

**North Manhattan Beach Business Improvement District
Advisory Board Meeting**

www.northmb.info

Wednesday, November 5, 2014 at 6:00 PM

City of Manhattan Beach
City Hall – City Manager’s Conference Room
1400 Highland Ave - Manhattan Beach, CA 90266

Agenda

1. Roll Call
2. Approval of Minutes from the October 1, 2014 North MB BID Meeting
Action: Approve
3. Beach Cities Health District/ Blue Zones Projects and Opportunities for the North MB BID
Action: Discuss
4. 2014 North MB BID Annual Special Event (Holiday Stroll) – December 6, 2014
4:00 PM to 9:00 PM.
Action: Discuss / Update
5. Reminder of Upcoming 2015 North MB Advisory Board Elections and Future Work Plan. Elections to be held December 3, 2014.
Action: Receive and File
6. Public Comment - (3 Minute Time Limit)
7. Adjournment to Next Meeting - December 3, 2014 at City Hall (City Manager’s Conference Room) - 6:00PM

Advisory Board Meeting Minutes

Janice Davenport, Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District

City Hall – Main Conference Room

Manhattan Beach, CA 90266

Wednesday, October 1, 2014 @ 6:00 pm

The Meeting was called to order at 6:05 P.M. by James McCleary, North MB BID Chairman

1. 2014 NMB Advisory Board – Roll Call/City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Brett Karas	BID Board Member	Sharkeez
Steve Oliveira	BID Board Member	Dentist
Morgan Pietz	BID Board Member	Pietz Law Firm
Steve Delk	BID Board Member	OB's
Steve S. Charelian	Revenue Service Manager	CMB
Andy Harrod	Traffic Lieutenant	CMB
Lou Petroni	Fire Marshal/Captain	CMB
James McCallahan	President	Chamber of Commerce, Manhattan Beach
Wayne Powell	Mayor	CMB

2. Approval of Minutes from the September 3, 2014 North MB BID Meeting

The North MB BID Board unanimously approved the minutes of the September 3, 2014 meeting.

3. Meeting with the Chamber of Commerce Representative to Discuss Chamber Activities and North MB BID.

For better understanding, S. Charelian explained to J. McCallahan how the NMB BID works, followed by a review of the Chamber and BID past relationship; Chamber goal is to assist with, and improve business throughout the city. Last year's NMB BID holiday event problems regarding the "Santa Float" were briefly discussed. The current Chamber staff was not involved last year. The North MB BID will work with the City and Downtown BID for future purchases of holiday decorations.

4. 2014 North MB BID Annual Special Event – Holiday Stroll, Saturday, December 6, 2014, from 4P-9P.

- Lighting and Decoration: Deco Light raised their prices, BID does not approve the expenditure; S. Charelian suggested the NMB BID work with the City and the Chamber on holiday decorations for future years. NMB BID is planning to look throughout the city and Downtown BID for conformity of the holiday decorations, and will work with the Downtown Manhattan Beach Association on the purchase of new lighting. H. Ashikian suggested to decorate trees (approximately 30 trees) with Solar LED lights. He will conduct test lighting at the event location on Rosecrans and 33rd. J. McCleary and H. Ashikian will contact Juan Price, Public Works, regarding the lights on trees.
- Large Fun Slide: plans for the Bouncy slide have been cancelled, and the slide is no longer an option due to safety and access concerns from MBPD and MBFD.
- Miscellaneous Activities: Event advertising as well as expenses for the Santa, balloons, face painting, solar tree lights, carolers and popcorn have been approved. The Santa, the balloon maker and face painters will be stationed across the Sea View Inn.
- Banners and Signs: The Banner for the event will be delivered and installed on November 10th; Lt. Harrod will have the traffic signs on November 24th.

5. 2015 North MB Advisory Board Elections

Election process instructions were handed out.

6. Public Comments – none

7. Adjournment 7:25 PM – Next Meeting, Wednesday, November 5, 2014, 6:00 PM at City Hall (City Manager's Conference Room).