



## Recruiting Collaborative Proposal and Benefit Statement

### Mosaic Blueprint at a Glance

Mosaic Blueprint (MB) is a nationally-recognized diversity consulting and executive search firm that specializes in sharing professional level opportunities with diverse candidates. At Mosaic we view diversity with a wide brush, not only do we focus on cultural, gender and lifestyle diversity, we also focus on diversity of thoughts and actions. We are minority owned and operated.

#### **Featured in:**



### The Importance of Employer Branding and Presence for Diversity Hires

In today's diversity market, it's important for employers to understand employer branding. By being present at diversity conferences, career fairs and in magazines and diversity job boards it shows diversity candidates that your company is serious about diversifying its workforce. You start to create presence and encourage inclusion to diverse audiences. And what better partner to have than Mosaic Blueprint.

### Partnership for BDPA Tech Career Expo and Conference

We are partnering again with The Blacks in Data Processing Association (BDPA) organization which is a global Technology member-focused organization. The BDPA Conference and Career Fair will be held August 10-13, 2016 in Atlanta with an anticipated audience of over 3,000 members and stakeholders - this will be an excellent opportunity for face-to-face interviews with both mid to senior level passive and active job seekers in technology from across the country. Mosaic Blueprint will have two booths at the Career Fair at a reduced fee which will allow your organization to be represented.

**What's in it for you?** The sponsorship/collaboration would include Mosaic Blueprint sharing information about your company, mini-interviews with interested applicants on your current and future vacancies, disseminating marketing materials from your company on our exhibit, and resume collection.

To learn more about the Career Fair and Tech Expo here [BDPA](#)


*Mosaic Blueprint*  
4004 NE 97<sup>th</sup> Street, Vancouver, WA 98665  
(360) 335-7531

## Benefit for Partners – The Bottom Line Added Value

The added value of a collective partnership: By using Mosaic Blueprint to share your job leads and collect candidate information and conduct on the spot interviews your organization will save valuable dollars versus sending staff to multiple events. Here's a sample of your savings:

<i><b>Your Company</b></i>	<i><b>Average Conference Costs (One Employee – Govt Rate)</b></i>	<i><b>Average Conference Costs (One Employee – Corp Rate)</b></i>
Exhibit Table	\$ 3,000	\$ 6,000
Hotel	\$ 756 (\$150 x4 nights)	\$ 756
Employee Salary	\$ 1,400 (+ Benefits for 4 days – Est.)	\$ 1,400
Food Expenditures	\$ 375 (4 days)	\$ 375
<i><b>Cost for one employee:</b></i>	<i><b>\$ 5,531</b></i>	<i><b>\$ 8,531</b></i>
<i><b>Cost for two employees</b></i>	<i><b>\$ 8,062</b></i>	<i><b>\$11,062</b></i>
Recruiting Partnership with Mosaic Blueprint ( <b>2 Reps</b> )	\$ 2,500	\$ 2,500
<i><b>Potential Cost Saving to Company (@ 2 employees):</b></i>	<i><b>\$ 5,931 (Govt. Savings)</b></i>	<i><b>\$ 8,562 (Corp Savings)</b></i>

### See Actual Career Expo Costs Below from BDPA

Page 7 To place order: email [corpsales@bdpa.org](mailto:corpsales@bdpa.org) or call (301) 584 3135 

### Portfolio Registration Form

COMPANY NAME: \_\_\_\_\_

CAREER FAIR & TECHNOLOGY EXPO			
<b>Event Sponsorship (1 only)</b>	\$35,000		_____
<input type="checkbox"/> 20 Career Fair Registrations <input type="checkbox"/> Corporate Logo in all Career Fair Promotions <input type="checkbox"/> Branding as Overall Sponsor <input type="checkbox"/> Premium Location Island Display <input type="checkbox"/> Color 2-page Program Ad <input type="checkbox"/> Banner at <a href="http://www.bdpa.org">www.bdpa.org</a>			
<b>Executive Sponsorship</b>	\$20,000		_____
<input type="checkbox"/> 16 Career Fair Registrations <input type="checkbox"/> Premium Location Island Display <input type="checkbox"/> Color 2-page Program Ad <input type="checkbox"/> Access to the Event Database <input type="checkbox"/> Banner at <a href="http://www.bdpa.org">www.bdpa.org</a>			
<b>Professional Sponsorship</b>	\$10,000		_____
<input type="checkbox"/> 8 Career Fair Registrations <input type="checkbox"/> 2 Booths <input type="checkbox"/> Full Color Program Ad <input type="checkbox"/> Access to Event Database <input type="checkbox"/> Banner at <a href="http://www.bdpa.org">www.bdpa.org</a>			
<b>Corporate Rate</b>	\$6,000		_____
<input type="checkbox"/> 4 Career Fair Registrations			
<b>Government/Non-Profit</b>	\$3,000		_____
<input type="checkbox"/> 4 Career Fair Registrations			

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## Deliverables:

- Up to 200 (possibly more) Prescreened package of qualified candidates interested in careers with your organization for your recruiters to follow-up with.
  - Participating organizations will also receive ten free job posts on [Mosaic Metier](#) and 50% off an annual membership for unlimited posts
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**Contact us today regarding this opportunity – We are limiting the opportunity to four companies.**

### Contact Information:

Deena Pierott, President  
Mosaic Blueprint  
White House Champion of Change for Tech Inclusion  
[Deena@mosaicblueprint.com](mailto:Deena@mosaicblueprint.com)

Phone: (360) 335-7531