



# Exhibitor, Showcase and Sponsorship Opportunities

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## Exhibitor Packages

### **Basic Exhibitor Package: \$450**

- Virtual Booth with a private portal to upload your logo, image, company description, tagline, products/services, contact info, delegates, email, Twitter, Facebook, LinkedIn, and website.
- Communicate and network with attendees through private/open chats, video calls, and email.
- Includes one previously recorded YouTube video that can be changed.
- Includes exhibitor portal and full Summer Series access for up to two (2) company representatives.

### **Enhanced Exhibitor Package: \$650**

- Includes Basic Exhibitor Package PLUS
- Lead Retrieval: Attendees can easily request information from you by providing their contact info directly from Exhibit Hall and within your virtual booth, with leads downloadable in Excel or PDF.
- Includes exhibitor portal and full Summer Series access for up to four (4) company representatives.

## Exhibitor Add-Ons

- **Exhibitor Showcase: \$195 per Showcase (approximately 25 minutes & available throughout the Series)**
- **Exhibitor Personnel: \$50 per additional company representative**

## Sponsorship Packages

### **Silver Sponsor (limited availability): \$1,500**

- Sponsorship of one webinar/live streamed event per week for 6 weeks
- Logo included on all promotion of that event
- Logo placement at the top of that event
- Logo inclusion on sponsor banner
- Name recognition in Fall issue of Flutist Quarterly & all NFA Weekly promotional materials

### **Gold Sponsor (limited availability): \$3,950**

- Includes Silver Sponsor Package PLUS
- One 30-second pre-roll advertisement for the sponsored event
- One individual sponsor-recognition post on NFA's Facebook page
- One NFA Hosted e-Blast during Summer Series
- Complimentary NFA Commercial Membership

### **Platinum Sponsor (limited availability): \$6,950**

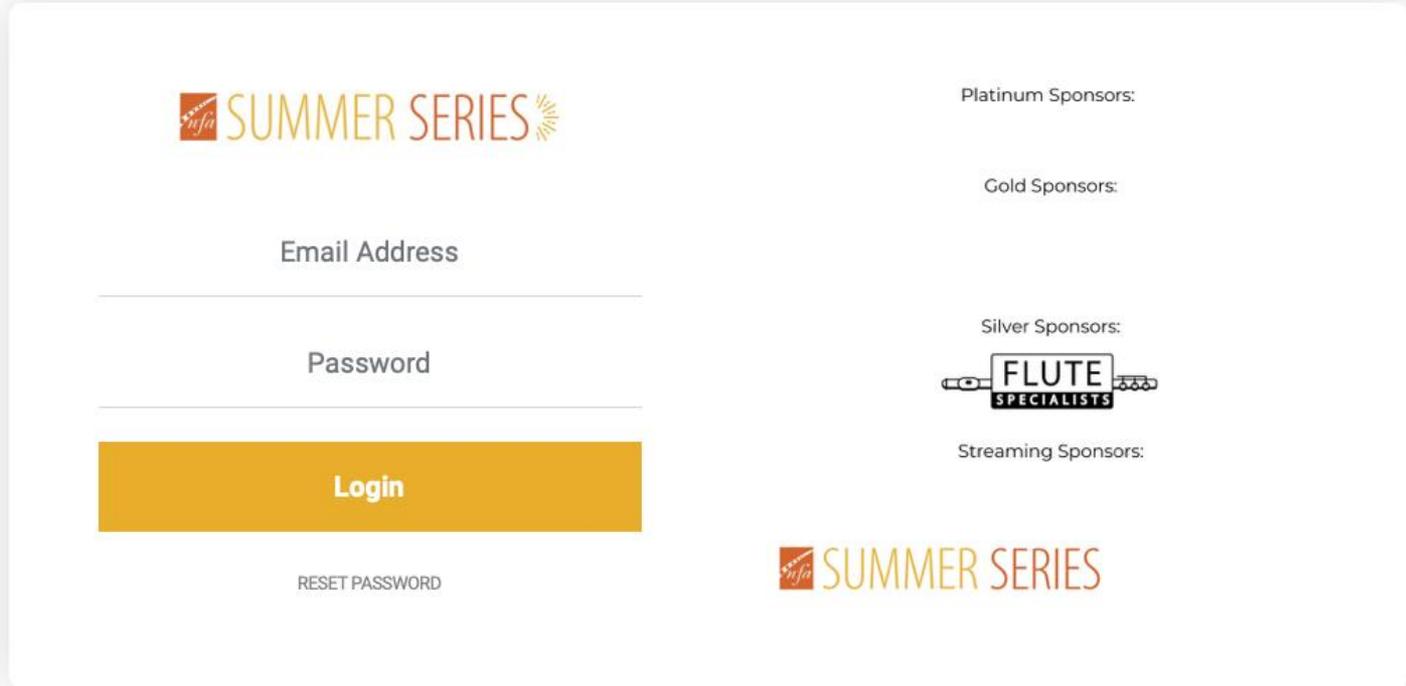
- Includes Gold Sponsor Package PLUS
- Featured "Summer Series Platinum Sponsor" logo throughout the site
- Logo on all Summer Series emails
- Logo recognition on Summer Series landing page
- One push notification to all Summer Series attendees

