

# Clean and Simple '08 GMC Sierra

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**Text by Mike Alexander**  
**Photos by Jeff Anderson**



Building a simple and clean driver isn't always as easy as it sounds, especially if you're anything like Travis Alford from Taylor, Texas, owner of this pristine '08 GMC Sierra. Travis bought the truck brand new in 2008 and had every intention of keeping it low key. He just wanted to use it as his work truck and daily driver, so right away all he did was lower it and slap on some wheels, just enough to satisfy his customizing desires.

For nearly two years he kept the urge to 'bag it at bay, but that custom itch was ever present, and soon enough he tore into the engine and built up the motor to give it some extra pep. Then he installed braes from a C6 ZO6, and yeah, you guessed it: it was all downhill from there. With Travis, nothing is ever easy. His automotive OCD and exacting standards ensure that everything must be done just right every time.

So rather than take his truck to a shop to have it 'bagged, Travis built a 40×40-foot shop. As soon as his new shop was complete, that same week, Travis pulled the Sierra in and tore it apart. By this time, he had another daily driver so he could take his time and build the truck exactly as he wanted. Travis and his best friend Miles Parker spent the next two years meticulously building the Sierra in their free time.

For suspension, Travis ordered up AccuAir controls, MMW arms, McGaughys drop spindles and an Nfamus 3-link. Once the truck was ready to lay out over the perfectly polished 24×10 Raceline Speedster 6 wheels wrapped with Nitto 420s rubber, it was time to see what all of their hard work looked like on the ground.

Impressed with the stance and quality of the work, the duo was ready to shift their focus to the exterior. A painful amount of work went into detailing to keep everything as clean as possible. Certain pieces were shaved and blended, but you'd never know it without comparing a stock truck side by side. Travis and Miles did all of the suspension and metal work, but Travis knew that to achieve the caliber of detail and quality that he was after, he'd have to leave the paint and interior work to the pros.

Travis loves the look of a clean white truck so he had Pristine Paint & Body lay down the gleaming DuPont White over the smoothed exterior. For the interior, he got help from Cato Custom Upholstery and Sculpt Garage. They combined their talents to create a very high-tech cabin. Building the system around a flush-mounted iPad mini and a custom center console running from the dash to the rear cab, Cato and Sculpt were able to pull off a very well-executed custom cabin interior and still keep things looking OE. Cato used black satin synthetic leather throughout, and even wrapped and stitched the dash. The duo also blended Focal components, JL subs and Alpine digital amps for a quality system worthy of even the pickiest audiophile ears out there.

Nearly two and half years later Travis was finally completely stoked with the custom cruiser he'd created. There are just enough custom touches to keep his urges satisfied for a while, and the truck maintains the meticulous detail and factory comforts he was after. It's certainly impressive from every angle, but if we know Travis like we think we do, then we certainly haven't seen the last of this truck! Stay tuned, because nothing is ever truly finished when it's in the hands of a custom truck lover like Travis Alford.



Truck Specs

Owner

Travis Alford

2008 GMC Sierra

Taylor, TX



Engine

5.3L V-8

TSP 220 cam

DOD deleted valves

LS7 lifters and pushrods

Comp springs

Ported LS2 intake and custom air cleaner

Kooks headers

Custom Magnaflow stainless exhaust

Custom-tucked wiring and stainless hoses

4I60E with Circle D converter

Suspension

Nfamus 3-link

MMW control arms

McGaughys drop spindles

C6 Z06 brakes

QA1 shocks

Relocated control arms and modified spindle

AccuAir systems



Wheels and Tires

24×10-inch Raceline Speedster 6 wheels

305/35/24 Nitto 420s tires



Body & Paint

Shop: Pristine Paint & Body

Precision grille

Sculpt Garage custom headlights

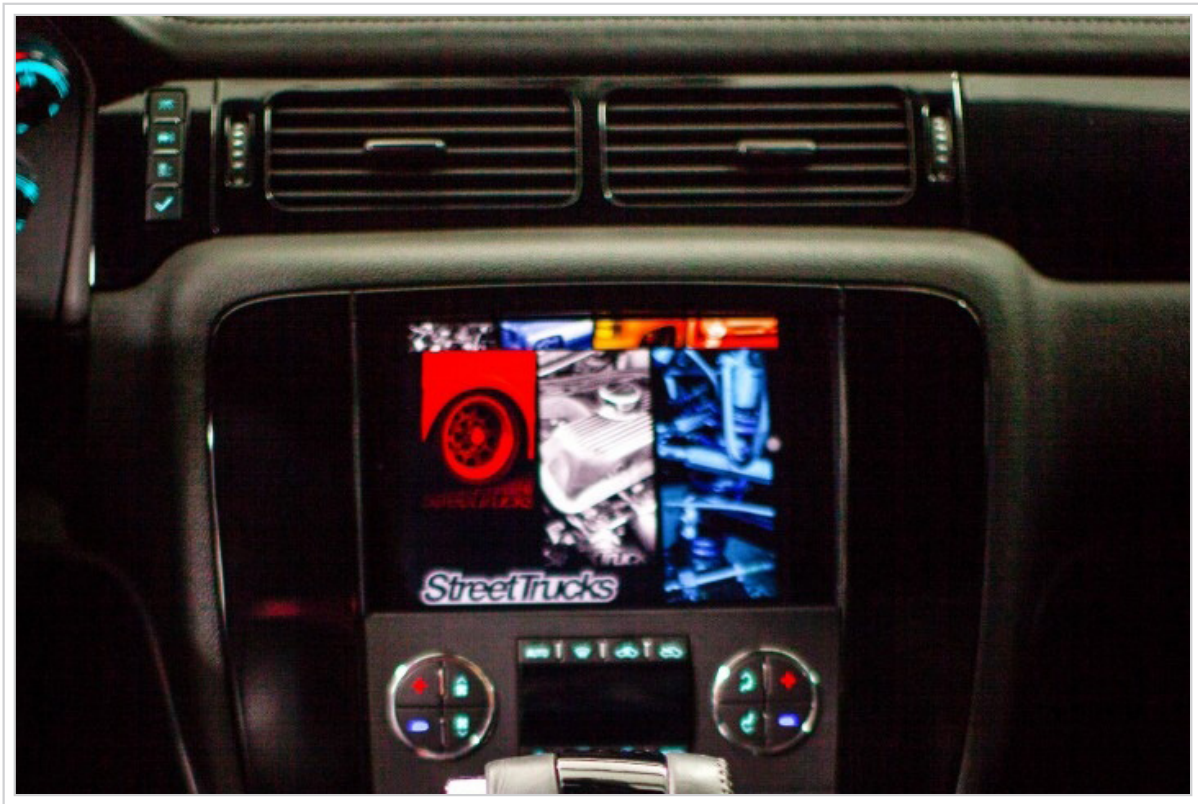
Modified and smoothed Ram bumper

Reskinned tailgate, shaved XM, third brake light, shaved rear cab corners, wiper cowl and stake pockets

Grant Kustoms wheel tubs

DuPont White paint





Interior:

Shops: Sculpt Garage/Cato Custom Upholstery

Everything covered and stitched

Custom console

Rear bucket seats

iPad Mini custom-molded into dash

Focal speakers, JL 10w6 subs and Alpine digital amps

Special Thanks From Owner:

Miles Parker, Michael Juranek, Dustin and Brandon Naivar and my wife for all of her support