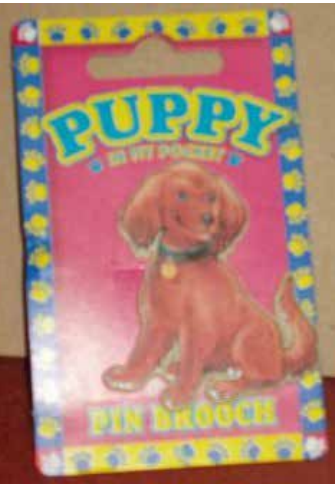
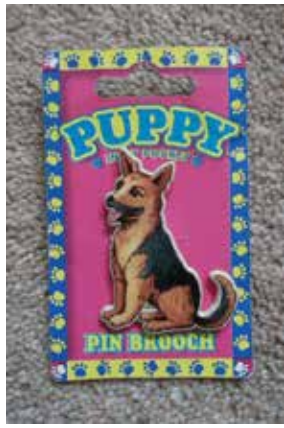
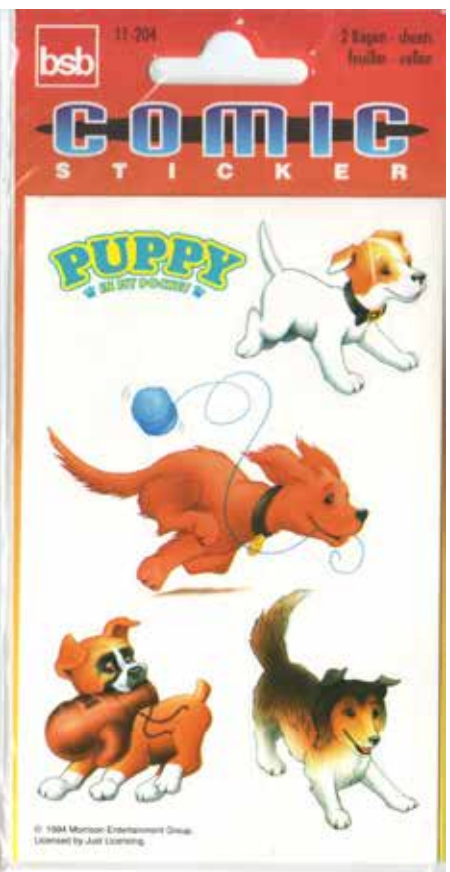
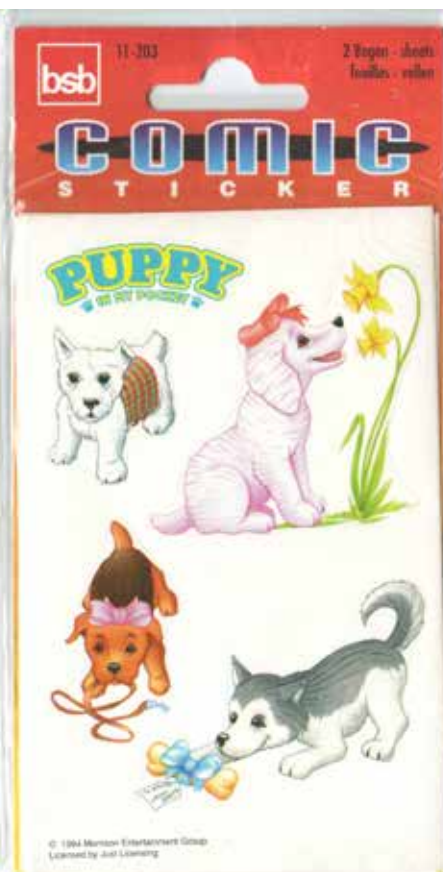
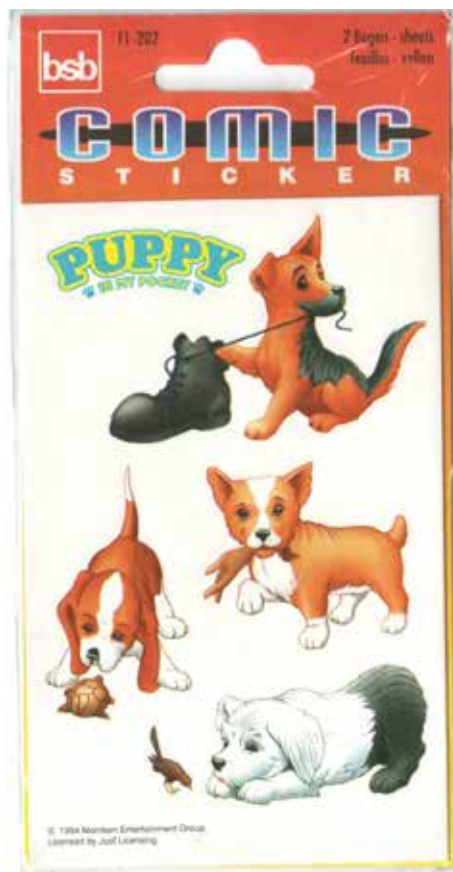










