

**Town of West Jefferson - Board of Aldermen**  
**Special Meeting Minutes**  
**September 19, 2018 | 6:00 p.m.**

**Board Members Present:** Mayor Dale Baldwin, Alderman Calvin Green, Alderman Jerry McMillan, Alderman John Reeves, Alderman Stephen Shoemaker, and Alderman Brett Summey, Sr. (absent)

**Town Staff Present:** Town Manager Brantley Price, and Town Clerk Rebecca Eldreth

At 6:00 p.m. Mayor Baldwin called to order the special meeting of the Board of Aldermen.

**Discussion of Sign Regulations** – The Board discussed changes they would like to make regarding the current regulations. Jim Troy with Toby Outdoor addressed the Board about two billboards located in the right-of-way of the Highway 221 widening project that must be removed. The current regulations do not allow any new billboards to be erected. Mr. Troy has asked the Board for consideration to revise subsection 1105(k) to allow him to relocate the billboards out of the right-of-way of the project. Subsection 1105(n) was another item discussed. The Board decided to keep the corridor to the Town free from clutter which includes keeping the ordinance in place for the businesses located on Jefferson Avenue extending from Highway 221/163 intersection continuing North to the end of the ETJ, the entire length of Main Street, and Second Street onto 221 Business continuing to the intersection of Mount Jefferson Road and 221 Business. The Board recommended to allow businesses located away from Jefferson Avenue, Main Street, and Second Street to display a total of two banners, flags, streamers, spinners, placards, or pennants but only two. However, the Board would like to prohibit air operated signage in all areas. The next subsection discussed was subsection 1106 Commercial Signs. The current regulations allow attached signage to total 60 square feet. The Board would like to increase the allowable size of commercial signage for big box stores. All the recommendations made by the Aldermen will go to the planning board for review at the next scheduled meeting.

**Adjournment** – With no further items to be discussed or voted on, Alderman Shoemaker made the motion to adjourn the meeting, seconded by Alderman McMillan. A vote of 4-0 in favor.

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Dale Baldwin, Mayor

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Rebecca Eldreth, Town Clerk