

26TH ANNUAL DAVE KOPS
**TOURNAMENT OF
CHAMPIONS**

Sponsorship Packet



THE BEST OF THE BEST - GIRLS HIGH SCHOOL SOFTBALL

26TH ANNUAL DAVE KOPS TOURNAMENT OF CHAMPIONS

The tournament was started in 1996 by Mohave High School's Athletic Director, Dave Kops. The original name of the tournament was The Best in the West Tournament. Kops vision was to create a tournament that is a showcase for the nations best high school girls softball teams. The tournament has had many coordinators over the years but has stuck to the original vision of an a true invitational tournament for the best of the best. Over the past 26 years the tournament has hosted the best in girls' high school softball and has become one of the most prestigious tournaments on the west coast.

The tournament hosts between 50-70 teams each year. The estimated economic impact of this is event is over \$1,000,000 with over 10,000 people attending the event. The City of Bullhead shares the schools passion for sports tourism and sees this event for its amazing potential. The City has committed facilities, budget and personnel to continue the development of this tournament and its surrounding ancillary events.



www.bullheadcitytoc.com
Follow us on Facebook



TITLE SPONSORSHIP

Title sponsor has the exclusive right to have its business name appear prominently before the title of the event on all advertising, merchandise, event materials, event wristbands and on the event logo. For example, **"Business Name Presents the 26th Annual Dave Kops Tournament of Champions"**.

PACKAGE INCLUDES:

EVENT PROGRAM One full page ad / Back page of Program 7.25" x 9.625"

FIELD BANNERS 12 banners - 2ft x 3ft banners - 4 banners at each tournament location

FIELD NAMING Mohave High School Premier Field will be referred to as the "business name" field during the tournament

YOU TUBE Your business logo will appear on the DKTOC scrolling banner throughout the streaming broadcast. Sponsor can provide a 30 second TV commercial that will be scheduled to run in rotation during the 2022 DKTOC streaming broadcast a minimum of 4 times

EVENT WEBSITE Business logo on the Home page and Sponsor page- with a link to sponsor's site

SOCIAL MEDIA Business logo and/or Sponsor Welcome ten times on Facebook

WRISTBANDS Fifty (50) 3 day Tournament of Champions Wristbands (\$40 each)

TROPHY'S Your business logo will be included on all event trophies. A company representative can assist in the trophy presentation

WRISTBANDS Your business logo and message will be included on all event wristbands. (If time permits)

ADVERTISING Your business will be mentioned as a sponsor on print, radio and press releases as presenting sponsor

OTHER MARKETING OPPORTUNITIES (Optional) Booth / Display (UP TO 20 X 20) / Product inflatables/displays

OVER \$8,000 VALUE!

\$5,000
LIMIT 1

PINK

Your business logo on all event advertising PRIME LOCATION including television, flyers, posters, social media, website and e-blasts

Full page ad in the 2022 DKTOC event digital program PRIME LOCATION (Inside cover or Page 3)

Your business logo will appear a minimum of 4 times during the main event streaming

Your business logo with a link to your website will be included on the event website homepage and posted up to 4 times on the event Facebook page

12 (2x3 banners) banner locations / 4 at each tournament location

10x10 booth location at the event of your choice (optional) Business handouts will be distributed at all entry points

One coupon on the DKTOC Coupon Sheet (if space allows)

2022 Sponsorships

GREEN

Your business logo on event advertising including flyers, posters, social media and website.

Full page ad in the 2022 DKTOC event digital program

Your business logo will appear a minimum of 2 times during the main event You-Tube video

Your business logo with a link to your website will be included on the event website and posted up to 2 times on the event Facebook page

6 (2x3 banners) banner locations - 2 at each tournament location

One coupon on the DKTOC Coupon Sheet (if space allows)

YELLOW

Your business logo on social media.

Half page ad in the 2022 DKTOC event digital program

Your business logo with a link to your website will be included on the event website and posted up to 1 time on the event Facebook page

2 (2x3 banners) banner locations at the tournament locations of your choice



BLUE

Your business logo on social media.

Quarter page ad in the 2022 DKTOC event digital program

Your business logo with a link to your website

1 (2x3 banners) banner location at the tournament location of your choice

Over \$4000 Value \$1000

Over \$2400 Value \$500

Over \$1000 Value \$250

Over \$575 Value \$125

Business Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Fax Number _____

Email _____

Website _____

Social Media _____

Level Requested _____ Total \$ _____

Signature _____

Date _____

NON SPONSOR DONATION

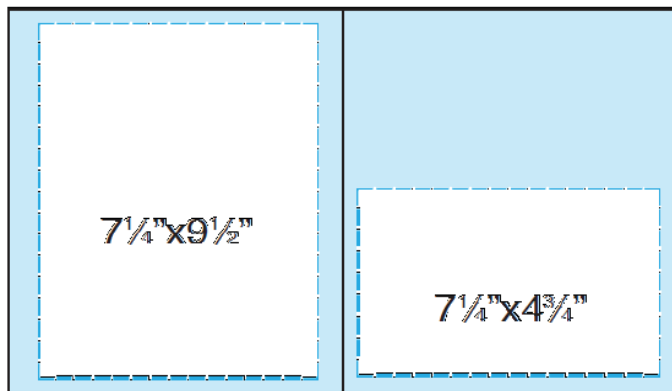
\$
If you wish to support the event outside of sponsorship, any monetary amount is appreciated and graciously accepted.

