

**MINUTES - St. Croix Bike & Pedestrian Trail Coalition Communication Subcommittee
City of New Richmond Civic Center, - February 1, 2016, 6:30 p.m.**

CALL TO ORDER – Tim Witzmann, Chairperson, called the meeting to order at ~ 6:35 p.m.

STATEMENT OF PUBLIC NOTICE – The agenda was posted at the Town of Somerset and on the coalition web site.

ROLL CALL – Committee members present were Mark Gherty, Ben & Susan Heuser, André Johnson, Mark Vanasse (after 6:45) and Tim Witzmann. Andrew Lamers was absent. Also present was Lee Pederson.

ADOPTION OF AGENDA – A **motion** (Ben Heuser, Gherty) to adopt the agenda as presented. **Carried** with no opposition.

APPROVAL OF PRIOR MEETING MINUTES – January 7, 2016 – A **motion** (Gherty, Ben Heuser) to approve the minutes of the January 7, 2016, meeting. **Carried** with no opposition.

PUBLIC COMMENT – Opportunity for comments on subjects not on the agenda when recognized by the presiding officer. There were no public comments.

REPORTS - from individuals about information gathered for the subcommittee – There were no reports given.

ITEMS for discussion and/or action

1. Meeting in a Box Opportunities – Witzmann led the review of outreach for St. Croix County's updated bike & ped plan detailing opportunities and completions. Committee members took further assignments to arrange meetings for outreach into various areas.
2. Future Outreach Activities – Assisting in a summer bike activity at the Somerset Library was discussed as was participation in a possible Bike to School Day proposed by the Healthier Together effort at the county level.
3. Economic Impact of Trails Study - Susan Heuser detailed the discussion with WI Bike Fed and Vandewalle & Associates regarding the possibilities of a study regarding the economic impact of trails in the St. Croix County area. Future use of several economic development studies already in the Coalition's possession was also discussed. General consensus was to leave any action on this item for the entire Board of Directors.
4. St. Croix County Bike & Ped Plan Update Progress – General discussion regarded information sent to the design team at St. Croix County, the upcoming Advisory Team meeting and what outcomes will follow that meeting. More information will be available at the upcoming Board of Directors meeting.
5. Town of St. Joseph TAP Grant Application Support – Vanasse led the discussion indicating that the Town of St. Joseph had filed a TAP grant application to create a trail from the Houlton Hill landing area of the Loop Trail to Andersen Scout Camp Rd and all the way to the town line on Andersen Scout Camp Road. He indicated this would be the first connection into St. Croix County from the Loop Trail and the first link in a Hwy 64 corridor that will create trails leading to Somerset, New Richmond and connections beyond. The Town will likely be seeking support for the application from the Hwy 64 corridor communities.
6. Set next meeting date February 29, 2016 or March 7, 2016 – The next meeting was set for February 29, 2016.

ITEMS FOR NEXT BOARD OF DIRECTORS AGENDA – Economic Impact Study for St. Croix County, Future Outreach Activities, Town of St. Joseph TAP grant application support

ITEMS FOR NEXT COALITION AGENDA – None were identified.

ITEMS FOR NEXT COMMUNICATIONS COMMITTEE AGENDA – Continued *Meeting in a Box* discussion/planning, St. Croix County Bike & Ped Plan Update Progress, Future Outreach Activities

ADJOURNMENT – A **motion** (Vanasse, Gherty) to adjourn. **Carried** with no opposition at ~ 7:50 p.m.

Respectfully Submitted,
Susan Heuser, Secretary