

Visitors

Onsite Visitors	1,402
Museum Website	1,818
Explore Website	388
Total Visitor Contacts	3,608

Continued Reopening Progress

At the end of September, we reopened the Tomlinson Art Gallery to the public. We are showcasing two drawings by world-famous Andy Warhol during the month of October. We also opened the Birth of the Ozarks Gallery in the history museum. This includes Native American, early Traders, and Keelboat exhibits. We are finishing up the Trail of Tears, water-powered Gristmill, and a huge reproduction of the side of the *Ozark Queen* steamboat.

Within the first two weeks of October, we are reopening the public restrooms which will provide a needed service, especially with the coming winterization of the riverside park bathrooms.

Outlook

Across the country, 341 museums will not reopen after their closure due to COVID-19. Small businesses, especially restaurants and small retail shops, continue to face a struggling economy. In September, we saw a substantial decline in our visitors and retail sales from August, but also a sharp decline from last year. Without question, the effects of the pandemic are lingering.

In IZARD County, we have seen a sharp increase in the number of active COVID-19 cases. Despite these data, we are seeing signs of promise and hope. Several new businesses continue to prepare for opening on Main Street and we are seeing development throughout town. We know that it will be a long winter and we are preparing programs and services that are designed to sustain our small businesses. Our goal is to help our businesses survive and then be in a position to thrive next year.

Museum Exhibits

We have started work on our Peppersauce level exhibits including building an 1850's log cabin, outhouse, and smokehouse. We are also building the interior of the *Ozark Queen* steamboat including boiler room, crew galley, dining room, and promenade deck. You can follow our progress at <http://www.calicorockmuseum.com/expansion.html>.

Thank you for your support for the services we provide to our community!

Respectfully submitted,

