



## **Jennifer B. Latour**

Vice President for Strategy and Planning  
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As Christopher Newport's Vice President for Strategy and Planning, Latour oversees the university's offices of planning and budget, human resources, diversity and inclusion, institutional research, and information technology services. Latour is a direct report to the president, serves on the university's senior executive team, and advises the president on issues affecting personnel, diversity, budget, technology, and enrollment and institutional performance.

Latour has served as an administrator at higher education institutions for more than 20 years leading high level strategic planning, financial management and budget development, organizational development and design, and utilizing business analytics to drive efficiencies at Virginia public higher education institutions.

A graduate of Christopher Newport with a bachelor's degree in Mathematics, Latour also earned a master's degree in Business Administration from Averett College. Prior to returning to Christopher Newport as the Vice President for Strategy & Planning, she was the Chief Financial and Administrative Officer at William & Mary's Virginia Institute of Marine Science.