PUPPY
IN MY POCKET

KITTY
IN MY POCKET

WELCOME TO THE **PUPPY** IN MY POCKET collectors club FIRST EDITION

PUPPYMANIA HITS UK!

...and here's how it all began...

avid Imaginations toy company boss Mick Austin has two dogs called Jemma (that's me) and Mo. He knew how much everyone loves puppies and kittens, and thought it would be great to make tiny versions of all kinds of puppies and kittens so that we could fit in your pocket. Each of us was given a name and a little story and... hey presto! Puppy and Kitty in My Pocket began.

Then all you pony fans wrote to us and said what a great idea it would be to do Pony in My Pocket.

PUPPY
collectors club
Spring/Summer Issue
1995

FREE
with this issue
SPIKE
the exclusive
club puppy!

EXCLUSIVE
Sneak Showing
of new collections!

COMPETITION
Your puppy,
kitty or pony
added to the
collection!

**plus
lots, lots
more!**

So introducing for Spring 1995

PONY
IN MY POCKET

SHOW PONIES STABLE MATES
PLAYFUL PONIES OUTDOOR PONIES

PUPPY
collectors club
Autumn/Winter Issue
1995

NEW
Club Members
page packed
full of
jokes, puzzles,
letters etc.

COMPETITION
your puppy, kitty or
pony added to the
collection!

PUPDATE!
exciting new
collections
**plus
lots, lots
more!**

Why don't you write to me and tell me what other animals you would like to see in our next collection? The top 50 best ideas will receive a NEW Pony Play "n" Display House - so get your thinking caps on!

Send your entries on a postcard to Jemma the Editor, New Ideas Competition, Puppy in My Pocket Collectors Club, Haslemere House, Lower Street, Haslemere, Surrey GU27 2PX, closing date 30.6.95. Entries will not be returnable but winners will be notified promptly.

This first edition is packed full of activities and competitions, with a special 'sneak showing' of some exciting new additions to your collection. Look out for a great competition too, where your puppy, kitten or pony could be included in the next collection!

Have Fun! Love from Jemma.

This magazine is all yours. Please do not give it to anyone else.

PUPPY
IN MY POCKET

KITTY
IN MY POCKET

WELCOME TO THE **PUPPY** IN MY POCKET collectors club SECOND EDITION

Dear Puppy, Kitty, pony Pals,

Jemma here! Welcome to the 2nd edition of the Puppy/Kitty/Pony Collectors Club newsletter. Since the club started, we've had literally hundreds of letters from you with your news, views, jokes, pictures, poems and more. You've all put so much effort into your letters and we've had so much fun reading them that we've decided to devote a whole page to you, the club members.

What else have we got lined up? Well, below we have a sneak showing, just for you - of our brand new range of Puppy jewellery to look out for! And don't miss out on our new range of Puppy jewellery to look out for! And don't miss out on our new range of Puppy jewellery to look out for!

See you soon. Have Fun! Love from Jemma.

PUPPY
collectors club
Autumn/Winter Issue
1995

NEW
Club Members
page packed
full of
jokes, puzzles,
letters etc.

COMPETITION
your puppy, kitty or
pony added to the
collection!

PUPDATE!
exciting new
collections
**plus
lots, lots
more!**

PUPPY
IN MY POCKET

SHOW PONIES STABLE MATES
PLAYFUL PONIES OUTDOOR PONIES

PUPPY
collectors club
Autumn/Winter Issue
1995

NEW
Club Members
page packed
full of
jokes, puzzles,
letters etc.

COMPETITION
your puppy, kitty or
pony added to the
collection!

