

4 Essential Shine Oil, 12-vial box, 0.43 oz. ea.

4 Shine Lotion, 12-vial box, 0.43 oz. ea.

2 Essential Shine Treatment, 10.58 oz. ea.

2 5-pack Essential Oil Extract - 1 Dot, 1.01 oz. ea.

2 5-pack Essential Oil Extract - 2 Dot, 1.01 oz. ea.

1 Technical Kit, Brush & Bowl

1 Cristalli Illuminating Poster (NEW Image)

20 Cristalli Illuminating Leaflets

36 Cristalli Illuminating Shoppers

**Salon Price: Only \$999.00**

Reg. Salon Price \$1428.10 • SAVE \$429.10 or 30%!

SEMI-ZI1

■ SEMI DI LINO

Styling & Finishing 7-pc. Sampler

- 1 Cristalli Illuminating Mousse, 8.45 oz. ea.
- 1 Cristalli Illuminating Hair Spray, 10.6 oz. ea.
- 1 Cristalli Illuminating Hair Spray Travel Size, 3 oz. ea.
- 1 Cristalli Illuminating Freeze Spray, 8.45 oz. ea.
- 1 Cristalli Illuminating Smoothing Cream, 5 oz. ea.
- 1 Cristalli Illuminating Polish, 1.71 oz. ea.
- 1 Cristalli Illuminating Shaping Gel, 5.29 oz. ea.



**\$42.85 complete with a coupon for up to 40% OFF Open Stock SDL Finale Products!**

SEMI-ZF07

**SAVE UP TO 40%**

7

“A Must Have For Any Evolution Colorist”

The 66-page Fashion & Trend GALLERIA PORTFOLIO - \$50.00

**SAVE \$30.00**

A perfect way for you to advertise the many trend images of Alfaparf and Evolution of the Color. Show why you insist on using only the finest, fashion-forward color line in the world.



Pay **ONLY \$20** when you purchase 24 tubes (mix/match) of any Evolution of the Color open stock, including HCI Blondes, HCI Reds, and Naturalli Intensi.

**A 67% Savings of \$30 GALLERIA-03**

■ LUMINOUS BODY FRAGRANCE 8

PURCHASE:

1 2.53-oz. Bottle filled with Gold Glitter

**Salon Price: \$11.95 ea.**

**OR**

**Save 25% with our Salon Intro**

CONTAINS:

12 Bottles at only \$10.00 each

1 FREE Tester bottle

1 FREE Tester Display Box

**Salon Price: \$120.00**

**\$160.35 value**

SEMI-BF-12+1



■ SEMI DI LINO BOXED SETS 10

The SOFT & SHINE Boxed Set for \$9.50 (SEMIGB03SS) or The CRISTALLI LIQUIDI Boxed Set for \$9.50 (SEMIGB30CR)

Each contains:

16ml SDL Soft and Shine OR 16 ml Cristalli Liquidi

30ml SDL Shampoo

30ml SDL Illuminating Shine Mask

SDL Consumer Leaflet

SDL Gift Box

**Either Set: \$9.50 ea.**



**SPECIAL NEW YEARS OFFER ONLY \$7.00 ea.**

when you purchase 6 of each Boxed Set for \$84.00.

SEMI-GB-0312

■ 8+4 FREE ON 11

**CRISTALLI LIQUIDI, .54 OZ.**

**Salon Price \$48.00**

\$72.00 value

SEMI-HO0312



VISIT OUR CLASSROOM AT THE PARKER 2004 SHOW!

# ALFAPARF MILANO

## Evolution OF THE COLOR

**New Year ~ New User Intro**  
**ALFAPARF Complete Color Starter Kit**  
Featuring...

The **TOP 20** Evolution Of The Color

One each of the following Evolution of the Color, 2.05 oz.:

<b>COLORS:</b>	VALUE
EV 4: Medium Natural Brown.....	\$4.95
EV 4 NB: Medium Natural Warm Brown .....	\$4.95
EV 5: Light Natural Brown.....	\$4.95
EV 5 NB: Light Natural Warm Brown .....	\$4.95
EV 6: Dark Natural Blonde.....	\$4.95
EV 6 NB: Dark Natural Warm Blonde .....	\$4.95
EV 61: Dark Ash Blonde .....	\$4.95
EV 63: Dark Golden Blonde .....	\$4.95
EV 7: Medium Natural Blonde.....	\$4.95
EV 7 NB: Medium Natural Warm Blonde.....	\$4.95
EV 71: Medium Ash Blonde .....	\$4.95
EV 73: Medium Golden Blonde .....	\$4.95
EV 731: Medium Beige Blonde.....	\$4.95
EV 74: Medium Copper Blonde.....	\$4.95
EV 8: Light Natural Blonde.....	\$4.95
EV 8 NB: Light Natural Warm Blonde.....	\$4.95
EV 9: Very Light Natural Blonde.....	\$4.95
EV 9 NB: Very Light Natural Warm Blonde .....	\$4.95
EV 10.31: Lightest Beige Blonde .....	\$4.95
EV 1110: Super Hi Lift Natural Ash Blonde .....	\$4.95
<b>TOTAL VALUE.....</b>	<b>\$99.00</b>

<b>DEVELOPERS:</b>	VALUE
1 EOC 10 Volume Developer Liter .....	\$4.95
1 EOC 20 Volume Developer Liter .....	\$4.95
1 EOC 30 Volume Developer Liter .....	\$4.95
1 EOC 40 Volume Developer Liter .....	\$4.95
<b>TOTAL VALUE.....</b>	<b>\$19.80</b>

<b>BLEACH:</b>	VALUE
1 Supermeches Extreme Powder Bleach, 14-oz. ....	\$14.00

<b>TREATMENTS:</b>	VALUE
1 PH Color Purifying Shampoo, 16 oz.....	\$6.50
1 PH Color Porosity Equalizer, 8 oz.....	\$6.00
1 PH Color Post Color Shampoo, liter.....	\$11.50
<b>TOTAL VALUE.....</b>	<b>\$24.00</b>

<b>ACCESSORIES:</b>	VALUE
1 ALFAPARF Mixing Bowl .....	\$2.50
1 ALFAPARF Mixing Brush.....	\$2.00
1 ALFAPARF Beaker .....	\$2.00
<b>TOTAL VALUE.....</b>	<b>\$6.50</b>

<b>SUPPORT:</b>	VALUE
1 Swatch Book/Color Chart .....	\$35.00
1 ALFAPARF Usage Guide .....	\$2.00
<b>TOTAL VALUE.....</b>	<b>\$37.00</b>

**ALL FOR ONLY \$69.00**

**A VALUE OF \$200.30!** ONLY WHILE SUPPLIES LAST!  
LIMITED TO ONE PER STYLIST AND  
NEW EVOLUTION USERS ONLY!



Photo is for representation purposes.

