

**Dr. David R. Feeney, Ed.D.**  
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**I DELIVER INNOVATION & VALUE IN DIGITAL EDUCATION.** I have held leadership roles as Dean, director, online program administrator, learning management systems guru, & state licensed behavior specialist. As well as 25 years of ground & online teaching experience, I offer deep expertise in...

- instructional design of courses, curricula, & smart classrooms for business, education, & STEAM;
- managing academic & campus operations in traditional, for-profit, & workforce education;
- faculty, staff, and media development to incubate online & ground education innovation.

## EDUCATION

- Ed.D. in Educational Psychology – E-Learning: [West Virginia University](#) (2001)
- M.S. in Educational Psychology – Instructional Design: [West Virginia University](#) (1995)
- B.S. Double Major in Philosophy & Psychology – [Ball State University Honors College](#) (1988)

## EXPERTISE

ADDIE, AGILE & QUALITY MATTERS Instructional Design; Adobe Captivate & Connect; Animaker, Articulate Storyline & Studio; Banner; Blackboard Enterprise; Camtasia; Canvas; COGNOS; Desire2Learn; Docebo; Echo360; Facebook Groups & Live Video; Google for Education; HTML; LucidChart; Tegrity; Mediasite; Moodle; MS Office, Sharepoint & Visio; Panopto; PeopleSoft; Periscope; Salesforce; Schoology; SCORM; SquareSpace; SurveyMonkey; WebEx; WizIQ; WordPress; ZoomInfo

## EMPLOYMENT

Learning Experience (LX) Design at [Six Red Marbles, LLC](#). 08/2016 – Present. Instructional design and project management of college faculty to produce quality online programs featuring [D2L](#).

Faculty at [University of the People](#). 05/2016 – Present. Faculty for Foundations of Online Learning featuring [Moodle](#). A tuition-free, accredited University supported by [Bill & Melinda Gates Foundation](#).

Director of Online Education at [Seton Hall University](#). 09/2015 – Present. Development & administration of online degree programs for College of Arts & Sciences. Design, market, and manage digital education degree programs in STEAM, social science, and humanities disciplines.

Digital Talent at [AQUENT](#). 07/2015 – Present. Instructional design & LMS project management for digital education featuring [CSU Global](#), [Schoology](#), [Moodle](#), [Google for Education](#), & more.

Faculty & SME at [Cogswell Polytechnical College](#). 06/2014 – Present. Instructional designer & faculty for [Human Behavior & Entrepreneurship Online](#) featuring [Instructure Canvas](#).

Faculty at [Strayer University](#). 01/2014 – Present. Faculty for graduate & undergraduate online courses in education & psychology; featuring [Blackboard](#).

Digital Instructional Design & Curriculum Management at [The Flying Classroom, LLC](#). 09/2014 – 11/2015. Author & instructional designer of [K-8 digital curricula in 3D Printing, Coding & more](#) featuring aviation pioneer [Barrington Irving](#) & [Blackboard](#). Adopted by [DeKalb County, GA School System](#).

Campus Dean at [Strayer University](#). 10/2010 – 01/2014. Executive director for enrollment, P&L, hiring & faculty development for ground campuses and online programs.

- In Summer 2013, my home campus was #1 of 100 campuses nationwide for 11 consecutive weeks.
- NetPromoter student satisfaction at my home campus increased 2400 basis points.
- Project Manager & SME for “StrayerCapture” lecture capture classroom design & vendor selection for 100 campuses & 1000 classrooms nationwide.
- Instructional Designer & SME for Strayer WOW Courses, producing multimedia interactive simulations & studio video instruction to increase student engagement & retention.
- Partnered with United Way to offer free income tax preparation to students & staff.

Faculty at [Temple University](#). 07/1998 – 09/2010. [Completed dissertation about Blackboard innovation diffusion](#) while earning awards for teaching education, psychology, & business, ground & online.