PUPDATE!
exciting new
collections
**plus
lots, lots
more!**

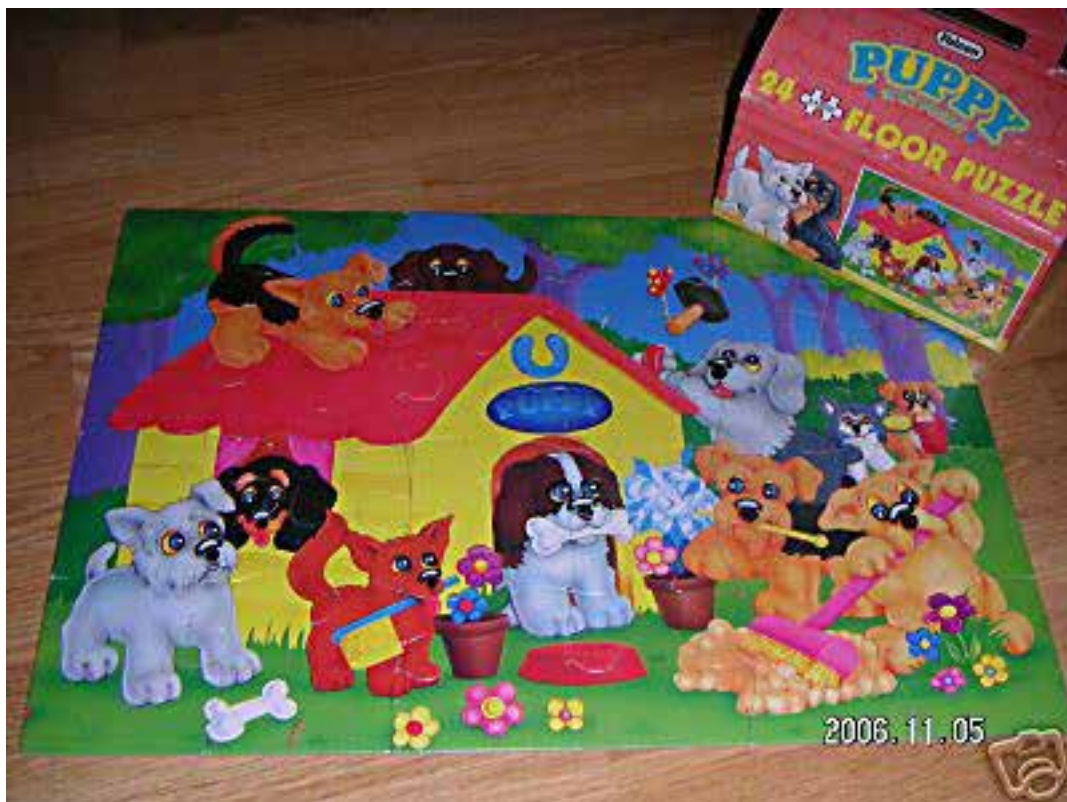
Why don't you write to me and tell me what other animals you would like to see in our next collection? The top 50 best ideas will receive a NEW Pony Play "n" Display House - so get your thinking caps on!

Send your entries on a postcard to Jemma the Editor, New Ideas Competition, Puppy in My Pocket Collectors Club, Haslemere House, Lower Street, Haslemere, Surrey GU27 2PX, closing date 30.6.95. Entries will not be returnable but winners will be notified promptly.

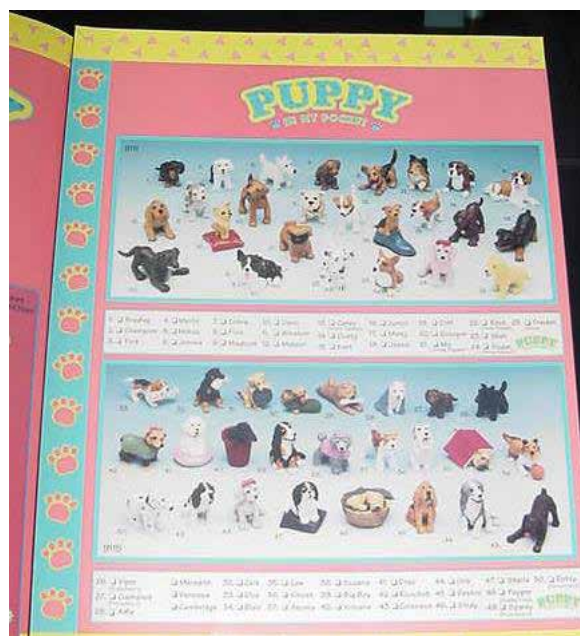
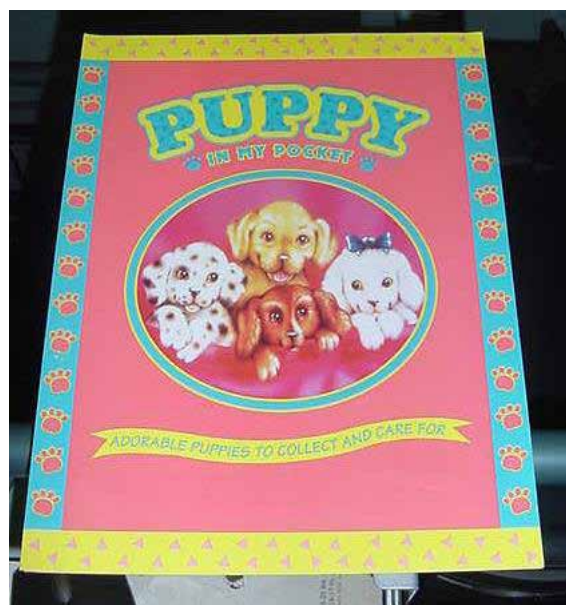
This first edition is packed full of activities and competitions, with a special 'sneak showing' of some exciting new additions to your collection. Look out for a great competition too, where your puppy, kitten or pony could be included in the next collection!