**JANUARY 15 - MARCH 15, 2004**

In Austin: 454.0363





## clean+easy

Personal Waxer  
**\$32.00**

Petite  
Waxing Spa  
**\$129.00**



Cleanse, Nourish,  
Remove & Smooth  
**\$10.00 ea.**  
**BUY 1, GET 1 FREE!**



### HENNALUCENT

Bark Brown, Blonde, Earth Brown, Ebony,  
Neutral, Burgundy, Sunset Glo, Tawny Blonde

**\$3.20 ea.**



## ARDELL

INVISIBLEACH, 1.5 OZ.  
**\$4.95**



Styling Gel, Jar  
**\$3.60**

Shave Cream,  
12 oz.  
**\$4.50**



Styptic Pen  
**\$1.75**



Mustache Wax  
**\$2.95**



### GIGI

Purchase a #0230 Double Wax  
Warmer for **\$99.00**,  
receive Cream Wax, 14 oz.  
**FREE!** \$13.95 value



### SURGICARE

Lift-Off Strips  
**\$5.00**

Brow Shapers  
**\$2.95**



## NEW FOIL

- 100% precut
- Texturized to hold hair
- Will not break up

1000 Sheets Silver **\$15.45**

500 Sheets Silver **\$8.95**

500 Sheets Colored **\$11.95**

Available in Blue, Red & Yellow



## SKY FOUNTAINS

Available in Blue,  
Green, Pink or White  
**\$69.95 EACH**

## FUJI



Hands Free Dispenser  
reg. price \$8.95  
**Promo Price \$6.95**

Fuji Perfect Papers  
12 pack  
**Salon Price \$19.08**

**Buy 3,  
get 1 FREE!**

## BMDS LLC.



### NEW Shampoo Mate So Soft Silicon Neck Rest

- Relaxation Shampoo Bowl Cushion
- Special Silicon Material
- Provides the best comfort to the client
- Easy to install and remove
- Doesn't leave any stains & orders
- Washable and 100% waterproof
- Soft & flexible
- Universal fit for all types of shampoo bowls
- Patent pending

**ONLY \$29.95**



**NEW PRODUCT LAUNCH! 1**

**Cream Bleach Sachet Box**

Offer includes:

- 1 Cream Bleach Sachet Box
- 24 Individual 60-ml Tinta Developers in either 20 or 40 Volume

Reg. Price \$60.00

**Promo Price \$45.00**

Savings \$15.00

CREABLKSI



**FREE**

**2**

**SEMI COLOR SAVINGS**

Purchase 3 tubes of Semi Color and receive liter of Semi Color Creator and Instruction Card FREE!

Reg. Price \$38.75-\$53.75 depending on Semi Color chosen

**Promo Price \$28.50-\$43.50**

Savings \$10.25



**3**

**50% OFF**

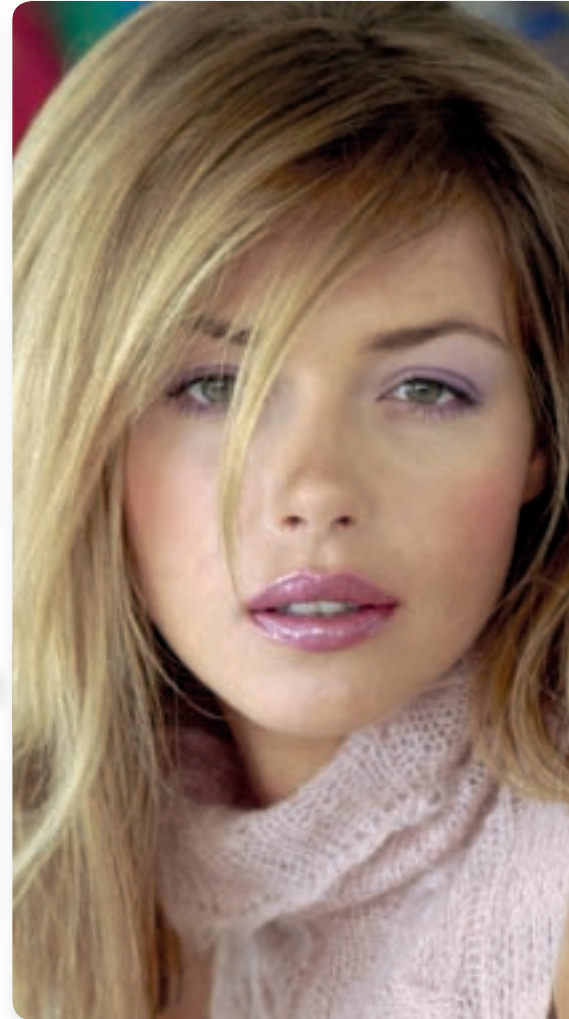
**COLOR STYLING MOUSSE SALE**

Buy 1 can of Color Styling Mousse, get 1 can for half price

Reg. Price \$13.90

**Promo Price \$10.43**

Savings \$3.47



**4**

**\$299 TINTA COLOR PREPACK**

- |                                 |  |
|---------------------------------|--|
| 45 Prepacked Tinta              | 4 Tinta Cream Developer Liters                   |
| 1 Tinta Color Instruction Video | 1 Dust-Free Cream Bleach, 500 gm                 |
| 1 Tinta Color Course Manual     | 1 After Color Shampoo pH4                        |
| 1 Tinta Color Swatch Chart      | 1 After Color Conditioner pH4                    |
| 1 Tinta Color Instruction Card  | 2 Liter Dispenser Pump                           |
| 1 Color Tube Key                | 3 After Color Shampoo pH6                        |
| 1 Color Mixing Bowl             | 3 After Color Conditioner pH6                    |
| 1 Color Measuring Beaker        | 12 After Color Shampoo & Conditioner Sachets pH6 |
| 1 Color Brush                   |  |