- Partnered with [TARGET, Inc.](#) to design & teach [HRM3580: HR on the Ground](#), a flipped classroom partnering TARGET executives with students in ground classrooms, online, & in TARGET stores.
- Partnered with [Association to Advance Collegiate Schools of Business \(AACSB\)](#) to design & teach [FOX PHD EDU Doctoral Seminar](#) for business doctoral students.
- Partnered with [NEUROSKY](#) to design & teach [PSYCH4596: Innovation in Neuroscience, Technology, & Society](#), where students collaborate with "neuro-entrepreneurism" companies.
- Dissertation Committee: Dr. David Landman (2003-2004).

Director of Digital Education at [Temple University](#). 07/1998 – 06/2009. Director of enterprise education innovation at top-ranked schools of business, medicine, allied health, podiatry, and liberal arts.

- System Administrator for [TUBlackboard Enterprise](#), one of the largest LMS in America.
- Program manager for [Fox School of Business OnlineMBA, ExecMBA, and MD/MBA programs](#).
- Program manager for [TUCAPTURE video class capture](#), designing 45 smart classrooms in [80 million dollar Alter Hall](#) & 75 locations worldwide; recording more than 1 million minutes of classroom media while surveying more than 16,000 capture users.
- Delivered weekly digital education seminars culminating in annual Teaching Online Conference.
- Partnered with [SBDC & Wells Fargo Bank](#) to produce online financial literacy multimedia modules.
- Pioneered award-winning [CONCIERGE](#) services, training student volunteers to provide hospitality & hands-on IT / AV help in 45 smart classrooms in [80 million dollar Alter Hall](#).

Faculty at [United Federation of Teachers](#). 10/1997 – 06/1998. Instructional designer for courses & curricula in MS Office, spreadsheets, databases, multimedia, HTML & internet.

Faculty at [New York Institute of Technology](#). 09/1997 – 06/1998. Instructional designer for courses using Personalized System of Instruction (PSI) in psychology & education.

Behavior Specialist Consultant at [Philadelphia Mental Health Center](#). 12/1995 – 06/1998. Applied behavior analysis program designer & staff manager.

Founder, [OnLearn Online Education](#). 06/1995 – 06/1999. Online education for [smoking control, exercise increase, medical compliance, study skills, & lifestyle behaviors](#). Sold to McGraw-Hill, Inc.

Graduate Instructor at [West Virginia University College of Education & Human Services](#). 01/1991 – 05/1995. I earned graduate degrees in education with Julie Skinner Vargas, daughter of [B. F. Skinner](#).

Research Assistant at [West Virginia University Affiliated Center for Developmental Disabilities](#). 09/1990 – 01/1991. Graduate internship as behavior analyst at Weston State Hospital, Weston, WV.

## **MILESTONES & AWARDS**

- [2015 Licensed Behavior Specialist BH002670](#) from Pennsylvania State Board of Medicine.
- [2014 ACT 62 Coursework in Autism \(112 Hours\)](#) from Commonwealth of Pennsylvania.
- [2013 Strayer University Excellence in Teaching Award](#). For highest NetPromoter student evaluations.
- [2013 Strayer University Awards for Best Campus Student Start Rate & Continuation Rate](#).
- [2009 Sonic Foundry, Inc. Enterprise Award](#). For enterprise-scale video capture in higher education.
- [2002 Fox School of Business Dean's Award for Excellence in E-learning](#).

## **COMMITTEE & COMMUNITY SERVICE**

- Joint Taskforce for Foreign Language Education at [Seton Hall University](#).
- [Philosophy/Religious Studies Alumni Council](#) Chairperson at [Ball State University](#).
- [Teaching Learning Technology Roundtable Online Learning Committee](#) at [Seton Hall University](#).
- [Academic Resource Center Success Coach](#) at [Seton Hall University](#).
- Suicide Hotline Volunteer at [Family Service Association of Bucks County](#).