Have Fun! Love from Jemma.

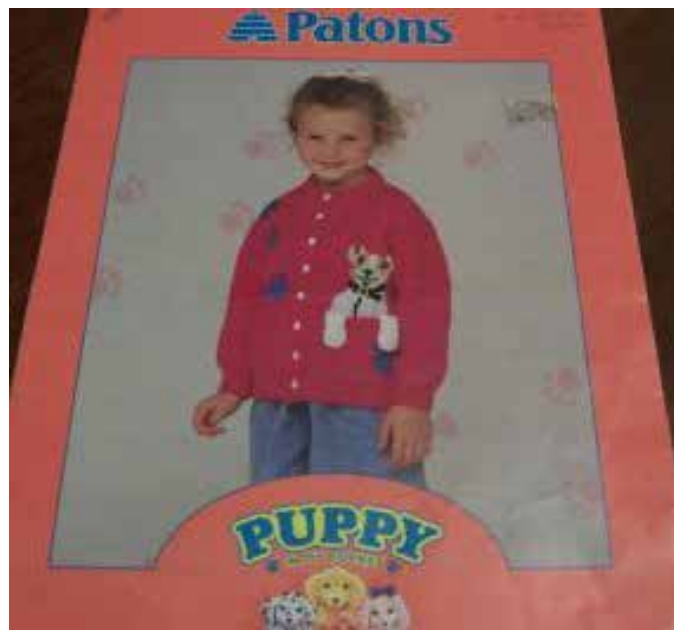
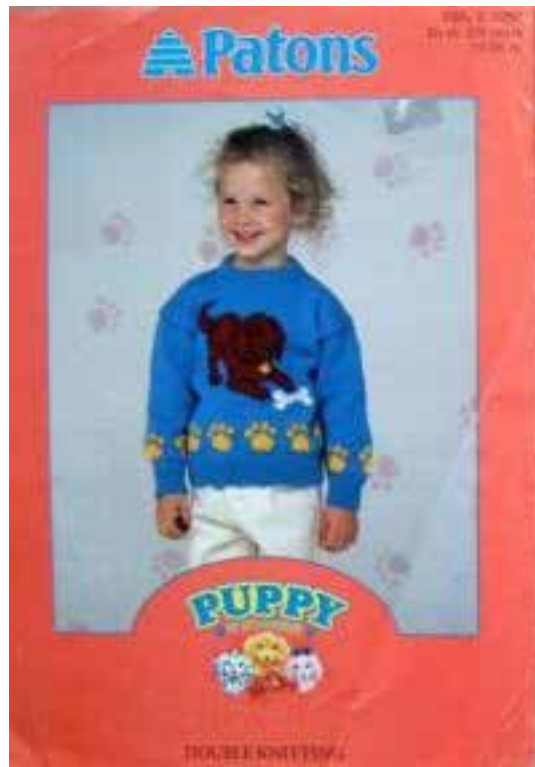
This magazine is all yours. Please do not give it to anyone else.



