

January 18, 2016

Dear Fellow Carlsbad Voters,

I was moved by the honest and measured letter from the Tanners to send this letter.

I am dismayed that the backers of the measure want to give a private developer carte blanche over all decisions concerning the property for fifteen years. That doesn't seem wise.

I resent the fact that CEQA laws are to be completely bypassed. The city of Carlsbad actually forced the school district to use public tax dollars to oppose its lawsuit regarding CEQA. Sage Creek High School certainly will add more to the quality of life in Carlsbad than Measure A ever will.

I learned recently that city dollars are to be used to fast track this project through the Coastal Commission. That wasn't done to get us clean water through desalination. Now we are going to get Tee-shirts and souvenirs faster than fresh water?

"Consultants" say that this development will improve things in the Village. Other than "the rising tide floats all boats" remark, I have heard no specific plans that improve the Village. It is not logical to say that adding shops and restaurants on Canon will improve business downtown.

What will be on sale in this 85-15 project that can't be purchased at the Forum, the Carlsbad Premium Outlets, or the mall known formerly as Westfield Plaza? I don't wish to have less view of the water so I can have more places to shop.

If the City used some of its own dollars there could be trails near the lagoon and better traffic signals. There are ample reserves in the city budget to do both and still have money for a rainy day.

I will be pleased to join you in voting no on Measure A on February 23, 2016.

Sincerely,

Dr. John A. Roach
District Superintendent Carlsbad Unified School District 2004-2012

