

THE HEFFERNAN MEMORIAL HEALTHCARE DISTRICT MET IN REGULAR SESSION ON THE 5th OF APRIL 2017 AT THE 601 HEBER AVE, CALEXICO, CA. THE DATE, HOUR AND PLACE DULY ESTABLISHED OR THE HOLDING OF SAID MEETING.

TO CALL ORDER:

The meeting was called to order at 5:33p.m. by Sylvia Bernal and Angelica Tellehea led those present in the pledge of allegiance.

ROLL CALL-DETERMINATION OF QUARUM:

Chairperson	Sylvia Bernal
Vice Chairperson	Gloria G. Romo
Chief Financial	Hector Martinez
Trustee	Norma M. Apodaca
Trustee	Rodolfo Valdez

GUESTS:

Eduardo Rivera- Attorney
Brenda Ryan-Board Secretary

APPROVAL OF AGENDA:

Motion was made by Board Member Romo and second by Board Member Valdez to approve the agenda for April 5, 2017 Motion passed by the following vote wit:

AYES: Bernal, Romo, Martinez, Apodaca, Valdez
NOES: None

PUBLIC COMMENT TIME:

Hildy Carrillo presented to the Board the two other levels for the Membership of the Chamber of Commerce. Since the \$5,000.00 level was rejected there is a \$3,000.00 Executive circle and there is the \$2,500.00 President circle. This item will be placed on the next agenda to discuss.

Angelica Tellechea, she currently lives in Sacramento and is a native from Calexico and believes it or not her as an athletic material at one point. She was a tennis champion here and was a champion in San Diego and then went from tennis to basketball scholarship and went to Vincent Memorial and then from there she went to Los Angeles and did contracts but she always kept her roots from coming back here. I went through cancer twice and put her ex through medical school and he became very famous and after that she thought about going back to school. In 2006 after her cancer she went to reemission and went back to school. She graduated from Soon Chun from Sac State then went to the George Washington University in D.C. where she was front page a couple of years ago and Tim Cook from apple was her commencement speaker and mentor. She has a lot of business in Silicon Valley. Next year she will be Dr. Angelica because by then she will get her doctor degree. She has one daughter that is 26 years old and her dad is a doctor and she is kind of in the middle so she is creating a gluten and wheat free skin and body care line. Her mother thinks that she is the metrics but here a lot of metrics in Calexico and anybody that know Josefina Tellechea knows that she feels very strongly about it. So all that keeps them rooted here. Over

the years she had been able to collaborate with Calxico as her clients and obviously as her friends because a lot of her classmates are here. Calxico School District is one of her clients. In 2009 there was a devastating earthquake and she was contacted and retained. There was \$5.4 million dollars in fines that were assets for lack of instructional minutes. They had paid over \$300 thousand dollars to some attorney's that did not get anything done and she got the call in Sacramento and she dropped what she was doing. The good thing is that she is pretty well contracted there and in DC so within two and a half months Mrs. Romo was the trustee there. Mrs. Tellechea was able to get the \$5.4 million dollars waved and through a very good friend who is now congress Julia Brownsley who use to be the Chair of education. She was able to secure \$5.2 million dollars to rebuild the wonderful Jefferson School. That is why we have Jefferson School. She didn't get named but she did get invited and could come out during that time because she was oversees but she thinks it's all about the case and the children and the people here and not about one self. She thinks it's always good because our kids grow up and leave the area and what we are seeing here and especially in these boarder communities is that people don't stay or don't necessarily come back and get into the community which makes it even more depressed sometimes in certain situations. Just like she got a call back then she has gotten calls over the years whether it's working with Supervisor Renison or with others. It could be with the Salton Sea or Morongo Tribe or with other issues that happen here. In this specific time she was contacted by Mrs. Romo and a little bit of the concerns that exist here so she started looking into some of the issues in some ways that Heffernan can expand or grow. She is not preview to our strategic plan or something like that. A lot of the talk has been about a convalescent home or some sort of facility. Fortunate for us Dorian Dominguez is one the richest Latinas in California and also a very good friend and is willing to invest. Angelica contacted her and informed that she was going before the board to consider. Mrs. Dominguez has built hospitals and very much invested but that is just one example of some of the resources or things that can be available and another one is the senior and aging they do have some resources available. The budget doesn't go in until June but there is \$50 million dollars discretionary from the governor and from the chair. She did meet with Dr. Pan and reached out and again she does not know what the outcome is going to be here. Usually when she talks before a board she tries to do her research so she knows what is available and what is not available. She also reached out to Alliance Foundation they are in San Diego and they are made up of different doctors and scientist. She does not know that they do give out about 10 grants are about \$1 million dollar a piece and it's for providing service to organizations. The Imperial Valley has only had one request for a grant and the grant was so ill written from Brawley that they had to not except it. Anytime you do sometime of paperwork the grammar is very important and really following the format that they want. Tomorrow Angelica has a tentative meeting with two of the board members to discuss how Heffernan can benefit from such a grant and what services we can provide with that. We might not have a convalescent home but we do have areas that do provide services out in the community which are considered for health and wellbeing that is what their focus is. It also does include research even though in the grant it does not talk about that. The other thing is that senior and aging programs ours schools are not at our top of the game and also our aging there is no interaction sometimes between some of the groups. Another thing is that she has worked closely with Sonima Foundation and Tzuchi Foundation. They are one of her biggest funders. Her largest funder who she worked very closely to is Mark Zuckerberg and his wife Priscilla under the Chan Zuckerberg foundation and that is why she does a lot of work in the Silicon Valley. What she does is bring community partnerships with them, Tzuchi and Sonima and we go into different organizations. One of the things with Tzuchi for example they have mobiles, they have over 11 million members nationwide and the membership she works with in the

