



Carmel United Soccer Club

P.O. Box 322

Patterson, NY 12563

www.carmelsoccer.com

Dear Potential Sponsor,

Founded in 1980, Carmel United Soccer Club (NY) is a 100% volunteer-run, registered 501(c)(3) not-for-profit organization comprised of over 500 children from the Carmel Central School District and surrounding areas. Carmel United is committed to the training of our children and coaches to help foster a love of the game while also emphasizing fairness for players, coaches, and parents alike. Our goal is to prepare our players for high school level competition and beyond.

Unfortunately, today's economy presents our organization with a number of challenges, the most critical of which is the need to raise registration fees to cover increases in everyday expenses. There are a number of families in our community who cannot afford a fee increase and no parent should have to explain to their child that money is the reason why they can't play soccer. This is why fundraising is so essential for our organization. It allows us to keep our registration fees down, enables our teams to use quality facilities and, in turn, provides a positive soccer experience for all of our children.

This is where you can help. By becoming a club sponsor, you can directly help us overcome some of the financial challenges we face. All donations are tax deductible and go right back into our community. As a sponsor, we will also give you direct access to our network of families by providing a link to your website or Facebook page on our club's site. We recognize the importance of networking and can assure you that your business will get the attention it deserves. As mentioned, Carmel United has been part of our community for over 30 years and has access to over 500 local families.

Thank you in advance for your consideration and support.

Sincerely,

Carmel United Soccer Club