

Rampage Booster Meeting – Monday, May 1 @ 7:30

Present: John Read, President

John Read – President	John Shipley – Treasure	Illona Shipley – Membership	Tory Christopher – Team Relations
Laura Read – Events	Vicki Foster – Secretary	Kellye Fralinger	Mandy Buckalew
Sean Francis – V. President	Robert Powell – Communications		

Meeting called to order at 7:30 –

John Read – President –

Plans to meet with John Shipley to add his name to the booster club bank account – get signature card and debit card for purchases.

Need to look at by-laws, make changes where necessary. Our primary mission is to support the brand and Spurs Entertainment - will have by-laws subcommittee to review or have the Board look by-laws reviewed – and then present to members. By-laws have not been reviewed since 2013. Robert Powell has volunteered to review by-laws and make recommendations.

Booster club Board should have meeting 45 minutes before general membership meeting. Maybe Board would need to meet bi-monthly instead of monthly.

Would like to send email to Frank ???, Spurs point of contact, to give him a status report – including status of revision of by-laws and projects Booster club will take up.

Sean – Go Daddy – monthly charge to support website for Booster Club is 16.99 + tax – 18.11 – We will pay monthly. Robert will develop site – email addresses are tied to the site and then should be forwarded to personal email (Per L. Read suggestion).

- Motion to pay monthly fee for web site by Sean F – Mandy seconded motion – motion carried by unanimous vote of members present.
- Motion to add \$218 as approved item for annual budget 2017-2018 season by Robert P – with second from Mandy – motion carried by unanimous vote of members present.

Discussion of presence on Social Media – Facebook. Booster club has FB page but to be linked from AHL FB page has a cost. Mandy asked what the benefit would be for link – discussion was tabled until next meeting.

Instagram account being set up for Booster Club event news and, in the coming year – ability to post picture of jersey when we are raffling during games. Facebook administrator is Robert – Sean and Robert are points of contact on Go Daddy account.

John will ask Frank – for a meeting with all Board Members - and ask for Feedback on Rampage vision of our mission. John suggests Frank attend a meeting to discuss Rampage/Spurs Entertainment concerns and needs from the Booster Club – before meeting with the general members.

PO Box – Sean with follow-up with past president on location of our mailbox. We should set up new box convenient for more than one individual to check on a routine basis.

**Vicki Foster, Secretary –**

Reviewed minutes from last meeting held April 3

Suggested we create an email/letter to welcome new members that can be emailed and snail mailed. John (President) said he would draft a welcome letter.

Discussion turned to membership efforts and the need for a new Flyer – Kellye Fralinger – has volunteered to create a new flyer – to be distributed at the table and electronically. Has asked for photos from different events to enhance the flyer. (Budget item – to be discussed – Kellye will get an estimate on printing charges)

**John Shipley – Treasurer –**

Previous balance: \$5,624.82 -

Recent Charges: (\$18.11) – Monthly fee for Go Daddy – web site

(\$ 9.90) – fee to file 501C paperwork (postcard)

Income received \$150.00 - held in cash box during operations at game

\$337.00 – proceeds from sock sales at Booster Club table

Total balance: \$6,111.82

Anticipated Charges - \$18.11 for May fees – website

John indicated we need a mailing (permanent) address for the 501C paperwork – John Read will contact previous president to get a new PO Box – Suggested that board members would be able to check mailbox.

**Tory Christopher – Team Relations**

Welcome bags – we received great feedback from the players last year – very popular gift. Last year they personally handed each player bag. They were set up by the back door that led to the parking lot. Each bag has a Rampage logo sticker. Last year there weren't enough bags to give to players, coaches and other staff. We had the # of players dressing out but not the # of players that were on the team. Those coming in after beginning of season did not receive anything. We need to decide if we're giving to players only or include coaches and trainers – etc.

Need to get started on gift items – Chamber of Commerce is generous and gave Tory a number of items. The gift cards from Trader Joes is well-received by the players. Suggests we stay with Trader Joe's gift cards.

Tory will provide cost estimate of Welcome bags for Budget discussion –

John Read suggested we think about providing snacks at practices – we will need to get an estimate for budgeting – but suggested snack items are oranges, power bars, drinks. We could use the 50/50 jersey sales as a means to support the effort throughout the season.

**Laura Read – Events -**

Illona found the Feel the Impact sign – can be used at the table.

Discussed last year's gift to Face Off Against Cancer recipients – suggested we be prepared to sponsor several families. She suggests we decide a cost for gifts and budget for the items. We can still accept cash donations to augment our budget.

We should discuss in July – fund raising projects during the year. – we can ask the Rampage significant others to assist in providing some items for raffling –

**Open discussion:**

John Read would like to offer our services to assist with major events like military appreciation and other gift nights. Will suggest to our Rampage friends with Spurs entertainment we're available – maybe get a special shirt for Booster club members that help out to further advertise our efforts on behalf of the brand.

Members should be able to get messages from us via Instagram and Facebook – would be nice to be advertised on the Jumbotron – especially when there are raffles.

Need to be mindful of our behavior – especially when we're representing the Rampage and interacting with the team.

Also – need to be aware of those reading our opinions of the games/team players – negative statements and behavior toward other fans in FB and other media outlets is not acceptable.

Would like to suggest we provide some type of Hockey 101 sheets – the Rampage could use the other side for Team Rosters given out during every game. Another Budget consideration but extremely doable. We could arrange to have the pages ready for use before the season starts.

Booster Club Dues – in the past have been charged but need to consider the relevance of dues in a non-profit organization. We will discuss in June.

We need to bring suggestions and formulate budget items for planned projects in the 2017-2018 season.

Meeting ended at 8:35.