Silicon Valley they are all previous executives from tech companies like HP and google. What we do is bring out the mobiles out to areas such as Calexico. For example the dental mobile , the vision mobile and the medical mobile and it services probably anywhere from 2-3 thousand if you do it for day. To have the mobiles each day to give you an idea it cost Tzuchi \$1 million dollars per mobile and that is 3 mobiles. What she was able to do in remote areas like Calexico is she gets Facebook to fund it and we do like a fair a health fair because we also want to bring Scripts, USCD and bring the local business, local doctors and local acupuncture doctors because now a days in our Latino beliefs we do believe in holistic approach to medicines but then we have to be sensitive to the other populations that are not so we try to offer both. So if you believe in this path that's available for you and if you believe in this path that is also available for you. This is not to say that one is better than the other it is personal choice. That is one of the options that they also have through those partnerships. What Sonima does is they are funded through Paul Jones. Paul Jones is the 6th richest man in the United States and what he did is that he and his wife are really into meditation and to really taking that time to get your chore in line. Again we go into personal beliefs and but they do is take Sonima into for example Heffernan so that Heffernan can offer it to different pollutions and that could be to the schools, convalescent homes and what they provide for you is the instructors for free. They will come and train and they actually try to come in and build our community and see who in the community can teach these classes and they will train them. It is about a 3 month course. People get trained during the time whether its fulltime or part time and the organization is given \$50 thousand dollars for administrative cost but any cost that is related to Sonima they provide us with that and the other thing we get Paul's daughter is a musician and she comes a does a concert for the community and as well Oprah's husband Stile McGrath he's part of that and he comes in and does workshops and the beauty of that is he can go and take the board and we can say we want to include board from the Chamber and the City Council because something here is not working or the county there is a disconnect. Whatever we decide we coordinate 3 different workshops and all it has to do is about building community and building team work and so what they do is they go with different boards, they look the board's electives and community. Community can be our businesses so we tag somebody like our chamber and bring them in so that people can under what are the needs but what is really the stumbling block and he that one person that can help us work through those things and then they have the other one which is a student base. Students need to understand that phones are not as important as they think they are because in her days they had the old telex machines and she knows she looks 21 but she is actually 60 and we had the really old equipment. There were no cell phones faxes or whatever. It is really important that they are able to fill those bridges youth because they are our tomorrow and if we are not breeding anybody and they are leaving town that is left, so we need to take care of them. The other concept between Sonima, Tzuchi and Alliance is that they help build in infrastructure where we can start and from a zero as pre K and that means 3-4 years old and that is where Priscilla and Mark come in. If you go online and read about their primary school what they have done is Priscilla is a pedestrian so we go into depress areas and we can do into they will build a school or they can go into a school district and what they do is they start with zero. The moment your pregnant you are in school because you need to be well so they are able to supply the medical resources for that child to be healthy when they come out the shoot. For the mom to be healthy. Maybe the mom has some challenges that she needs to be connected to some resources or maybe the health is not there or maybe she has a documented status and needs some resources to help her with that whatever it is they help[them achieve that. They only select for example in the school district they probably target about 200 parents to start because they want to go zero two and four and she is saying this in the event that they were to come here that is who we would target because