## **COURSES TAUGHT: TITLE: DELIVERY: INSTITUTION**

- EDP105 Intro to Educational Psychology: Ground: West Virginia University
- EDU512 Graduate Diversity in K-12 Education: Ground: Online: Strayer University
- EDU530 School Leadership & Administration: Ground: Online: Strayer University
- EDUC248 Learning Principles for Special Education: Ground: Temple University
- EPSY412 Principles of Learning for Teachers: Ground: Temple University
- EPSY531 Graduate Learning Theories in Education: Ground: Temple University
- Fox PHD EDU Doctoral Seminar: Ground: Online: Fox School of Business
- [HRM3580 HR On The Ground](#): Ground: Online: [TARGET Stores](#): Fox School of Business
- HUM200 Intro to Critical Thinking: Ground: Strayer University
- HUM400 Western Culture II: Ground: Strayer University
- [UNIV1001 Intro to Online Education Strategies](#) : Online : University of the People
- [PSY100 Intro to Psychology](#): Ground & Online: Strayer University
- [PSY105 Intro to Human Development](#): Ground: Online: Strayer University
- PSY1071 Intro to Psychology as Natural Science: Ground: Temple University
- PSY110 Social Psychology: Ground: Online: Strayer University
- PSY205 Development Across Lifespan: Online: Strayer University
- [PSY235: Forensic Psychology](#): Ground: [Chestnut Hill College](#)
- PSY2103 Learning & Behavior Analysis: Ground: Temple University
- [PSY4596 Neuro-Entrepreneurism](#): Ground & Online: Temple University
- SPECED512 Graduate Learning Principles: Ground: Temple University
- [SSC230 Human Behavior & Entrepreneurship](#): Online: [Cogswell Polytechnical College](#)

## **SELECTED WORK SAMPLES**

- Capture Producer, Masters of Social Work Online at Seton Hall University <https://goo.gl/ILTv1m>
- Animation Producer, Masters of Writing Studies at Seton Hall University <https://youtu.be/jSwkpNT2lus>
- Event Producer, Teaching Online Conference & Seminars at Temple University featuring:
  - Matthew Pittinsky, CEO of Blackboard, Inc. <http://i.imgur.com/As0rpqV.jpg>
  - John Murtha, PA State Representative <http://i.imgur.com/GHJjA2e.jpg>
  - Philadelphia School System Office of CEO <http://i.imgur.com/zAk024l.jpg>
  - Central Intelligence Agency <http://i.imgur.com/z2brNtv.jpg>
  - US Naval Academy <http://i.imgur.com/CY0XBtT.jpg>
- Video Producer: Temple University TUCAPTURE Overview <http://goo.gl/kC7Eig>
- Video Producer: Temple University TechMinutes Series <https://youtu.be/2-uhQvERxc4>
- Video Producer: Temple University Mobile Capture Workshops <https://youtu.be/0Zy7YWcceVE>
- Capture Producer: Strayer Capture Orientation <https://www.youtube.com/watch?v=RNdUwqrGrY0>
- Video Producer: Blackboard Better Practices <https://www.youtube.com/watch?v=DuxXwNVtxSk>
- Video Producer: Strayer Student Voices - PTSD & Combat Veterans [https://youtu.be/8-vxyM\\_TKyU](https://youtu.be/8-vxyM_TKyU)
- Video Producer: Strayer Campus Orientation <http://youtu.be/eX0ybh1Wc1o>
- Video Producer: Welcome to Human Behavior & Entrepreneurship <http://youtu.be/5ff47nI8Kho>
- Producer, Online Surveys for Program Development <https://www.surveymonkey.com/r/RQH5MSQS>
- Presenter, National Constitution Center <http://i.imgur.com/JGqBXTV.jpg> & <http://i.imgur.com/AoZswAm.jpg>

## **SELECTED NEWS ARTICLES**

- Finding the right fit: How local colleges recruit students. [Mercer Business Magazine](#): 08/12
- Capture Draws Devotees at Temple. [Campus Technology Magazine](#): 02/07
  - <http://campustechnology.com/articles/2007/02/classroom-capture-lecture-recording-system-draws-devotees-at-temple.aspx>
- Class Recordings Go State of the Art. [BizEd Magazine](#): 11/04
  - <http://www.e-digitaleditions.com/i/61367-novdec2004/47>
- Digital Concierge makes access to tech a priority. [BizEd Magazine](#): 02/03
  - <http://www.e-digitaleditions.com/i/62198/51>

