



4 Knowledge Is Power

College & Historical Tours

October 1, 2019

Dear Friend(s) and Potential Supporters of the College & Historical Tour 2020,

The 4 Knowledge Is Power a non-profit organization is proud to announce our 2020 College & Historical Tour “The Ultimate Experience” on March 21-28, 2020. This year’s trip as always will afford the students an opportunity to visit colleges and universities, and participate in a variety of historical, educational, and social activities.

Making this event successful can only be accomplished with the generosity of you and your organization. By becoming a sponsor for this college tour, you will not only be helping the student to participant in a great experience, but you will also be entitled to participate in a unique promotion opportunity.

The purpose of the College Tour is to give students the opportunity to:

- *Visit various Colleges and Universities and other places of interest*
- *Apply for college admission*
- *Access scholarship and financial aid opportunities*
- *Exposure to the culture and lifestyle of college life*
- *Make informed decisions about post-secondary options*
- *Engage students as active learners and leaders beyond the classroom*
- *To further develop formal and social communication skills*

In addition to our purpose we are providing exposure and options for these our youth. We believe that the following education academic content standards in some way are addressed in the preparation, execution or follow-up portion of the tour. Students are exposed to a variety of learning opportunities as participants of the trip. Whether they are a first-time participant, or a senior who is seriously interested in applying for college admission, it would be the goal of the planning committee to see that the student is actively engaged through this trip with a greater understanding about:

1. ***History*** – the economic development, the understanding of people and cultures and social responsibility.
2. ***Communication skills*** – how to effectively communicate in writing and orally, research, and present or persuade others to a common belief.

In the previous 17 years, I have traveled with 46-86 students and chaperones. The trip may have cost several hundred dollars, but the opportunity is priceless. Students, who may normally have nothing during spring break, loaded the bus with anticipation and excitement in their hearts to explore new opportunities and represented the Greater South Florida area with style and grace.

The fee per student to attend the College Tour 2020 is \$665.00. Our goal is to have 85 students benefit from this experience 60 which parents will be able to pay and 25 that we will help sponsor. 4 Knowledge Is Power will honor you by advertising your business on our website and our 2020 College Tour t-shirts. We are more than happy to discuss any specific situations of your organization's giving ability. Your support in any way is welcome. If you are not the individual in your organization to make the decision regarding our request for sponsorship, we kindly ask that you forward this letter to the appropriate person. If you have any questions or concerns about the College & Historical Tour 2020 or other sponsorship opportunities, please email Mrs. Turner at 4knowledgeispower@gmail.com or contact us at our website www.4knowledgeispower.org and 561-929-3309.

Thank you in advance for your interest and support.

Sincerely,

Rhonda Williams-Turner

Rhonda Williams-Turner, M.S.
College & Historical Tour Coordinator



4 KNOWLEDGE IS POWER

College Tour 2020 Sponsorship Application

Email: 4knowledgeispower@gmail.com Website: www.4knowledgeispower.org

DATE _____

COMPANY NAME: _____

SPONSOR NAME: _____

ADDRESS: _____

CITY: _____ POSTAL CODE _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE: _____

DONATION AMOUNT: _____ DONATION DATE: _____

I AM SPONSORING (TEEN NAME \$600): _____

Signature

Date

Please return this form to:

4 Knowledge Is Power or Sponsor Recruiter
PO Box 832033,
Delray Beach, FL 33483