we cannot start with all twelve grades at once. We would start with zero, two and four. They work very closely with the county because of the county services. Angelica spoke briefly to John and he is very supportive of what the Heffernan is doing and what she explained to him because it kind of goes hand in hand. There are also resources that might be available through other relationships, associations or grants or something like that so part of what she would recommend is having some source of a retreat where it's more of building. We all have skills set but at some point when you are on a board you need to build your skill set. You are here because you already had some skills to be here. Now you want to go that next level so that these things can happen. So when she goes and ask somebody for money if we want her to go ask for money or help she says well look at this, look at our website and it mirrors what we are doing what is that vision. She did talk to some people you know what do your by-laws look like maybe there are some changes or maybe like a board like this in her experience usually you will create a foundation. What a foundation does it provides you the avenue to be able to be more supportive to your community because the way your set up now you are limited who can service but if you have a foundation it provides the avenue for none of these people to question that your limited in the services you can give to who. If somebody does meet this criteria or is not a teacher, is not a this or that out but with this if you have a foundation you have the criteria to be able and say we can help everybody. It's just a matter of how we are going to structure it so what this retreat is you bring people in that actually walk you through those steps and at the end of the day it will be your decision if we are going to move this direction or are we going to move in this direction. You have to realize if you are asking for \$10, \$20 million dollars the price you need to be prepared to be able to run it. You do not want to be turned down because you did not have the infrastructure for that. That is something she thinks would be very important for us to consider to do that and she thinks that a retreat is always good because you are able to speak with some truth and you able to also share with the facilitators this is where I feel we need. You might have one vision and you might have another vision but at the end of the day you put it all together and that person can kind of walk you through those steps and you come out with some real things. Are we going to have some new policy and procedures, are we going to change our by-laws or are we just going to leave it how it is and get a foundation. How are we going to do this to best service our community? It really saddens Angelica when she sees that our school district in March is the lowest rated. It used to be on the top whatever and now it's on the bottom not 10 but bottom 5 that is really sad to her. When she helped a couple of years back you had gone fiscally instant and she helped to get out of being that and you're going back. They are really close to being bankrupt again. Board Member Bernal informed Angelica that we just had our retreat and we just did our strategic planning and we are going to discuss it in executive session because we are going to approve it because we already have that in plan what we want to do and as soon as we have that because we do have something's that we want to continue to do with PMH and El Centro Regional those are some long and short term goals that we have. Board Member asked if she was a grant writer or a lobbyist and Angelica replied that what she does is both so what happens is, she will use the Jefferson school because of the people that she deals with she knew that Julia had that \$5 million dollars that we could get from Jefferson so just like I knew Julia she knows other people. We can say we want to build a convalescent home, who can come in build it but you are not going to pay \$200 million dollars to build it okay Vanners says I know I will buy. The attorney that they use Melinda Gonzalez she is a very dear friend she actually her attorney also and she is from Mexicali and she's like hey you know what I'm in. She will come and facilitate if you do a retreat and will come and help with this and do whatever. So those are the relationships she can bring to help make these things happen. As far as the Tzuchi, Alliance and the primary schools that's just the matter of the board. To answer the question she is all of the above

because if she is going to bring money half the time she does not have to write the grant because she already knows them. We submit proposals because anyone who has been at any of the boards before they come out just like Alliance or even the legislature by the time they come out and take peoples testimony we have already decided just like they did with Jefferson. We had to go through the little things. We already knew we had it but she could say that because they had to follow protocol. Board Member asked Angelica that there are certain agencies or people that charge according to what the grant is or there are some that just have a flat fee. Angelica replied with that she does not and she will tell them why. Her normal rate is \$275.00 an hour and takes 5% of anything that she collects because to her it would be unfair here. She did it with Calexico School, the county and others. What she does is a flat fee because if she is getting \$1 million dollars why would she keep \$150 you are already struggling. She does not think that is fair and she does that in depress communities but because she has her own business with other clients that pay her very well it allows her to be able to do this but you do have to pay and pay for me to get started. She cannot get started without having an agreement because is she goes before somebody she wants to make sure she has the boards blessing and that everybody understands and that she understands what your goal is. The reason why she contacted some people is because she wanted to know if they knew about us, if they had dealt with us and what they see as an issue and because she knows these people she is able to say hey let's put that aside and how can we move here and said okay here it is. Board Member Bernal informed Angelica that they will make a decision ad decide what they want to do later on and really appreciates her coming today and giving us all this information about herself.