## TEACHING PHILOSOPHY

I have worked in diverse teaching & learning settings, online & Ground: K-12 schools, University classrooms, workplaces & boardrooms. My roles include project manager, subject matter expert, behavioral health provider, innovation evangelist, & campus dean. For me, diversity is at the core of my teaching & learning mission, shining in every facet of a great educational experience. My awareness & appreciation of cross-cultural understanding grows continually. I am inspired when learners succeed in ways that are meaningful to them. As such, I strive to introduce diverse examples of success from an array of sociocultural backgrounds, supporting students' identities.

- My most powerful lessons about leadership come from volunteering at a suicide hotline: If you're not listening, you're not helping.
- I strive to set aside my perceptions of what concepts are "easy" or "hard" because these assumptions are based on my cultural & educational background, not those of my students.
- I work to maintain basic fluency in Spanish which is key to offering effective education & behavioral health services to Latino/a families.
- I have taught Diversity in K-12 Education to working teachers from every color, creed, & walk of life.
- I organize learning with behavioral education principles while blending discussions, case analysis, simulations, student presentations, & games to flip teaching & learning.
- I am an edu-tainer, using devices, media, & social networking to blend engagement & enjoyment. I use lecture capture to provide comfort & convenience to learners with ESL challenges.
- I am prepared. Detail orientation in syllabi & presentations inspires achievement.
- I do the hard work to keep it simple. A great education experience is intuitive, plainspoken, & relevant.
- I publicize success. "Big Data" should allow progress to be seen, felt, & to matter.
- I try with an open heart & mind to motivate naturally. Humor, news & pop culture add edutainment to effective education.
- I embrace modernity in teaching online with digital tools & features, while respecting traditional learning resources that are affordable & accessible for all.

## SELECTED PROFESSIONAL PRESENTATIONS

1. [A Behaviorist View of Trauma. Philosophers & Psychologists Convention, Havana, Cuba: 05/91](#)
2. Smoking Cessation via AOL. YAI: Applying the Science of Behavior, New York City, NY: 05/96
3. Benchmarks of Innovation. Blackboard Users Conference: Phoenix, AZ: 03/19/02
4. [Digital Education for Community Action. National Constitution Center: Philadelphia, PA: 06/06/04](#)
5. From Blackboard to Capture. Blackboard Users Conference: Baltimore, MD: 04/12/05
6. Central Intelligence Agency Capture Tour. Philadelphia, PA: 10/06
7. [How Capture Enhances Student Performance. EDUCAUSE Orlando, FL. 08/31/08](#)
8. Mythbusters! Amazing Facts from TUCAPTURE. Villanova University. Villanova, PA: 11/08
9. [Capture & Student Performance. Sonic Foundry, Inc. Enterprise Award Madison, WI: 04/29/09](#)
10. [Blackboard Better Practices. Strayer Leadership Conference, White Marsh, MD: 10/27/11](#)

## PUBLICATION ACTIVITY

- ResearchGate Profile. [https://www.researchgate.net/profile/David\\_Feeney3](https://www.researchgate.net/profile/David_Feeney3)
- Editor, [Behavior Analysis: Research & Practice](#). eISSN: 2372-9414. 10/14 – Present.
- Editorial Board, [The Behavior Analyst Today](#). ISSN: 1539-4352. 01/99 – 10/14.
- Feeney, David R. (2003). Concierge: Mobile Organizational Development. *EDUCAUSE Effective Practices & Solutions*.
- [Feeney, David R. \(2001\). Rates of adoption in a university course management system. \(Doctoral dissertation\). West Virginia University, Morgantown, WV.](#)
- Feeney, David R. (1998). DataShare: Show & tell your databased work. *Behaviorology Today*, 1 (1), 21-22.
- Feeney, David R. (1998). Behaviorology.org: An action plan. *Behaviorology Today*, 1 (1), 15-17.
- [Feeney, David R. \(1997\). Creative life-style management through online precision teaching. In S. L. Ledoux \(Ed.\), Origins & Components of Behaviorology \(pp. 259-295\). Canton, NY: ABCs.](#)
- Feeney, David R. (1995). Plotting data fluently: The ShaPlot system. (Master's thesis). West Virginia University, Morgantown, WV.