PLEASE REMIT PAYMENT TO : CITY OF BULLHEAD, C/O JACKIE JENSEN , 2355TRANE RD, BULLHEAD CITY, AZ 86442

Dave Kops Tournament of Champions Digital Program Advertising

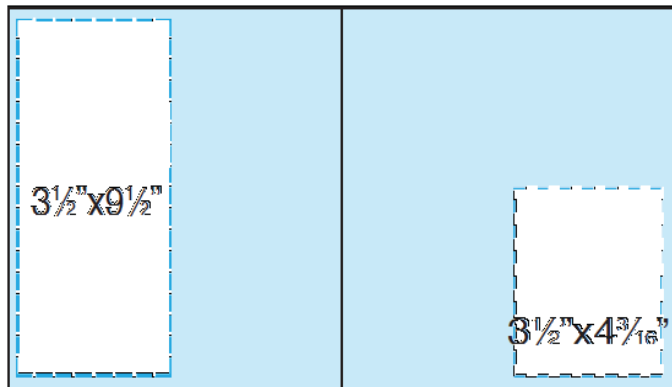
Space is limited and is sold on a first come, first serve basis.

**Reserve your space
today!**



FULL PAGE

1/2 HORIZONTAL



1/2 VERTICAL

1/4 PAGE SQUARE ONLY



2022 DIGITAL PROGRAM ADVERTISING RATES

ALL RATES INCLUDE FREE PROCESS COLOR

Full Page	\$1000
Half Page	\$500
Quarter Page	\$225
<u>Premium locations</u>	
Back Cover	\$1700
Inside Front Cover	\$1200
Page 3	\$1200
Double Truck	\$2500

Sponsorships Specials

Sponsor Banners (2ft x3ft) - Full Color \$150 per banner

Sponsor provides business logo - We produce the banner.

Wristband - Entry Wristband Sponsorship \$1500

Put your business logo and message on everyones wrist!

Coupon Sheet - Tournament Coupon Sheet (1,000 printed) \$300 per spot

Tournament coupon sheets will be handed out at the entry gates. Limited to 8 spots.

Artwork deadline is Friday, February 25th, 2022

Free graphic design upon request. PDF files preferred/ cmyk / no bleed

Please email art to Jackie Jensen, Sponsorship Coordinator jjensen@bullheadcity.com.

ADVERTISING AGREEMENT BULLHEAD CITY SPORTS ADVERTISING

This is an agreement for advertising between the City of Bullhead City ("City") and the Advertiser as listed below.

Advertiser desires to purchase **Dave Kops Tournament of Champions** advertising as follows:

Advertising:

- | | | |
|---|---|---------------------------------------|
| <input type="checkbox"/> Full Page \$1000 | <input type="checkbox"/> Quarter Page \$225 | <input type="checkbox"/> Coupon \$300 |
| <input type="checkbox"/> Half Page \$500 | <input type="checkbox"/> Banner \$150 | |

Total: \$ _____

1. Advertiser and City enter this advertising agreement as of _____ Advertiser agrees to furnish advertising copy to City no later than 5:00 pm on **Friday, February 25 2022**. Text and illustrations used are subject to City approval. City will not accept any copy deemed sexually explicit, inaccurate false or misleading, for alcoholic beverages, cigarettes, tobacco products, firearms illegal activities or adult oriented businesses. City's determination as to basis for rejection is final.
2. Advertiser shall indemnify, defend and hold the City harmless against any liability to which the City may be subjected by reason of publication of the copy under this agreement, including, but not limited to, liability for infringement of trademarks, trade names, copyrights, invasion of rights of privacy, defamation, illegal competition or trade practices, violation of any City, County, State or Federal regulation, ordinance or law, as well as all reasonable costs, including attorney's fees, in defending such action(s).
3. Placement or arrangement of copy within the program is at the option of the City.
4. Either party may cancel this agreement on written notice to the other, however, cancellation must be in writing and received by the City prior to copy receipt date set above.
5. The prevailing party in any lawsuit initiated under this agreement is entitled to reasonable attorney's fees and costs.
6. City's liability for damages resulting from errors in any copy that, if published, or from its failure to publish any copy that it has agreed to publish, is limited to the amount collected for the copy in question. City is not responsible for any consequential or general damages suffered by any party.

CITY

By: _____
 Jackie Jensen, Sponsorship Coordinator
 2355 Trane Road, Bullhead City, AZ 86442
 (928) 763-9400 Ext. 8246
 jwalker@bullheadcityaz.gov

Attest:

 Susan Stein, City Clerk (SEAL)

Approved as to Form:

 Garnet K. Emery, City Attorney

ADVERTISER

By: _____
 Authorized representative of Advertiser (Signature)

 Advertiser Name and Title

 Company Name

 Address

 City State Zip

 Phone/Fax

 Email