REPORTS ON MEETING AND EVENTS ATTENDED BY DIRECTORS AND AUTHORIZATION FOR DIRECTOR ATTENDANCE AT UPCOMING MEETINGS AND EVENTS/DIRECTORS COMMENTS

Board Member Romo reported that she had a meeting with Angelica and it was a very good meeting ad appreciates her coming to our meeting.

Board Member Apodaca reported that they visited the Alliance Organization to get information and be guided to go out and get grants. Tony Pimentel presented a video on the Alliance training.

Board Member Bernal presented an invitation that was in the mail today. It's the taste of the valley that San Diego State is putting on and it's for Friday, April 21, 2017 and apparently this is for the same day the board is going to the hotline crises that the board has already paid for that table. The board will be going to the city council meeting today because they are on number 10 for the money we are going to give to the fire department. It was finally approved. We had given it to them 3 weeks ago to look at and then bring it back to Mr. Rivera; they never brought it back to Mr. Rivera so we will see what happens today.

COMMETNTS BY TONY PIMENTEL

Mr. Pimentel presented a video of the Alliance event and informed to the board that he uploaded a calendar with all the events Heffernan has this month.

COMMENTS BY GENERAL COUNSEL:

No comments by Mr. Rivera

DISCUSSION/ACTION ITEMS:

- 1 Discussion and/or possible approval of the Calexico High School Scholarships.

Board Member Bernal informed the board that we have a scholarship program that we are involved with the Calexico High School. Last year we gave 12 scholarships for \$500.00. It does have to be in the field of medical. For anybody who is going into whatever type of medical field. They have to a GPA of 2.0 and they have to submit an essay. Before we issue the checks out they have to come back to use to prove they are registered in school and then we issue the check. The deadline for the scholarship would be last Friday of May because they have senior spotlight the first week of June and what we do if we approve this is send this over to the High School and they will give us back all the applications and make sure that they do qualify and that they have the GPA that is required then we will sit down and look at the applications and read their essays and decide. The main point if you decide to approve is how many scholarships you would like to give. Last year we went with ten and was a total of \$5,000.00 and then we gave three more out because they were really good kids but one of them never came back so we really gave a total of twelve scholarships for \$500.00

Board Member Martinez would like to raise the GPA to 3.0 and Board Members Romo and Apodaca agree. Board Member Bernal informed the board that last year they put the GPA to 3.0 and nobody qualified.

Motion was made by Board Member Martinez and second by Board Member Romo to approve the Calexico High School Scholarships and raising the GPA to 3.0. Motion was passed by the following vote wit:

AYES: Bernal, Romo, Martinez, Apodaca, Valdez

NOES: None

- 2 Discussion and/or possible approval of the Workshop of Nopal.

Board Member Romo passed out flyers on this event and reported that this event is in collaboration with the City of Calexico. This event is for 25 people. The event will be Saturday, April 22, 2017 at 10am - 2pm at the Calexico Community Center. They will be cooking 10 receipts. The instructor is Crisitna Ruiz Alvarado. This event will be recorded and placed on our website for the community to see. This event will be free. The board will be providing the food. Everyone who attends will be provided a certificate that they attended this event.

Board Member Bernal would like to suggest getting a copy of the list and she will go out and by the food that is needed. Board Member Valdez informed the board that Cristina will be providing the Nopal.

Mrs. Torres suggested that as far as the sign ups could this go in conjunction with program we have with Lupita Heredia to give her clients an opportunity first. Board Member Bernal met with Lupita yesterday and was telling her about this and she said she would love to have her clients have first priority in signing up.

Motion was made by Board Member Romo and second by Board Member Martinez to approve excepting this program with the expenses of no more than \$500.00. Motion was passed by the following vote wit:

AYES: Bernal, Romo, Martinez, Apodaca, Valdez

NOES: None

3 Discussion and/or possible approval of advertising on Facebook.

Board Member Bernal informed the public that we were advised that it would be nice if we could put everything on Facebook because that seem to be the media and is what everybody is looking at now. We haven't done it before but it's on the agenda today to find out what are the wishes of the board.