**SALON PROMOTION \$299.00**

Total Salon Value \$438.12

**Savings \$139.12 • 32%**

TI-11

**5**

**\$349 SEMI COLOR PREPACK**

- |  |  |
|--|--|
| 36 Prepacked Semi Color, 5.1 oz. Jumbo Tubes | 1 20 Volume Developer                            |
| 1 Semi Color Swatch Chart                    | 1 After Color Shampoo pH4                        |
| 1 Semi Color Instruction Card                | 1 After Color Conditioner pH4                    |
| 2 Color Mixing Bowl                          | 2 Liter Dispenser Pump                           |
| 1 Color Measuring Beaker                     | 1 After Color Shampoo pH6                        |
| 2 Color Brush                                | 1 After Color Conditioner pH6                    |
| 3 Semi Color Creator                         | 24 After Color Shampoo & Conditioner Sachets pH6 |
| 1 Semi Color Red Intensifier                 |  |
| 1 Dust-Free Cream Bleach                     |  |

**SALON PROMOTION \$349.00**

Total Salon Value \$552.35

**Savings \$203.35 • 37%**

SC-12

**6**

**\$679 TINTA COLOR PREPACK**

- |                                       |  |
|---------------------------------------|--|
| 118 Prepacked Tinta                   | 6 Developer, Liter                               |
| 1 Tinta Color Basic Instruction Video | 1 Magic Blonde                                   |
| 1 Tinta Color Course Manual           | 1 Dust-Free Cream Bleach                         |
| 1 Tinta Color Swatch Chart            | 1 After Color Shampoo pH4                        |
| 1 Tinta Color Instruction Card        | 1 After Color Conditioner pH4                    |
| 2 Color Tube Keys                     | 4 Liter Dispenser Pump                           |
| 1 Electronic Scale                    | 2 After Color Shampoo pH6                        |
| 3 Color Mixing Bowls                  | 2 After Color Conditioner pH6                    |
| 1 Color Measuring Beaker              | 12 After Color Shampoo & Conditioner Sachets pH6 |
| 3 Color Brush                         | 7 Tinta Storage System                           |
| 4 Pre-Pigmentation Fluid              |  |
| 1 Pre-Pigmentation Applicator         |  |

**SALON PROMOTION \$679.00**

Total Salon Value \$1141.27

**Savings \$462.27 • 41%**

TI-12



# VISIT OUR CLASSROOM AT THE PARKER 2004 SHOW!

## common threads collection



### introductory unit - 1

- 1 250-ml URBAN POTIONS Cutting Edge Conditioning Foam
- 1 50-gm URBAN POTIONS Texturizing Pomade
- 1 250-ml URBAN POTIONS Thermal Styling Spray
- 1 300-ml O2 ORIGINALS Direct Volume Spray Foam
- 1 300-ml O2 ORIGINALS Designing Spray
- 1 common threads collection Image Book
- 1 common threads collection Technical

all for **\$29.95** (salon value \$49.50)  
COMMTH-SCR

## texture fusion® permanent texture without curl

salon purchases -  
9 TEXTURE FUSION

**\$54.00**

salon receives -

3 TEXTURE FUSION

**FREE** (salon value \$18.00)



## FREE lavender body bar with o2 originals® lavender protective hydrating lotion



3

Open Stock

- 1 250-ml O2 ORIGINALS Protective Hydrating lotion

**\$6.50**

## color whip® haircolor thickener 4

salon purchases -  
1 liter COLOR WHIP

**\$18.00**

salon receives -

1 250-ml/8.5-oz. COLOR WHIP

**FREE** (salon value \$6.00)

OPEN STOCK:

- 1 250-ml/8.5-oz. Color Whip **\$6.00**
- 1 liter Color Whip **\$18.00**



FREE

SCRUPLES®

## let your salon clients experience the luxury of the blazing® color extending system FREE



salon purchases -

- 12 118-ml/4-oz. BLAZING Color Gel  
choose from: 6A, 6R, 8G, 10A, 12V

**\$90.00**

salon receives -

- 50 1/4-oz./7.4-ml BLAZING Color Extending Shampoo sample packets
- 50 1/4-oz./7.4-ml BLAZING Color Extending Conditioner sample packets

**FREE** (salon value \$50.00)

(for use during Jan/Feb 2004 client sampling promotion)



## stylist kits



## pearl prescriptives - 6

- 1 350-ml/12-oz. MOISTURE BATH Moisture Replenishing Shampoo
- 1 250-ml/8.5-oz. MOISTUREX Treatment
- 1 250-ml/8.5-oz. ENFORCE Extra Firm Sculpting Glaze
- 1 250-ml/8.5-oz. CREME PARFAIT Volumizing Styling Foam
- 1 250-ml/8.5-oz. ENFORCE Firm Styling Spray
- 1 350-ml/10.6-oz. HIGH DEFINITION Firm Shaping Spray
- 1 product book
- 1 science of hair book
- 1 stylist messenger bag

**\$35.00** (salon value \$52.75)



## o2 originals - 7

- 1 350-ml HYDRATING Wash
- 1 250-ml HYDRATING Conditioner
- 1 100-ml SOOTHING Polish
- 1 300-ml DIRECT VOLUME Spray Foam
- 1 300-ml DESIGNING Spray
- 1 100-gm TEXTURIZING Paste
- 1 product book
- 1 science of hair book
- 1 stylist messenger bag