### **Official Streaming Sponsor: \$2,950 (SOLD OUT)**

- Acknowledgement on every live-session stream

# Sponsor Recognition on Login Page

Logos only. Not linkable to external sites.



The image shows a login page for the NFA Summer Series. On the left side, there is a login form with the following elements: the NFA Summer Series logo at the top, an "Email Address" input field, a "Password" input field, a large orange "Login" button, and a "RESET PASSWORD" link below it. On the right side, there are sections for "Platinum Sponsors:", "Gold Sponsors:", "Silver Sponsors:", and "Streaming Sponsors:". The "Silver Sponsors:" section features the logo for "FLUTE SPECIALISTS", which includes a graphic of a flute. The NFA Summer Series logo is also repeated at the bottom right of the page.

# Lobby

Top right carousel is only place where logos are linked to sponsors' websites and are clickable.

The image shows a screenshot of the NFA Summer Series lobby page. At the top left, the text "Proudly sponsored by:" is followed by a "Platinum sponsors" box. An arrow points from this box to the "All sponsors' logos on animated banner" box. Another arrow points from the "All sponsors' logos on carousel" box to the "GEORGIA flute ACADEMY" logo in the top right corner. The main content area features a post from "The National Flute Association" with a "SUMMER SERIES" banner and a text announcement. Below the post is a "FLUTE SPECIALISTS" logo and a "Thank you to our sponsors:" section. The bottom of the page shows a "Public Lobby Chat" area with a message: "No one has started chatting here yet. Leave a message to be the first!".

# Sessions, pg. 1

All logos linked to websites except for top left.

The screenshot displays the NFA Summer Series website interface. At the top left, the 'SUMMER SERIES' logo is annotated with a blue box labeled 'Platinum sponsor'. In the top right, the 'GEORGIA flute ACADEMY' logo is annotated with a yellow box labeled 'All sponsors' logos on carousel'. The main content area features a session titled 'Warm-Up Session with Elizabeth McNutt' on Monday July 6th, 10:00 - 10:45 AM, categorized as 'Participatory'. This session is annotated with a yellow box: 'Sponsor recognition for live streams (all levels)'. Below the session title, the 'FLUTE SPECIALISTS' logo is annotated with a blue box labeled 'Official streaming sponsor', and the 'GEORGIA flute ACADEMY' logo is annotated with a purple box labeled 'Official streaming sponsor'. A pink box labeled 'Pre-roll (30 secs) - Gold and Silver sponsors' points to the Georgia Flute Academy logo on a video player. The video player shows the text 'First class music education.' and the Georgia Flute Academy logo. A sidebar on the left lists navigation options: Lobby, Sessions, Exhibit Hall, Networking, Account, Help, and Logout. A chat window on the right shows 'Public Session Chat' with the message: 'No one has started chatting here yet. Leave a message to be the first!'. At the bottom, there are social media icons for Twitter, LinkedIn, Facebook, WhatsApp, and Email, and a 'Send chat message' button.

# Sessions, pg. 2

All logos linked to websites except for top left.

