# Lochearn 60<sup>th</sup> Anniversary Reunion

## Commemorative Advertisement Program & Booklet

\*\*\*\*Fundraiser\*\*\*\*

Dear Lochearn Family,

We are organizing a commemorative booklet for our 60<sup>th</sup> Anniversary Reunion on **July 20<sup>th</sup> -22<sup>nd</sup> 2018**, full of pictures from the past, the history of the pool, advertisements for your businesses, and it will also serve as a guide to this fabulous weekend we are planning for you. Inside will be our schedule for the weekend with times and dates, at least 16 swim and dive team pictures throughout the years, the dedication pages for the two swim teams and divers being honored. It will also contain pages of your pictures, captions, business cards, a list of honorees (coaches, parents, swimmers, and divers) and some history on our older living alumnae. What better way to honor your family, commemorate friendships, advertise businesses, and services. Get your order in early! This will be a once in a lifetime memento!

There will be a limited number of pictures/captions, business card ads, ½ page ads, and lines of text from well-wishers available for purchase. Pics and ads will be accepted with full payment on a first come, first serve basis. This limited edition booklet will be a one of a kind keepsake and will never be duplicated. Pre ordered booklets will be included in your registration packets. Any surplus booklets will be on sale at the registration tables on Friday and Saturday. Additional booklets may be printed after the 60<sup>th</sup> Anniversary Reunion is over if needed. However there would be an additional charge for shipping post Anniversary Reunion. All pictures will be returned to the owners in person or by mail. *Please make sure to mark your name & address on the back of all photos submitted*. Pikesville Office Supply run by Lochearn's Langrehr family, at Pikesville Office Supply, will be our printer for this project.

Payment, pics, and ads may be submitted to Brian Pinkney c/o Ad/Program Booklet @ 1923 Englewood Ave Gwynn Oak, MD 21207. Checks made out to - LCC 60<sup>th</sup> Anniv. Reunion

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Ad pricing – locate ad order form, fill in name, address, cell phone number, etc.

\$5 – Buys you a line of text (up to 85 spaces and characters). You may congratulate someone, wish someone a happy birthday, congratulate the LCC on its 60th, celebrate an upcoming wedding or graduation, announce the birth of a child or grandchildren, etc. Print out your text on an order form and send in with payment.

\$10 – Buys you a business card ad. You can send in your business card with payment to let others know what business you are in and possibly strike up an opportunity from the Lochearn Community and its Alumni members. Your business card shall be restricted to the standard size which is roughly

2 inches by 3.5 inches.

\$15 – Buys you space for your own personal LCC or other pics with up to a 4x6 being the maximum size. A short caption will also be allowed with your photo. (Ex: Mark Johnson, 4th of July weekend - 1975). Please mark any photos sent in by mail with your name on the reverse. All pics will be returned. All electronic photos can be sent in any format but our Printer prefers JPEG format.

\$30 – Buys you a ½ page ad for your business or your choice. Ads and Pre-existing ads may be sent in by mail or electronic ads maybe sent in **JPEG** or **WORD** format.

### \*\*\*\*ALL MATERIALS DESIGINATED FOR PLACEMENT IN OUR ADVERTISING/PROGRAM BOOKLET SHOULD BE ACCOMPANIED BY A CHECK OR MONEY ORDER MADE OUT TO: LCC 60<sup>th</sup> ANNIV REUNION. ONCE CORRECT PAYMENT IS VERIFIED AND DEPOSITED A RECEIPT AND ACKNOWLEDGEMENT SHALL BE ISSUED BY EMAIL\*\*\*\*

Please send all correspondence to Brian Pinkney, LCC 60th Anniversary Reunion Chairman, c/o Ad/Program Booklet @ 1923 Englewood Ave, Gwynn Oak, MD. 21207

#### (410) 277-9507

#everyoneiscomingback