**\$35.00** (salon value \$56.00)

## blazing® color extending design mist 8



salon purchases -

- 4 300-gm/10.6-oz. BLAZING Color Extending Design Mist

**\$30.00**

salon receives -

- 2 300-gm/10.6-oz. BLAZING Color Extending Design Mist

**FREE** (salon value \$15.00)

## MENZ 5-minute haircolor introductory unit - 9

- 7 60-ml/2-oz. MENZ 5-Minute Haircolor (1 ea. color: O Clear, 1N, 3N, 5N, 6BBV, 7N, 9BVV)
- 1 liter MENZ 5-Minute Haircolor Activator
- 1 250-ml/8.5-oz. MENZ 1-Minute Stabilizer
- 1 250-ml/8.5-oz. COLOR AWAY
- 1 350-ml/12-oz. RENEWAL Shampoo
- 1 MENZ 60-ml/2-oz. applicator bottle
- 1 SCRUPLES Color Tool
- 1 MENZ Swatch Book
- 1 MENZ Instruction CD
- 1 MENZ Promotional Salon Easel
- 1 MENZ Promotional Salon EZ Clings
- 1 MENZ Cooperative Ad Slick

all for **\$79.95** (salon value \$129.40)

salon receives -

- 1 MENZ Motorcycle Givaway Merchandising Kit

**FREE** MENZ-INT

Promote MENZ 5-Minute Haircolor to your clients from January - April 2004 using the materials in the Menz Motorcycle Givaway Merchandising Kit. One lucky salon client will win a 2004 Harley Davidson® XL 1200 C Sportster®, 1200 Custom Motorcycle. If your client is the winner, you win \$1,000.00.



OPEN STOCK: 10

- 6 60-ml/2-oz. MENZ 5-Minute Haircolor (choose from: O Clear, 1N, 3N, 5N, 6BBV, 7N, 9BVV)

**ALL FOR \$42.00**

salon receives -

- 1 MENZ Motorcycle Givaway Merchandising Kit

**FREE**

## now available open stock 11

## o2 originals® very berry hydrating lotion

- 1 250-ml/8.5-oz. O2 ORIGINALS Very Berry Hydrating lotion

**\$6.50**





Have you experienced...



What is HDTV?

HIGH DEFINITION Television is the clearest, sharpest, most vivid way to see images. It's better than anything you have ever experienced in home entertainment with pictures of breathtaking clarity!

Now you can experience The Most Breathtaking Permanent Color Line in the industry... HIGH DEFINITION from Scruples.

**12** shampoo/conditioner duo sale



pearl prescriptives hair care system duos

includes: 1 350-ml/12-oz. shampoo & 1 250-ml/8.5-oz. conditioner

salon purchases -

any Pearl Prescriptives shampoo/conditioner duo

choose from the following systems -

- moisture (DUO-SPMST)
- structure (DUO-SPSTR)
- color care (DUO-SPCOL)
- smoothing (DUO-SPSMTH)
- clarifying (DUO-SPCLR)

SCRUPLES®

**\$6.00** (regular salon value \$10.00)

buy 2, get 1 FREE **13**

pearl prescriptives shampoo liters



salon purchases -

2 liters Pearl Prescriptives shampoo

choose from the following Pearl Prescriptives shampoos:

- Moisture Bath • Structure Bath • Renewal
- Smooth Out • Hair Clarifier

**\$18.00**

salon receives -

- 1 liter Pearl Prescriptives shampoo
- 3 Pearl Prescriptives liter pumps

**FREE** (salon value \$13.50)

**15**



high definition® color gel  
the purest color in its simplest form

introductory unit -

- 1 4-oz. 00 Clear Base
- 10 4-oz. Color Gel (1 each color)
- 3 2-oz. Color Gel Intensifiers (1 each color)
- 4 2-pack Ultra Light Blondes (1 each color)
- 5 liter Pure Oxi Developers
  - 1 10 Volume Clear Developer
  - 1 20 Volume Clear Developer
  - 1 20 Volume Creme Developer
  - 1 30 Volume Clear Developer
  - 1 40 Volume Creme Developer
- 1 liter Demi-Permanent Color Developer
- 1 mixing bowl
- 1 measuring cup
- 1 applicator brush

- 1 applicator bottle
- 1 350-ml/12-oz. Blazing Color Extending Shampoo
- 1 250-ml/8.5-oz. Blazing Color Extending Conditioner
- 1 473-ml/16-oz. No H2O2 (No Peroxide) trigger pump
- 1 250-ml/8.5-oz. Color Away
- 1 250-ml/8.5-oz. Color Whip
- 1 High Definition Swatch Book
- 1 Scruples Color Reference Wheel
- 1 Color Chart / Instruction Booklet
- 1 Color & Texture Video

**\$199.95** (salon value \$330.00)  
HD---1

**16** NEW rock hard extra firm finishing spray



- locks hair into place so you can rock on!
- use to finish, define, and add volume
- withstands moisture, humidity, and wind

salon purchases -

- 2 250-ml/8.5-oz. Rock Hard extra firm spray

**\$9.00**

salon receives -

- 1 250-ml/8.5-oz. Rock Hard extra firm spray

**FREE** (salon value \$4.50)

OPEN STOCK:

- 1 250-ml/8.5-oz. Rock Hard extra firm spray \$4.50
- 1 liter Rock Hard extra firm spray \$12.00

**14** blazing® highlighting & color system

introductory unit -

- 5 4-oz. Blazing Color Gel (1 each color)
- 1 8-oz. Oil Lightener
- 1 16-oz. X-tra Light Booster Concentrate
- 1 350-ml/12-oz. Blazing Color Extending Shampoo
- 1 250-ml/8.5-oz. Blazing Color Extending Conditioner
- 1 250-ml/8.5-oz. Color Away
- 1 250-ml/8.5-oz. Color Whip
- 1 473-ml/16-oz. No H2O2 (No Peroxide) trigger pump
- 1 liter 10 volume Pure Oxi Clear Developer
- 1 liter 20 volume Pure Oxi Clear Developer

- 1 box Blonde Express Hair Lightener (4 applications)
- 1 mixing bowl
- 1 measuring cup
- 1 applicator brush
- 12 plastic highlighting caps
- 400 aluminum foils (precut 4" x 10")
- 50 Scruples color papers (5" x 10")
- 1 Color & Texture video
- 1 Highlight Demonstration swatch book
- 1 Scruples color reference wheel
- 1 literature kit

**\$159.95** (salon value \$234.96)  
BLZ---1



**andis®**



#01557  
Improved Master  
**\$111.95**

#26700  
Styliner II  
**\$50.95**

#04710  
T-Outliner  
**\$65.50**

#15530  
Edjer  
**\$57.95**

#15515  
T-Edjer  
**\$57.95**

Purchase a clipper, get a  
FREE Andis Flat Top Comb!