The screenshot displays the NFA Summer Series website interface. On the left is a navigation sidebar with a user profile for Vicky Pampe and menu items: Lobby, Sessions, Exhibit Hall, Networking, Account, Help, and Logout. The main content area features a search bar, a 'Schedule Filter' dropdown, and a list of sessions. The first session is 'Warm-Up Session with Elizabeth McNutt' on July 6, 10:00-10:45 AM, categorized as 'Participatory'. It includes a 'FLUTE SPECIALISTS' logo and a 'Georgia Flute Academy' logo. Annotations include: 'Platinum sponsors' pointing to the 'Proudly sponsored by:' text; 'Sponsor recognition for live streams (all levels)' pointing to the 'FLUTE SPECIALISTS' logo; and 'Official streaming sponsor' pointing to the 'Georgia Flute Academy' logo. A banner for 'PERFORMANCES, MASTERCLASSES, FIELD TRIPS' is visible. Below the session list are social media icons, an 'Add to Calendar' button, and a 'Description' section. The description states: 'This is the first warm up session of the series. Let's get the summer session started with Elizabeth McNutt!' and 'Special thanks to our streaming sponsor: GEORGIA flute ACADEMY'. An arrow points to the 'Official streaming sponsor' label above the Georgia Flute Academy logo. The right sidebar contains a chat interface with a 'Public Session Chat' header and a message: 'No one has started chatting here yet. Leave a message to be the first!'. At the bottom right is a 'Send chat message' button. The top right corner shows a 'FLUTE SPECIALISTS' logo and a notification bell.

# Exhibitor Showcase

**SUMMER SERIES** Proudly sponsored by: Platinum Sponsor

All sponsors' logos on carousel

**FLUTE SPECIALISTS**

Vicky Pampe

Lobby

Sessions

Exhibit Hall

Networking

Account

Help

Logout

POWERED BY PHEEDLOOP

Search Schedule F

## Exhibitor Showcase: Georgia Flute Academy

Saturday June 27th, 9:00 - 5:00 PM

Exhibitor Showcase

Attendees can search for the company's name

Showcases will be available for the entire series. Working on removing this date/time feature.

Showcases will have their own tag

Exhibitor Showcase: Georgia Flute Academy

JUN 27 9:00 - 5:00 PM

Exhibitor Showcase

Exhibitor Showcases will be listed at the top of the entire session schedule each will rotate being at the very top each day.

Exhibitors can submit pre-recorded showcase videos that are up to 1GB in size.

FLUTE SPECIALISTS

GEORGIA FLUTE ACADEMY

Participatory

Pedagogy: SOS - Staying Organized in the Studio

JUL 06 11:00 - 12:30 PM

Pedagogy

Committee Chat: Performance Health

JUL 06 1:00 - 1:45 PM

Committee Chats

Workshop: How to Start a Student on Piccolo

Twitter LinkedIn Facebook WhatsApp Email

Add to Calendar

Description

Public Session Chat

No one has started chatting here yet. Leave a message to be the first!

Send chat message

A description of the showcase is entered here. No more than 500 characters. Links to external websites can also be listed. Speakers will be listed.

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# Exhibitor Space - "Booth"

The screenshot displays a web-based exhibitor booth for the Georgia Flute Academy. The interface is divided into several sections:

- Header:** Features the "SUMMER SERIES" logo with a "Proudly sponsored by:" label and a "Platinum sponsors" button. A search bar and "Product Filters" dropdown are also present.
- Left Navigation:** A vertical orange sidebar with a user profile for "Vicky Pampe" and menu items: Lobby, Sessions, Exhibit Hall (highlighted), Networking, Account, Help, and Logout.
- Sponsor Carousel:** A horizontal list of sponsors including Brixton Publications, Burkhart Flutes, and Flute Specialists. A callout box labeled "Exhibitor's Space, 1" points to the top of the carousel, and another callout labeled "All sponsors' logos on carousel" points to the "FLUTE SPECIALISTS" logo.
- Booth Content:** The main area features the "Georgia Flute Academy" logo with a flute illustration, the text "Music education wizadry", and buttons for "Email" and "Website". Below this is a profile card for "Katherine Emeneth" with a "Start Chat" button.
- Right Panel:** Contains a "Public Exhibitor Chat" window with a message from "Vicky Pampe" saying "Hi there".
- Footer:** Includes the "POWERED BY PHEEDLOOP" logo and a "Send chat message" input field with a "Send" button.