



RIMS CORPORATE AFFILIATE PROGRAM

About

RIMS expanded its affinity program to allow for more of our colleagues in health care and related business to network with our membership. This expansion allows participating businesses opportunities to advertise and access with our members as RIMS corporate affiliates.

Advertisement and Sponsorship Opportunities

- Website presence and linkage on the RIMS website (www.rimed.org).
- A \$500 credit towards one annual RIMS exhibit table purchase of the company's choice.
- Invitation for two representatives to attend the annual Mix and Mingle Event, where RIMS leadership, staff, Sponsors, and Corporate Affiliates come to meet and discuss areas of interest and future collaboration opportunities.
- Recognition of your company name and logo within all membership recruitment packets.
- Recognition of your company name and logo within all new member welcome packets.
- Recognition of your company name and logo at any event where a RIMS exhibit table may be present.
- 10% discount to advertise in any of the following:
 - *RI Medical Journal*, RIMS' monthly *e-Journal*
 - *RIMS' Directory of Members*
- A subscription to *RI Medical News*.
- Recognition of your company name and logo at RIMS' *Annual Meeting*.
- Recognition of your company name and logo at RIMS' *Annual Educational/CME Meeting*.
- Invitation to attend and/or exhibit/sponsor the RIMS' *Annual Meeting*.
- Access to RIMS knowledge database of key contacts in healthcare.
- Promotion of your company's services to allied healthcare professionals.

Specifications

All Corporate Affiliates will provide the following items to Megan Turcotte:

- Company logo as a separate PDF at 100% size, print quality or 300ppi resolution minimum
- A brief, one paragraph description about your company
- Contact information for your representative
- Mailing information for your *RI Medical News* subscription and invitation mailings.

Corporate Affiliates are assessed a nonnegotiable \$1,500 annual fee for participation in the program.

For Further Information

For questions about or to express interest in the program, please contact Megan Turcotte at mturcotte@rimed.org or:

Rhode Island Medical Society
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