**ZERO GRAVITY**

Lift off the years in 20 minutes!



**Intro Trial Kit \$7.50**

**SBS**

"X" Marks the Spot Tipping Caps



24 ct. **\$16.30**  
48 ct. **\$23.35**  
100 ct. **\$49.95**



**INSPIRE**

volume 46  
**OVER 30**

All this for just  
**\$34.95**

**GRAHAM**  
PROFESSIONAL  
Beauty Products



#43310  
Sanek Neck Strips, 720 pk.  
**\$9.42**

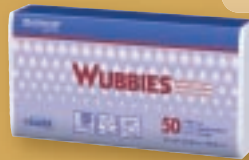
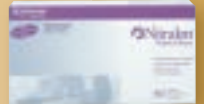


#42940 HandsDown Ultra Pads  
**\$10.49 bag of 240**



#50113 Spa Essentials Paraffin Strips  
**\$7.99**  
#50138 Paraffin Strip Dispenser  
**\$X.XX**

Nitralon Gloves, 50 pk.  
Latex-free, powder-free  
Small, Medium or Large  
**\$7.20**



#1200 Wubbies, 50 pk.  
**\$1.59 ea.**

Barbee Vinyl Gloves, 100 ct.  
Pre-powdered  
Small, Medium or Large  
**\$5.99**



**PCS**  
Protector/Condition  
Styling Aid, 10 oz.

PCS cuts your styling time by 20%,  
making coarse hair smooth & giving  
fine hair body. It also eliminates  
residual peroxide, the main cause of  
color fadeout.

**\$11.50**



**TCS**

**The Color Stain Remover**

TCS is a technologically advanced, all natural  
product used before haircolor processing to  
protect the hairline from staining

**\$9.95**



**TCA**  
The Color Accelerator

Processes your existing color/bleach products in  
under 10 minutes when low heat is used.  
Virtually eliminates fadeout (red shades included)  
Super conditions.

**\$14.99**



**NailTek**  
nail program



7 days to beautiful hands  
Foaming Skin Polish, 10 oz.  
**Buy 6, get 1 FREE!**  
Salon Cost **\$14.95 ea.**



Foundation I 12-pc. Display  
6 Maintenance Plus & 6 Foundation I  
in a special graduation display.  
Salon Cost **\$47.70**

**CRICKET®**



**CRITTERS CAPE**  
plus 32 stickers  
Reg. \$6.95  
**SALE \$4.95**  
**H2O WATER BOTTLE**  
**SALE \$5.95**



**FINAL NET**  
**CLOSEOUT**  
**SPECIAL!**  
**\$9.99 EA.**  
WHILE SUPPLY  
LASTS!

**VISIT THIS MANUFACTURER AT THE PARKER 2004 SHOW!  
ALL PROMOTIONS ARE WHILE CURRENT SUPPLY LASTS!**

**1** Buy a **BABHHDRIL Thermal Ionic Hard Hat Dryer** and receive a **FREE TV!** (\$39.99 value)  
**SALON PRICE \$179.99**




**FREE!**



**3** **FXPP2 Forfex Cutting System**

- System Includes:**
- FX686 Pivot Motor Clipper (\$80.00 value)
  - FX789 Cord/Cordless Trimmer (\$80.00 value)
  - FX702 40mm T-blade (\$15.00 value) (fits FX785 & FX789)
  - FX703 30mm Wide-Tooth Blade (\$15.00 value) (fits FX785 & FX789)
  - FXCPP1 6-pc. Professional Comb Set (\$20.00 value)
  - Forfex/BaBylissPro Cape
  - Attachment Combs (\$15.00 value)
  - Metal Carrying Case with Handle (\$25.00 value)

**SALON PRICE \$99.99**  
\$250.00 value **GREAT BARGAIN!**

**2** **BABYLIS DRYER SPECIALS!**



**6670 Thermal Ionic Dryer**  
**SALON PRICE \$79.99**



**6680 Dual/Turbo Dryer**  
**SALON PRICE \$99.00**



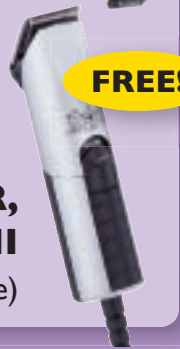
**6630 Odyssey Dryer**  
**SALON PRICE \$69.99**



**2002LE Limited Edition**  
**SALON PRICE \$59.99**

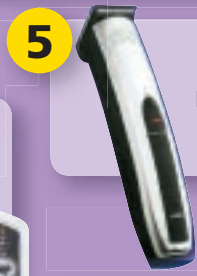


**6650 Revolver Dryer**  
**SALON PRICE \$79.99**



**FREE!**

**PURCHASE A BABYLIS DRYER,  
RECEIVE A FORFEX 785 MINI  
CLIPPER FREE!** (\$45.00 value)



**5** Purchase a **FX789 Trimmer**, receive a **FREE Clothes Brush!**  
**SALON PRICE \$79.99**

**4** **TOOLS FOR THE TRADE  
BABPP4 Professional Styling System**

- BABPP4 PREPACK INCLUDES:**
- FORFEX Mini Professional Trimmer with 30mm diamond-honed stainless steel blade (reg. salon price \$50.00)
  - BaBylissPRO Ceramic 24mm Straightening Iron (reg. salon price \$80.00)
  - BaBylissPRO Ceramic 3" Round Brush (reg. salon price \$8.00)
  - BaBylissPRO Ceramic Paddle Vent Brush (reg. salon price \$8.00)

