## Slocum-Dickson Educational Institute Inc.

1729 Burrstone Road New Hartford, NY 13413

Phone: 315-798-1702

## Annual Teaching Day

June 6, 2023

Dear Pharmaceutical Representative:

Slocum-Dickson Educational Institute Inc. thanks all Pharmaceutical, Medical Supply/Service Companies and all local businesses that participated in our previous Teaching Day programs. If you or your company have not had the opportunity to be part of this program, now is your chance. I invite your company to participate in this year's event. The program is a perfect opportunity for your company and your colleagues to meet and talk to primary care physicians, specialists and physician extenders from the Central New York area. There are over one thousand physicians invited to this program. Slocum Dickson Educational Institute's Annual Teaching Day is scheduled for Saturday April 13, 2024 in conjunction with the Medical Society of the State of New York at the Delta Hotel in Utica, NY.

The event will include lectures by invited speakers in various medical specialties with topics to include Billing, Documentation & Reimbursement, Dermatology topic of Rashes of the Face, and a GI topic of Genetic Cause of Colon Cancer, and Pancreatic Cancer screening, just to name a few. There will be appropriate CMEs provided for attendance. There will also be an Expo throughout the day for Pharmaceutical, Medical Supply/ Service Companies and local businesses.

Slocum-Dickson's previous Teaching Day programs have been a tremendous success, and we look forward to making this year even better. All displays will have a fee of \$1,000 per display which includes: a 6' table, 2 chairs, breakfast and lunch, as well as recognition as a supporter of the program.

If your company is interested in participating in this year's event, please send a letter of commitment as soon as possible. Checks should be made payable to Slocum-Dickson Educational Institute Inc, tax ID # 27-0454870 501 (c) (3). Be sure to enclose a copy of your business card along with your letter.

Remember there is limited space, so it is extremely important to submit the above requirements promptly. If there are any further questions, please call Administration at (315) 798-1702.

Sincerely,

Manzurul Sikder, M.D.

Slocum-Dickson Educational Institute's Annual Teaching Day