

# GoWild-Gubinge aka Kakadu Plum

#### Terminalia ferdinandiana



Our wild harvested GoWild-Gubinge fruit aka Kakadu plum is the **World's Richest Natural Plant** Source of Vitamin C and Ellagic Acid.



100% Whole Fruit Powders and Fluid Extracts GoWild Australia only uses the freshly harvested and freeze-dried pulp, never the kernel.

#### Product Description 100% Whole Fruit Powders - Fluid Extracts

### Sustainable & Traceable

Our GoWild-Gubinge Powder and Extract products are derived from sustainable wild harvested or Aboriginal plantationgrown fruit. It is produced from Gubinge fruit, harvested from remote regions of Western Australia. Each lot is traceable to its traditional community sources.

### Traditional Uses

Traditional Uses has been a traditional source of bush tucker, antiseptic, and a wound healing remedy for the Aboriginal people for thousands of years. Today the trees are still in great abundance and come to fruit at the start of the dry season in November.

# The World's Richest Source of Natural Vitamin C (Stable)

Gubinge fruit has been identified world wide as the single natural food source with the highest vitamin C content on the planet. It contains over 7000 mg of vitamin C per 100 g of fresh fruit - over 100 times the concentration found in oranges.

# A Super Food

There is no plant in the world that has the same level of vitamin C, anti-oxidants, and bioactives, none of which are lost through our state-of-the-art proprietary processing methods. Gubinge fruit contains phytochemicals such as gallic and ellagic acids. These polyphenols have antibacterial, antiviral and antifungal activities and also shows anti-inflammatory.

### GoWild-Gubinge has been found to contain over 50 various identifiable nutritive compounds

While there are other natural fruits that contain antioxidants, Gubinge fruit is unique because it contains both hydrophilic (water soluble) and lipophilic (oil soluble) antioxidants. This combination of antioxidants are much more bio available to the skin, delivering much more comprehensive protection from oxidative stress than fruits that are comprised of only hydrophilic compounds. Gubinge fruit also contains Folate (Vitamin B9) which plays a key role in the repair and synthesis of DNA, and can help to protect the cells from damage. Gubinge fruit with this rich composition of phytochemicals and microelements, helps protect against effects of premature aging.



# Australia's Original Global Supplier

GoWildAustralia.com info@gowildaustralia.com

# Product Specification

#### Pack Size

5kg,10kg, 50kg

GWA only supplies bulk orders, placed pre-harvest before the end of each calendar year. Orders placed before Sep 30<sup>th</sup> earn a 5% discount.

#### Product Code GoWild-Gubinge fruit aka Kakadu plum

- GWA-GF102 100% Whole Fruit Freeze-Dried Powder
- GWA-GF104 Fluid Extract (W:V = 1:8)

Origin: Product of Australia

Botanical/INCI name: Terminalia ferdinandiana

#### Physical Standards

Flavor: Free from off flavors, typical of a mild tart sensation Particle Size: Milled through 800um screen Color: Cream to yellow Odor: Free from off or objectionable odors

#### Nutritional Information

Our wild harvested GoWild-Gubinge fruit aka Kakadu plum is the world's richest natural plant source of Vitamin C and Ellagic Acid. Contains over 50 various identifiable nutritive compounds - hydrophilic (water soluble) and lipophilic (oil soluble) antioxidants, Folate (Vitamin B9) vitamin E, and lutein. GoWild-Gubinge fruit with this rich composition of phytochemicals and microelements, helps protect against effects of premature aging.

#### Inaredients:

Consumption: Food ingredient

#### Claims:

Suitable for vegetarians, lacto-ovo vegetarians and vegans

#### Packing details

Packaging: Nitrogen flushed metalized LDPE bag in carton Carton size: 385 x 250 x 480 mm (for large pack sizes) Shelf life: 4 years under conditions less than 20°, dry, unopened

# Wild Harvesting the GoWild-Gubinge fruit

GoWild-Gubinge fruit only grows in remote regions of Western Australia and the Northern Territory. The fruit is ecologically wild harvested by our indigenous partners on lands over which they have native title. GoWild Australia is also co-sponsoring the first Aboriginal plantation developments in the Kimberley region of Western Australia, following principles of savannah enrichment practiced by Aboriginal Australians for thousands of years. This will assure long-range sustainability supply and Aboriginal economic development as global demand for this uniquely health-giving ingredient grows.

# Commercial Applications

#### Major health and cosmetic companies world wide have identified the GoWild-Gubinge fruit as a substantially beneficial ingredient products that include:

- Skin & Hair Care Products
- Personal Care, Cosmetics
- Food & Supplements and Beverage
- Medicinal & Vitamin Supplements, Superfoods, capsules or powders
- Pharmacological products, Bio Chemical products
- Used in gourmet bushfoods such as chutneys, jams and pickles





Wild Harvested GoWild-Gubinge aka Kakadu plum

100% Whole Fruit freeze-dried Powder and Fluid Extracts

### Key GoWild Australia points of difference

- Supply chain traceability at the lot level
- GWA elevates the role of its Aboriginal sourcing communities
- GWA Collaborates with ANFIL and sponsor s Australian University Research
- GWA will provide IP-sharing royalty benefit to Aboriainal source communities
- Unsurpassed analytical product quality and consistency, backed by industry-leading COA'S
- No industrial solvents used in extract manufacturing, supports clean label branding

#### GWA only uses the freshly harvested and freeze-dried pulp, never the kernel

© Copyright 2010 GoWild Australia



info@gowildaustralia.com - www.GoWildAustralia.com