

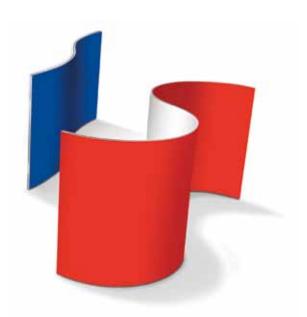
Corporate Identity
Imagine the Possibilities



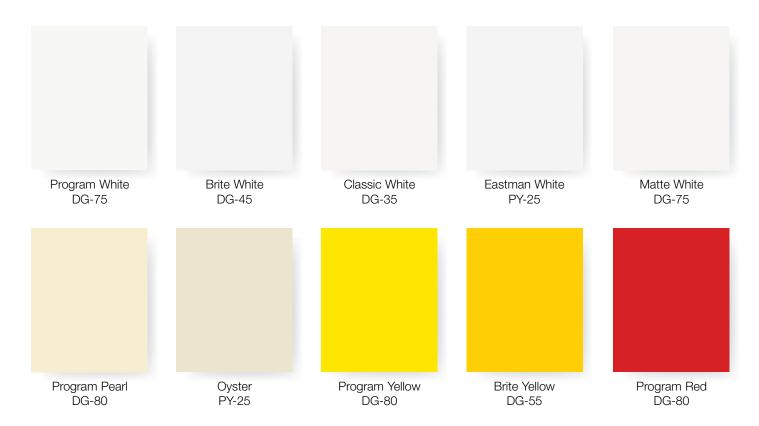




Imagine the possibilities for expressing your corporate identity in Reynobond® and Reynolux®

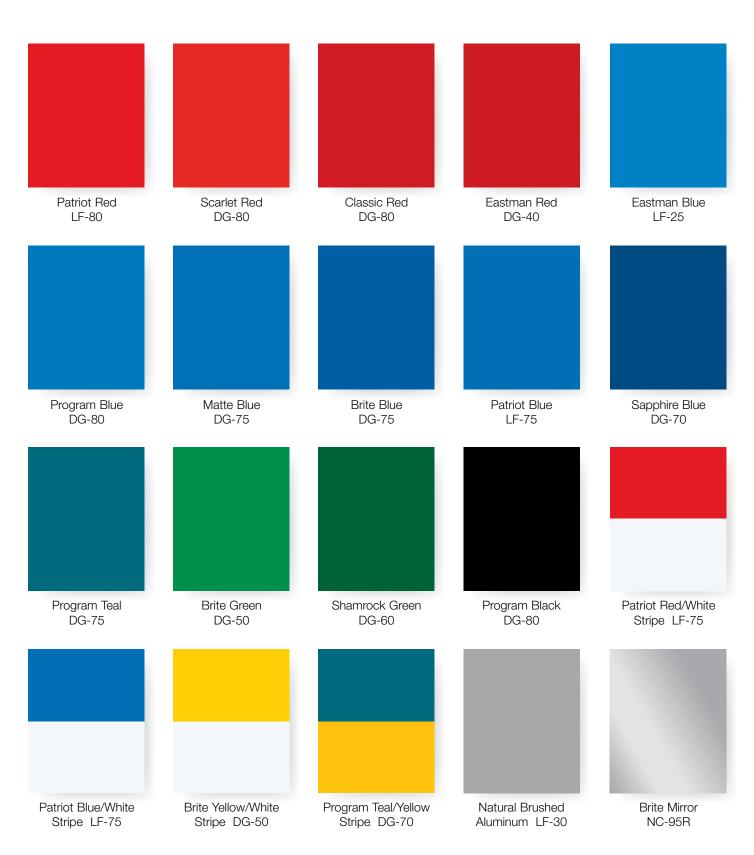


Leading companies in industries from petroleum to auto dealerships to retail choose Reynobond. The reasons are plain to see. Reynobond delivers the flexibility that enables architects to explore the most imaginative and eye-catching solutions to individualize the look of a corporate image. Our durable proven paint systems are formulated for high UV resistance and help reduce façade maintenance costs over the life of a building. And of utmost importance to any brand, Reynobond and Reynolux showcase program colors from one location to the next. From inspiration to implementation, Alcoa Architectural Products offers innovative ways to help expand your palette of possibilities.



Please reference our other brochures for additional color options:

Design Line Color Chart for our complete line of wood, terra/mineral, granite, patina and stone paint finishes. Colorweld® 500 Color Chart for our standard architectural finishes, including mica and metallic paint finishes.



Paint Finish/Gloss Level:

DG (Duragloss®) LF (Colorweld® LF) PY (Polyester) NC (DurPY)



Properties

Property	Duragloss [®]	Colorweld [®] LF	Colorweld® 100
Specular Gloss ASTM D523@60°/ECCA T2	20% - 80%	<10% - 80%	10% - >80%
Gloss Retention ASTM D523	10 yrs FLA >80%	5 yrs FLA >98%	
Color Retention ASTM D2244	Max 5 fade	Max 5 fade	
Chalk Resistance ASTM D4214	Max 8 chalk	Max 8 chalk	
Film Hardness ASTM D3363/ECCA T4	HB-H	НВ-Н	F-2H
Abrasion Resistance ASTM D968	>40 liters min.	50 liters min.	
Reverse Impact ASTM D2794/ECCA T5	No cracking or adhesion loss	No adhesion loss	No pick-off
Coating Flexibility ASTM D4145/ECCA T20	ОТ	1T, 3T [†]	1-2T
Salt Spray Resistance ASTM B117/ECCA T8	Passes 3000 hrs	Passes 4000 hrs	Passes 1000 hrs
Film Thickness ASTM D1400/ECCA T1	Nominal 1.0 mil†	0.15-0.3 mil primer 0.7-1.2 mil color coat 0.6-0.9 mil clear topcoat	0.2 mil primer 0.75 mil topcoat
Chemical Resistance ASTM D1308	Muriatic acid: No effect Sulfuric acid: No effect	Muriatic acid: No effect Nitric acid vapors: <5 ΔE color change	
Adhesion ASTM D3359/ECCA T6	No adhesion loss	No adhesion loss	
Humidity Resistance ASTM D2247	No #8 blisters	None or few #8 field blisters	None or few #8 field blisters

[†]Parameter value varies within the paint system. Contact manufacturer for specific values. For more information on this color chart, please contact manufacturer at 1-800-841-7774.

Paint Finish Quick Specification Reference

Property	Duragloss [®]	Colorweld [®] LF	Colorweld® 100
Warranty	10 - 20 years†	5 - 20 years†	5 years
Resin Type	Modified Polyester	FEVE	Polyester
UV Performance	****	***	**
Gloss Range	20% – 80%	20% – 80%	20% – 30%
Colors	Opaque / Metallic / Bright	Opaque / Metallic / Bright	Opaque
AAMA 2605/620	YES	†	NO
Economics	\$\$\$	\$\$\$\$\$	\$

[†]Parameter value varies within the paint system. Contact manufacturer for specific values.

Contact your Alcoa Architectural Products representative for information concerning the Brite Mirror, NC (DurPY) paint finish.

Colors and patterns shown are as close to actual colors as possible within the limitations of commercial printing reproduction. This publication is based on the latest data available at the time of printing. Due to product changes, improvements and other factors, Alcoa reserves the right to change or withdraw information contained herein without prior notice. Contact Alcoa Architectural Products for material samples.

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