**SALON PRICE \$89.99**  
\$146.00 value **GREAT BARGAIN!**



**GREAT BARGAIN!**



**6** Purchase the **RV6640 RIVA™ Titan Dryer**, receive a **#290 BaByliss Iron FREE!**  
**SALON PRICE \$79.99**

**FREE!**



**7** **#RVCVP RIVA Ceramic Prepack**  
**SALON PRICE \$29.99**

**BaByliss® PRO**  
**FORFEX RIVA**

# R U S K

## FEBRUARY ONLY DEALS

### IT'S A THONG THING THE PERFECT GIFT

BAG CONTAINS:

**sensories™ calm™**

guarana & ginger moisturizing body wash, 12 oz.  
guarana & ginger moisturizing body lotion, 12 oz.  
guarana & ginger nourishing shampoo, 2 oz.  
guarana & ginger 60 second hair revive, 2 oz.  
guarana & ginger leave-in detangler, 2 oz.

blue puff  
blue heart thong

**SALON COST \$12.00**

SALON VALUE \$30.05

**SAVE 67%**  
THONG-RU01



1

BAG CONTAINS:

**sensories™ brilliance™**

grapefruit & honey color protect shampoo, 13.5 oz.  
grapefruit & honey leave-in color protector, 8 oz.

**sensories™ calm™**

guarana & ginger moisturizing body wash, 2 oz.  
guarana & ginger moisturizing body lotion, 2 oz.  
yellow heart thong

**SALON COST \$12.00**

SALON VALUE \$23.95

**SAVE 58%**  
THONG-RU02



2

BAG CONTAINS:

**internal restructure™ thickr™**

thickening shampoo, 8.5 oz.  
thickening conditioner, 8.5 oz.  
thickening spray, 4.2 oz.

**sensories™ calm™**

guarana & ginger moisturizing body wash, 2 oz.  
guarana & ginger moisturizing body lotion, 2 oz.  
pink heart thong

**SALON COST \$12.00**

SALON VALUE \$27.00

**SAVE 62%**  
THONG-RU03



3

BAG CONTAINS:

**deepshine™**

sea kelp crème shampoo, 8 oz.  
sea kelp conditioner, 8 oz.  
phyto-marine lusterizer, 4.4 oz.

**sensories™ calm™**

guarana & ginger moisturizing body wash, 2 oz.  
guarana & ginger moisturizing body lotion, 2 oz.  
aqua heart thong

**SALON COST \$12.00**

SALON VALUE \$28.90

**SAVE 66%**  
THONG-RU04



4



5

### "PONY UP" DVD AND RUBBER POLYBANDS FREE

MESH BAG CONTAINS:

**being rubber** gum, 4.4 oz.  
**manipulate™** separate™ shine  
**being primitive™** clay, 4.4 oz.  
**form™** reshape™ bulk-up  
**being shocked™** adhesive, 4.4 oz.  
**grip™** bend™ distort  
rubber polybands  
pony up dvd

**SALON COST \$22.50**

SALON VALUE \$75.45



6

### BUY 1 GET 1 FREE HAIR SPRAY BLOWOUT! W8LESS™ plus extra hold shaping & control myst, 10.6 oz.

**W8LESS™** shaping  
& control myst, 10.6 oz.

**SALON COST \$5.95**

SALON VALUE \$11.90

### BUY 1, GET 2ND 50% OFF

CHOOSE FROM:

**sheer brilliance™** polisher, 4 oz.  
**jel gloss**, 12 oz.  
**radical™** crème, 4 oz.  
**radical™** sheen, 3 oz.  
**jel fx™**, 5 oz.  
**mousse**, 8.8 oz.  
**blofoam™**, 10 oz.  
**worx™** aerosol, 10 oz.  
**worx™** atomizer, 10 oz.

**SALON COST \$6.00-\$10.45**

SALON VALUE \$8.00-\$13.95

7



# VISIT OUR CLASSROOM AT THE PARKER 2004 SHOW!

8



## SAVE 50%

Purchase **Sheer Brilliance** Polisher, 4 oz. and receive 50% OFF **Brilliance** Grapefruit & Honey Color Protect Shampoo, 13.5 oz.

**Sheer Brilliance™ Polisher**  
Hair refiner and shiner that provides shine, protection and maximum smoothness without adding weight or build-up. Soothes frenzied hair and frizzy/split ends.

**Brilliance™ Grapefruit & Honey Color Protect Shampoo**  
Gently cleanses and protects fragile, color-treated hair.

**SALON COST \$8.75**

SALON PRODUCT VALUE \$11.00  
DUO-RBSSB

## BUY ONE, GET ONE FREE!

Nothing defines hair more than texture and shine. Being products are formulated with a unique blend of ingredients that work synergistically to enhance the appearance and condition of the hair. All styling products are humidity-resistant and provide sunscreen protection. The diverse range of styling products is designed to control or create any texture or shape on any hair type regardless of ethnicity, texture or condition.

### CHOOSE FROM:

- Being Fresh™** Shampoo, 13.5 oz.
- Being Slick®** Pomade, 1.8 oz.
- Being Defensive™** Conditioner, 13.5 oz.
- Being Fierce®** Wax, 1.8 oz.
- Being Wild™** Paste, 5.3 oz.
- Being Flexible®** Hair Spray, 10.6 oz.
- Being Strong™** Gel, 5.3 oz.
- Being Rubber** Gum, 4.4 oz.
- Being Smooth™** Cream, 5.3 oz.
- Being Primitive™** Clay, 4.4 oz.
- Being Gutsy™** Thickener, 5.3 oz.
- Being Shocked™** Adhesive, 4.4 oz.

**SALON COST \$5.95-\$8.50**  
SALON VALUE \$11.90-\$17.00



9

## FREE CERAMIC 2000 WATT DRYER...

...with purchase of any Ceramic Iron.