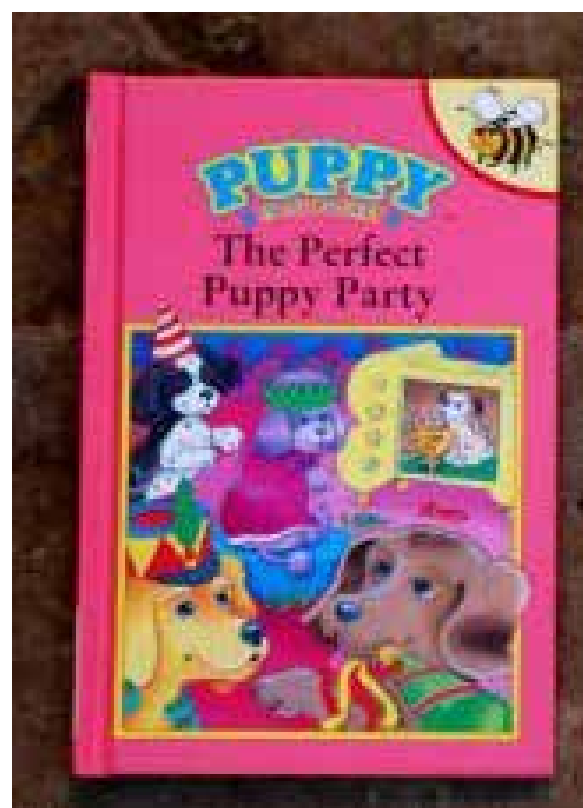
















PUPPY
IN MY POCKET

HAIR ACCESSORIES

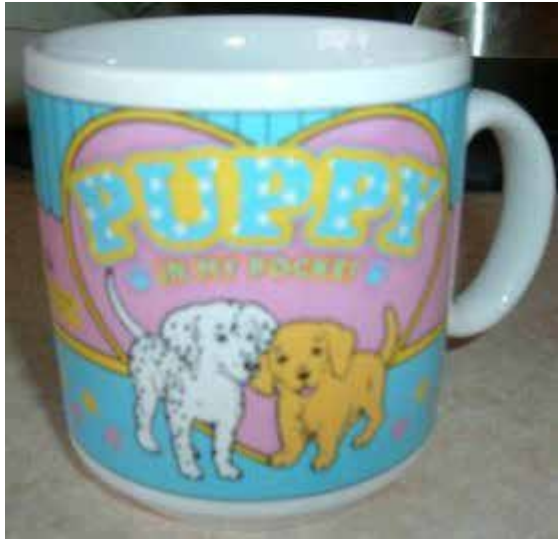
They're Every Girl's Dream!

35 Sets To Be Won!

Make yourself beautiful with these attractive, handy and easy-to-carry Puppy Hair Accessories from Alfred Franks & Bartlett. Each item is decorated with one of your favourite In My Pocket characters and each set includes a brush, comb, bow, mirror, hair-band, clips, hair-tyer and ponytail holders.

All you have to do to try and win one of these beautiful hair accessory sets is write the answers to the clues in the grid. The letters in the shaded column will spell out a Puppy who owns a beauty salon in Pocketville. This name is your answer.





Now there are over 80 adorable puppies to collect!
Who will win the Puppy of the Year Show? Marks will be awarded for Obedience, Intelligence, Alertness and most important of all... Huggability!

Puppy Care Playset: Includes Puppy Kennel, Puppy Bed, Puppy Bowl, and Puppy Toy. Also includes Puppy Care Card and Collectible.

Puppy Play 'N' Display House: Includes Puppy Kennel, Puppy Bed, Puppy Bowl, and Puppy Toy. Also includes Puppy Care Card and Collectible.

Puppyville Hotel Playset: Includes Puppy Hotel, Puppy TV, Puppy Bed, Puppy Bowl, and Puppy Toy. Also includes Puppy Care Card and Collectible.

Puppy Hospital Playset: Includes Puppy Hospital, Puppy Bed, Puppy Bowl, and Puppy Toy. Also includes Puppy Care Card and Collectible.



Ingredients: Sugar, dextrose, malic acid, citric acid, natural flavors.

