

6th annual

Fall Festival

at the Verde Valley Fairgrounds

9:00am – 4:00pm Saturday, Oct 27, 2018



Build A Scarecrow*

Compete in our Contest

Promote your Business

Engage with Your Community

Meet Your Neighbors

**Support Youth Programs
and Facility Improvements**

Have some Fun and Celebrate the Verde Valley!

All for \$25.00!

And you may even win the Golden Bale!

(*When you register for the contest, you will be provided with your muslin 'head'. If you would like to build your scarecrow ahead of time and display at your business until the Festival, you may also pick up your frame and straw at that time - supplies will be available Oct. 3rd. Otherwise, your team may assemble the scarecrow on-site see details on reverse.)

Your early entry will insure we have sufficient materials on hand.

If building a Scarecrow doesn't excite you... we have other opportunities to get you involved! For information call Trish or Coleen in the Fair Office

(928) 634-3290, email us at sponsors@vffair.com or visit online www.vvffair.com.

Application and details on reverse →

Verde Valley Fall Festival – Scarecrow Contest Entry Form

Fall Festival at the Verde Valley Fairgrounds – Saturday, Oct. 27, 2018 – 9am – 4pm

Business Name: _____ Business Phone: _____

Contact Name: _____ Phone: _____

Business Mailing Address; _____

Type of Business: _____

Each entry will have a 10 x 10' space to create a backdrop for their scarecrow. This space may be used for posters and advertising, tables may be set up to hand out brochures and sales materials (furniture to be provided by entrant). You may set appointments and promote your products, however; No sales of commercially produced items are allowed during the festival event. No sales of products or services will be allowed in the contest area. We suggest you bring an EZ-up or similar canopy as the scarecrow area is unshaded.

Entrants may offer free gifts, drawings for free services or other promotional activities with approval from the Fair, please contact Trish or Coleen in the fair office prior to the event.

This is a family event, all entries, displays and materials should be appropriate for the event. Verde Valley Fair reserves the right to refuse entry of inappropriate materials.

Participants are not required to staff their space during festival hours, however; any materials or items in the contest space will be the responsibility of the entrant. Verde Valley Fair will not accept responsibility for lost, damaged or stolen items.

You may pick up your frame and create your scarecrow for display at your premises prior to the event. Contact Coleen or Trish 928-634-3290 to make arrangements.

Scarecrow frames will remain the property of the Verde Valley Fair Assoc. and may not be removed from the premises after the event without prior authorization. Frames may be purchased for an additional \$50.00.

All Scarecrows must be on-site and completed before 10am on Sat. Oct, 27. Event hours are 9am to 4pm - Completed Scarecrows can be delivered Fri. Oct 26 between 9am and 6pm and Sat Oct 27 between 7:30 and 8:30 am. Scarecrows can be assembled on-site on Fri between 9am and 6pm or Sat. between 7:30 and 10:00am. ALL VEHICLES MUST BE OFF PREMISES BY 8:30AM ON THE 27TH. Verde Valley Fair assumes no responsibility for scarecrows left overnight.

Ballots will be handed out to Festival Attendees. Voting will begin at 10am and end at 3 pm Saturday. Winners will be announced in the Commercial Building during the Raffle Drawing between 3 and 4pm. There will be "trophies" for 1st, 2nd and 3rd place.

Sponsorship is \$25 per entrant (business) Please remit your sponsorship fee with your application. Entrant's signature below indicates agreement to above terms and conditions. Please submit your entry before Oct. 6th.

Signature _____ Date _____

Please print your name and title _____

Verde Valley Fair – P O Box 1974 – Cottonwood, AZ 86326
Phone - (928) 634 – 3290, sponsors@vvhfair.com, www.vvhfair.com