## RECOMMENDATIONS

David is a master of organizational change, using technology to transform the way an academic unit conceptualizes & realizes its mission. [Dr. Don Hantula, Director of Decision, Risk & Management Sciences at National Science Foundation](#)

As Dean at Strayer Lawrenceville Campus, David has been an activist, on campus & online, to ensure that classroom participants can master the changing technology & pedagogy for effective teaching. [Dr. Scott Holtzclaw, Associate Campus Dean at Strayer University](#)

David Feeney was invaluable for the Fox School & for me as a faculty member. He performed a very valuable role in making Fox School an educational technology leader at Temple University. [Dr. Art Hochner, President at Temple Association of University Professionals](#)

David worked under my direct supervision at Temple University for a period of two years. During that period, I saw him grow from an instructor of educational technology into a high level manager of major initiatives including but not limited to the rolling out of the Blackboard Learning Management System & TUCAPTURE, a class capture solution. David is a hard-working self-starter who invariably understands exactly what technology faculty should be utilizing in the classroom & how to facilitate their use of it in order for them to be successful. He is a resourceful, creative, & solution-oriented person who was frequently able to come up with new & innovative approaches to learning technologies. In closing, I highly recommend David Feeney. [Sheri Stahler, Associate Vice President at Temple University](#)

Dr. David Feeney is a visionary leader & staunch believer in digital media & educational technology to support faculty & administrators. I worked with David for years while he was the Director of Digital Education for Temple University's Fox School of Business. David was instrumental in garnering administrative & faculty adoption for Anystream/Apriso/Echo360 software, which would ultimately be installed in every classroom within the School. David's tireless efforts led Fox to become one, if not THE, top business schools for incorporating on-demand & live video playback of academic content. Dr. Feeney was a pleasure to work with, & offered valuable insight into early adoption & product feedback to help with our product evolution. The Fox School remains a leader in the digital media space thanks to the efforts developed by Dr. David Feeney. David is passionate about education, is a true people person, & can lay down some mean licks on the accordion. [Jennifer Kirkpatrick, Academic Partnerships, Echo360, Inc.](#)

## REFERENCES

Dr. Don Hantula, [hantula@temple.edu](mailto:hantula@temple.edu) 215-204-5950  
[Director of Decision, Risk & Management Sciences at National Science Foundation & Associate Professor, Organizational Psychology at Temple University](#)

Dr. Scott Holtzclaw, [scholtzclawphd@gmail.com](mailto:scholtzclawphd@gmail.com) 732-688-4115  
[Campus Dean at Strayer University & Detective Sergeant \(Ret.\) at East Windsor NJ Police](#)

Dr. Arthur Hochner, [ahochner@gmail.com](mailto:ahochner@gmail.com) 215-704-6990  
[Associate Professor at Fox School of Business at Temple University & President, Temple Association of University Professionals](#)

Sheri Stahler, [sheri.stahler@temple.edu](mailto:sheri.stahler@temple.edu) 215-204-1030  
[Associate Vice President at Temple University](#)

Jennifer Kirkpatrick, [jkirkpatrick70@gmail.com](mailto:jkirkpatrick70@gmail.com) 703-801-4994  
[Regional Manager of Academic Partnerships at ECHO360, Inc.](#)

Dr. Richard Schimpf, [rschimpf@cogswell.edu](mailto:rschimpf@cogswell.edu) 415-203-2137  
[Director of General Education & Online Learning at Cogswell Polytechnical College](#)

Frank Farry, 215-752-6750 [ffarry@pahousegop.com](mailto:ffarry@pahousegop.com) / [kbenhayo@pahousegop.com](mailto:kbenhayo@pahousegop.com)  
[State Representative for the 142nd Legislative District of Pennsylvania](#)

**FULL RESUME, RECOMMENDATIONS & REFERENCES AVAILABLE UPON REQUEST**