



## Resume Tune-Up. Three Services. You choose. I deliver.

Just like selling a home, the sellers must have curb appeal to attract a buyer. A job seeker's resume must also have that same type of "curb appeal" to attract employer prospects. In sales and marketing, the saying still goes, "Features tell, benefits sell." Your resume and accompanying marketing materials will "tell" and get you noticed, but only if designed really well. However, it's during the verbal exchange (phone or in person interview) where you demonstrate the "benefits of why" someone should hire you. And that's the "sell."

### The **Creative Basic**....\$200

Professionally written with RSO and creatively designed unique to fit your personality, industry preference and most importantly your KSAs. Includes resume, cover letter and thank you letter. Turn around time from initial consultation is 24 hours. Formats delivered: Word and PDF.

### The **LinkedIn**....\$500

Professionally written with RSO and creatively designed unique to fit your personality, industry preference and most importantly your KSAs. Includes resume, cover letter Z-Fold Interview leave behind brochure, thank you letter and LinkedIn optimization. Marketing materials and LinkedIn will be coordinated for a professional and polished look and appeal. Turn around time from initial consultation is 48 hours. Formats delivered: Word and PDF.

### The **Full Monte**....\$750

Professionally written with RSO and creatively designed unique to fit your personality, industry preference and most importantly your KSAs. Includes resume, cover letter Z-Fold Interview leave behind brochure, thank you letter and LinkedIn optimization. Marketing materials and LinkedIn will be coordinated for a professional and polished look and appeal. Formats delivered: Word and PDF. **Additionally**, the Full Monte offers exclusive career roadmapping (job search coaching), job search introduction letters when taping into the unpublished job market, interview coaching, and a professional bio writeup. Turn around time from initial consultation is 72 hours.

Go to <http://www.MobileHRnow.biz> and click on the "Resume Tune-Up Tab." Complete the online form and let's start your resume curb appeal project today!

# Resume Tune-Up

by MobileHRnow™

**Resumes. Cover Letters. LinkedIn Profiles. Oh my!**

You're fantastically talented and proficiently skilled at what you do. Great! So why is it so hard to land your next great job or encore career?

Chances are your resume lacks RSO (resume search optimization), or there is too much text content, and/or it simply does not accurately reflect your KSAs...knowledge, skills, and abilities. To add insult to injury, it's also likely that your LinkedIn profile is lack luster and your self marketing materials do not reflect a coordinated effort at showcasing your true areas of expertise.

I can help. At MobileHRnow, I'm an HR data geek and current SPHR Consultant & Practitioner with over 25 years experience. I've counseled, coached, hired (and fired) as well as championed under performing employees into high performance contributors. When I've had to terminate an employee, I have always followed up by helping them with a new job search by designing uniquely tailored skill marketing materials.

Whether you're employed or unemployed and need job search support, I can help. You know your story. Let me design it and showcase your knowledge, skills, and abilities in a uniquely different way. From strategy to creative design, I will help get you noticed that sets you apart from your job searching competitors.



*Imagine job search support from an HR Practitioner who truly puts the "human" first in Human Resources. HR is not just for employers; it's for employees, business owners, managers, and job seekers alike. "Job Related Resources" for humans. Now that's a more human approach! Resume Tune-Up and Career Roadmapping service and support delivered on-demand by MobileHRnow.*

24/7 | [www.MobileHRnow.biz](http://www.MobileHRnow.biz) | 916-752.2255