Nutrition
Serving Size 2g
Serving Per Container 10
Amount Per Serving
Calories 10
Total Fat 0g
Sodium 0mg
Total Carbohydrate 10g
Sugar 2g
Protein 0g

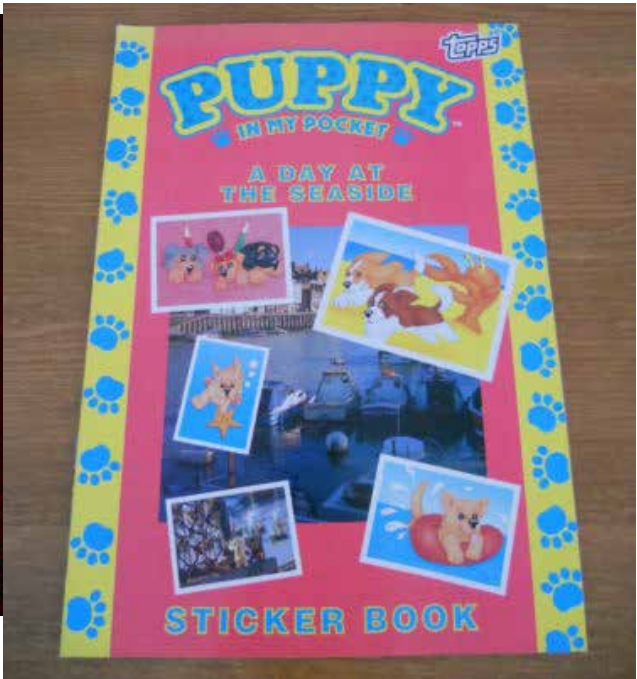
Manufactured for and by the Topps Company, Duryea, PA 18841
MADE IN CHINA
© 1995 Morrison Entertainment Group Inc. Licensed by Topps Just Licensing

PUPPY IN MY POCKET
Collect all 24 puppies in the series of 24 collection.

1 HERMAN	13 SCOOTER
2 MUNGO	14 PADDY
3 MICKEY	15 PENNY
4 RICKY	16 PEPE
5 PRINCE	17 CHU-CHU
6 JEMMA	18 RIVIE
7 BRUNO	19 DOCHES
8 TRUSTY	20 TONY
9 SAKI	21 MO
10 AMBER	22 SPOT
11 WILSON	23 TITAN
12 SALLY	24 TONY

SECRET PACK SACHET INCLUDES:
One Puppy,
One Fact Card,
Puppy Collectafile,
One Candy Dog Biscuit.

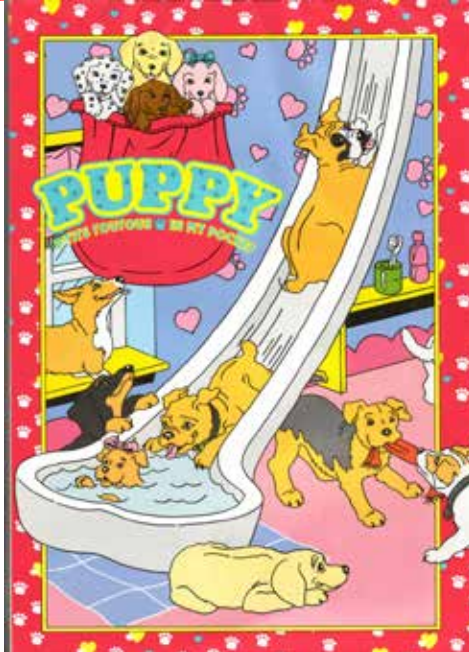
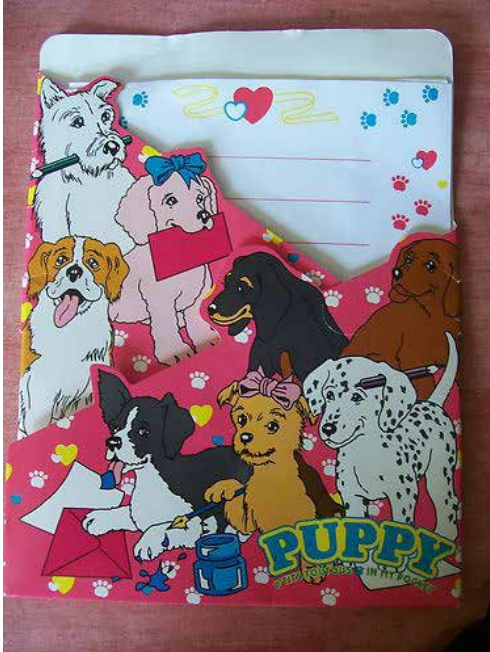
Adorable puppies to care for and collect!
CANDY
FOR AGES 4 and UP
NET WT .07 OZ. (2g)



















You have to do is write your
 address on the back of a
 card

Z.
 is drawn
 in My
 pet.
 received by

For your nearest
 stockist please
 phone 01734 451522

SYSTEMA