Motion was made by Board Member Martinez and second by Board Member Romo to approve advertising on Facebook. Motion was passed by the followed by the following wit:

AYES: Bernal, Romo, Martinez, Apodaca, Valdez

NOES: None

4 Discussion and/or possible approval of the Wellness for Kids Program.

Dr. Tristan presented a slide show of the Wellness for Kids Program and she also answered some concerns that board had on how the money was being used. The concerns were building a separate room without the board not knowing and they did purchase used equipment for \$10 thousand dollars without getting prior approval. Dr. Tristan explained the reason the room was built is because they have patient records and those patient records need to be protected and have a regulation. They did buy an electronic medical program that they were paying \$150.00 monthly but that program did not have all the resources that they need to gather all the data to report. So Dr. Tristan suggested using her electronic medical record from her office at no cost but when you have a computer with all the information not only the Heffernan kids but her patients and her patients are going to be exposed to anyone that comes in to the place. The only ones that have access to this are the instructors but if they leave that open the person who comes in has access to all the medical records so she cannot take that risk and she told Patty that she needed to create something to protect that computer because before the computer was available to everybody. To do that they built 2 walls. HIPAA is an office protection for personal health information included by the electronic medical recorded and establishes the seers of privacy standards for health care providers and provides penalty for those who do not follow the standards. The cost for the space was \$2,650.00. On the second question when they started with the program they did not have equipment and know that one of the concerns the board has is if it safe to use used equipment. Patty informed the board that it is safe and buying new equipment it would of cost almost \$40 thousand dollars so there is a difference of \$30 thousand dollars that of course they did not have and they never thought about buying new equipment because the used equipment functions and can work for several years perfectly. They actually did try and get the equipment donated by the junior high in Brawley because back in September one of her clients told her that they were replacing the gym equipment and they want to donate it something for teens. Patty immediately wrote a letter and gave it to him and he gave it to Brawley and we never received a response and Patty called him and he informed her that the equipment was still there. Then they decided to buy the equipment and it was used and perfectly functioning. This man was selling it for \$12 thousand dollars but brought it down to \$10 thousand dollars and he also offered for the whole to come and

check on the equipment and service them. Every time they call him he comes to check on the equipment. He is very knowledgeable on the equipment because he owns several gyms. They did not think that they needed permission to build this space and purchase the used equipment. Board Member Bernal informed Patty that she thinks that is the key word right now. The board is not denying any of the equipment and no point in time are we questioning the program but you need to come to us and explain beforehand because we have to approve everything and it is not a problem. That is all you need to do.

Board Member Valdez explained to the board that there is a problem with the grant agreement that maybe Mr. Rivera can explain on how they are supposed to come to us to ask for permission.

Mr. Rivera did explain that on the contract under paragraph 4, 6 and 12 on the grant agreement preapproval is needed by the recipient from the board in order to modify the program. There was a modification and Mr. Rivera believes they except the idea that they did not come to the board so he does not think that is the problem. The problem is that didn't occur and the board has been given an explanation to need of the privacy and more importantly hipa protection that is required for the medical records of the patients that are being seen through the program and the complicated issue is that it is a shared program and there is an additional exposure because now all of the doctors patients records are contained in that computer. They did not come to the board and that is the board. The question now becomes they have explained why they did not come to the board and the question is does the board want to take remedial action as the result of their none preapproval of these two items: \$2,650.00 and \$10,000.00. The board can take several actions or take no action and tell them not to do it again and to get preapproval in the future. You can take action in reducing their grant in any amount you desire or the dollar of \$12,650.00. It is going to take the board in order to determine what they want to do given the fact that they have admitted to the board that they did not receive preapproval but they have given an explanation as to why the necessity for this equipment. It really is a policy of determination by the board to decide what they wish to do give the set of circumstances but the agreement calls for preapproval.

Motion was made by Board Member Apodaca and second by Board Member Romo of taking no action and with the recommendation that when they want to do something they need to come directly to the board. Motion was passed by the following vote wit:

AYES: Bernal, Romo, Martinez, Apodaca, Valdez

NOES: None

ITEMS FOR FUTURE AGENDAS:

Chamber of Commerce

Angelica Tellechea

CLOSED SESSION:

No closed session

ADJOURNMENT:

With no future business to discuss Board Member Martinez made motion to adjourn the meeting at 7:30 pm. Second by Board Member Romo. All in favor.