Ceramic Irons are available in four sizes:

**1/2" Ceramic Str8 Iron SALON COST \$79.95**

Ideal for short styles, detailing and finishing, or touching up bangs. Great for sensitive, tight areas around the ears or nape area. Effective after a thermal straightening service where only the new growth near the scalp requires a touchup.

**1" Ceramic Str8 iron SALON COST \$89.95**

Advanced ergonomic design ideal for all hair lengths. Rounded edges for curling ends under or flip-outs.

**1-1/2" Ceramic Str8 Iron SALON COST \$94.95**

The perfect hybrid ideal for medium to long length hair. Multi-tasking for thermal straightening or thermal reconditioning services.

**2-1/2" Ceramic Str8 Iron SALON COST \$99.95**

Large plate sizes smooth larger areas of hair at one time making it easier and faster to style long length hair. Perfect for any time when time may be an issue.

2000 watt ceramic dryer is designed for heavy-duty use by salon professionals. The lightweight, perfectly balanced, ergonomic design features a soft-touch outer finish, adjustable, variable control heat and speed settings and a hassle-free 9-foot, swivel, power cord that eliminates those annoying tangles. The amazingly durable dryer even comes with a 2-year warranty.

SALON VALUE \$169.90-\$189.90 (Includes dryer value of \$89.95)

12



## DEEPSHINE GIFT SET

Deepshine® Sea Kelp Crème Shampoo, 8 oz.  
Deepshine® Phyto-Marine Lusterizer, 4.4 oz.

**SALON COST \$8.40**

SALON VALUE: \$10.45 • SALON SAVES 20%  
HOLI-RUDEEP

13



FREE!

14



## THICKER - MOUSSE DUO

Save 25% when you purchase **Thicker™** Thickening Spray, 4.4 oz. and **Thicker™** Thickening Mousse, 8.8 oz.

**SALON COST \$6.95**

SALON VALUE \$9.25  
DUO-RTHSM

10



## THICKR™ SALON INTRO

Purchase:

- 4 **thickr™** thickening shampoo, 8.5 oz.
- 4 **thickr™** thickening conditioner, 8.5 oz.
- 4 **thickr™** thickening spray, 4.2 oz.
- 4 **thickr™** thickening mousse, 8.8 oz.
- 4 **thickr™** thickening hair spray, 10.6 oz.

Receive free:

- 1 **thickr™** thickening shampoo, liter
- 1 **thickr™** thickening conditioner, liter
- 24 **thickr™** thickening shampoo, 2 oz.
- 24 **thickr™** thickening conditioner, 2 oz.
- 1 **thickr™** shelf talker

**SALON COST \$89.95**

SALON FREE GOODS VALUE \$91.90

SALON TOTAL VALUE \$184.30

THICKR--89

11

## THICKR™ STYLIST INTRO

Attractive pink & blue striped box contains one each:

- thickr™** thickening shampoo, 8.5 oz.
- thickr™** thickening conditioner, 8.5 oz.
- thickr™** thickening spray, 4.2 oz.
- thickr™** thickening mousse, 8.8 oz.
- thickr™** thickening hair spray, 10.6 oz.

**SALON COST \$19.95**

SALON VALUE \$23.10

THICKR--19



15

## "WIRED"

Save 50% on **Full™** Shampoo, 13 oz. with purchase of **Wired™** Styling Cream, 6 oz.

**SALON COST \$7.75**

SALON VALUE \$10.00

DUO-RWIRFS



# R U S K

## JAN/FEB DEALS





**CARMAN'S**  
CANDLES

**NOW AVAILABLE IN HOLIDAY FRAGRANCES!**  
Cinnamon Bayberry • Let It Snow  
Spiced Cranberry • Snow Angel

**AND YEAR ROUND FRAGRANCES:**  
Night Blooming Jasmine • Harvest Moon  
Vanilla Latte • Cozy Cabin  
Lavender Eucalyptus • Gingered Vanilla  
Indian Summer • Prairie Blaze

**Purchase Any 5 (mix/match), receive 1 FREE!!**  
**Salon Price: \$14.95 ea.**  
18-oz. Tin burns up to 90 hours

"Fragrances That Last The Life Of The Candle" smoke-free & lead-free wicks

**ASK YOUR PARKER REPRESENTATIVE ABOUT SPECIAL ORDERS FOR ALL THE OTHER SCENTS, SIZES & STYLES CARMAN'S HAS TO OFFER.**

**"THE SMALLEST, MOST POWERFUL DRYER"**

METROPOLIS BEAUTY  
**Travel 'n Baby Dryer**  
**\$19.95 ea.**  
AVAILABLE IN YELLOW, RED OR BLUE.

**ULTIMATE BODY TREATMENT**  
**\$14.95**  
While Supply Lasts!

**ONE MINUTE MANICURE**  
Natural Hand and Body Care Products

**MARILYN BRUSH COMPANY**  
**More Control. More Volume.**



**NEW Colours Collection**  
CO18MM .....\$7.50  
CO25MM .....\$7.90  
CO43MM .....\$12.50  
CO50MM .....\$15.00

**NEW Ovali Collection**  
OP18MM .....\$7.50  
OP25MM .....\$7.90  
OP43MM .....\$12.50  
OP50MM .....\$15.00



**SOLANO**

"Top of the Line"  
**SOLANOTRONIC**  
1600 Watt Dryer  
**\$129.00**

**ESTHÉTIC PLUS**

**#2882 Skin Care Tool**  
Presses out white/black heads  
**\$9.50**



**KT-8001 Facial Bed**  
**\$285.00**

**KT-1001 HAIR STEAMER**  
Utilizes steam to open cuticle for better penetration of conditioners.  
**\$399.00**

**sunrise towels**  
green, burgundy or black  
**\$16.95 doz.**

**STYLEX**

**#338 Pin Comb**  
Texas "Big Hair" Teasing Comb  
**\$14.00 ea.**

**WAHL**

**Sterling 1 Plus with comb set**  
**\$45.00**

**#2900 Concept Dryer**  
**\$85.00**

**HAI Convertable Ceramic Iron**  
**ONLY \$91.50**

**HAI Slim Stick Ceramic Iron**  
**ONLY \$75.00**

**dina meri**

**#915 Rodeo Stool**  
**\$169.00**  
**FREE SHIPPING**

**#916 Bronco Stool**  
**\$204.95**

# O·P·I



## KISS OF ROMANCE

Featuring the following:

- 1/8-oz. RapidDry Top Coat and the best selling Sheer Romance Collection shades of:
- Bubble Bath OPI Nail Lacquer
- Alpine Snow OPI Nail Lacquer
- Hopelessly in Love OPI Nail Lacquer

**Salon Price: \$6.50**



## ILLUSION COLLECTION "A" CHIPBOARD DISPLAY

This chipboard display is designed to hold 2 each of 6 NEW Nicole Illusion Collection Nail Lacquers for a total of 12 bottles.

- Salons receive the following:
- 12 Nicole Nail Lacquer (2 each of 6 NEW Illusion Collection Shades)
  - 1 Chipboard Display
  - 1 Nicole Color Chart
  - 1 Nicole Tent Card
  - 1 12-tip Color Palette w/30" Chain
  - 1 Planogram/Reorder Form

**Salon Price: \$54.95**

## PAWLISH

### 12-PC. DISPLAY DEAL

Includes:

- 12 Pawlish Nail Lacquers, 1/2 oz. (2 of each shade)
- 24 Pawlish Brochures
- 1 Tent Card
- 1 Barking Chipboard Display

**Salon Price: \$49.95**



### 36-PC. DISPLAY DEAL

**Salon Price: \$149.95**

## STEPPIN' OUT

Featuring the following:

- 1/2-oz. Senorita Rose-alita OPI Nail Lacquer
- 1/2-oz. OPI Top Coat
- FREE Pair of Pedicure Sandals

**Salon Price: \$7.50**

\$15.00 Retail Value PLUS FREE pair of pedicure sandals



## FLIRTY & FABULOUS

Nicole Top Coat Plus, 1/2 oz. & FREE Nicole Top-Selling Nail Lacquer "Flirt Alert", 1/2 oz. & Emery Square Key Chain

**Salon Price: \$5.00**

## NEW! PHAT PACKS

- Leveler Phat File (250 grit) removes imperfections from artificial nail surfaces, Professional Only.
- Smoother Phat File (400 grit) gently smoothes away ridges on natural nails; brings artificial nail surfaces to a smooth, satin finish
- Finisher Phat File (400/800/1200 grit) for a high gloss shine without polish

### "DUO" PHAT PACK 12-PC. RETAIL DISPLAY

- 6 Smoother Files
- 6 Finisher Files

**Salon Price: \$49.20**

### "TRIO" PHAT PACK 12-PC. DISPLAY

- 4 Leveler Files (Professional Only)
- 4 Smoother Files
- 4 Finisher Files

**Salon Price: \$44.95**



## NICOLE PERMANENT ACRYLIC DISPLAY

Holds 3 each of the 28 Nicole Nail Lacquers and 3 each of 2 treatments for a total of 90 pieces. Includes the 6 new fall colors.

Salons receive the following:

- 1 Nicole Acrylic Display
- 1 Acrylic Header with Double-sided Chipboard Insert
- 84 Lacquers (3 each of 28 shades)
- 6 Treatments (3 each of 2 treatments)
- 1 Nicole Tent Card
- 5 Nicole Color Charts
- 1 Planogram/Reorder Form
- 1 12-Tip Color Palette w/30" Chain
- 1 Charity Burst Display Button

**Salon Price: \$349.95**



**BUY \$75.00 OR MORE OF OPI PRODUCTS ON THIS PAGE, GET A FREE TRAVEL 'N BABY DRYER GREAT FOR MANICURES!**



# THE PARKER BEAUTY SHOW 2004

## A Global Affair with Texas Flair & Chic European Influences



COVER PHOTOS COURTESY OF ALFAPARF, ICON, KEUNE, KMS, OPI, RUSK, SCRIPLES & WOODY'S

### 5 EASY WAYS TO PURCHASE TICKETS:

- 1. BY PARKER CONSULTANT**  
Order through your **parker** salon consultant conveniently in your salon
- 2. BY PHONE**  
Call **parker** at 454-0363 in Austin or Toll-Free 1-800-252-9741
- 3. BY MAIL**  
Mail your ticket order along with payment to **parker** at:  
Parker Beauty Supply, Inc.  
C/O Parker 2004 Show Tickets  
101 West Koenig Lane  
Austin, Texas 78751
- 4. BY FAX**  
Fax your ticket order, along with Credit Card information, to 512-454-7127
- 5. AT THE DOOR**  
Only if tickets are still available!

### TICKETS PRICES:

**JANUARY – \$45.00**  
**FEBRUARY – \$55.00**  
**5 OR MORE TICKETS:**  
**JANUARY – \$35.00**  
**FEBRUARY – \$45.00**  
**STUDENT TICKET \$35.00**

## SUNDAY, FEBRUARY 29, 2004



### LIVE MUSIC CAPITAL OF THE WORLD

# AUSTIN

## THE RENAISSANCE AUSTIN HOTEL

9721 Arboretum Boulevard, Austin, TX 78759 • 512.343.2626

This year's location of the **parker 2004** is one of Austin's finest hotel establishments – the elegant Renaissance Austin Hotel. The Renaissance is located in the Northwest Area of the city and is the cornerstone of the upscale Arboretum development. It features 95 park-like acres of more than 80 specialty shops and fashionable retailers, such as **Sax Fifth Avenue** and local favorites, such as **European Influence** and **Amy's Ice Cream**. Additionally, several theatres and theme restaurants, such as **The Cheesecake Factory** are a leisurely walk away.



## RESERVE YOUR ROOM NOW! BOOK YOUR RESERVATION DIRECTLY WITH THE HOTEL.

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Austin, TX 78751

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