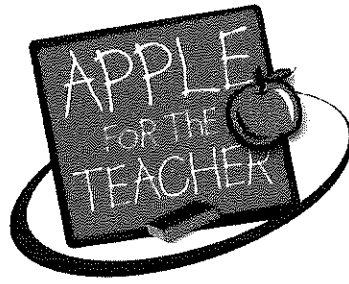


# Cayuga

## RADIO GROUP



The Cayuga Radio Group is pleased to once again honor this area's educators and administrators with its "Apple for the Teacher" Award program now in its 26<sup>th</sup> year.

We look forward to recognizing this year's class at a dinner later this fall.

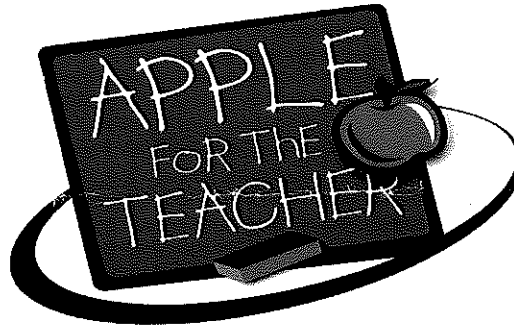
A time honored tradition of the "Apple for the Teacher" includes delivering apples (over 4,200 apples) to public schools in Tompkins and Cortland Counties. Unfortunately, we will not be able to do that to the same degree this year.

Our primary supplier and sponsor for the "Apple for the Teacher"-Cornell University Apple Orchards (our partner for over 25 years) was impacted by a low crop due to a spring snow storm.

This year therefore we are only able to deliver a small token of apples to each school. Thank you for your understanding.

I have enclosed a fact sheet and a press release from last year. Please contact me with any questions or concerns. Thank you for your support and we look forward to honoring our local teachers again this year.

Connie Fairfax-Ozmun  
Director of Marketing and Promotions  
Cayuga Radio Group  
1751 Hanshaw Road  
Ithaca NY 14850  
607-257-6400  
cfozmun@cyradiogroup.com



Throughout October and November we are celebrating our area educators with our Apple for the Teacher program.

- 870AM/95.9FM NewsTalk WHCU, Progressive Talk 1470AM/97.7FM WNYV, Lite Rock 97.3, Classic Rock I100, Z95.5, 96.7 The Vine, Rewind 107.7, 98.7 The Buzzer, and 103.7 Q-Country listeners are asked to write the station to describe why a certain teacher deserves to be nominated for The Apple for the Teacher Award.
- The nominator may be a student, an entire class, a school administrator, a parent, a friend etc.
- A panel of judges from our stations will choose a weekly recipient's letter. Giving credit to the teacher and the nominator, the letters will be read on the radio during October-November.
- There will be an awards banquet to pay tribute to each of the Apple for the Teacher recipients.
- The teachers (approximately 12) will receive a special Apple for the Teacher award, and a grand prize will be drawn from the recipients. A computer and printer will be awarded to that teacher's school and a laptop for the teacher.

Please submit entries to:

Apple for the Teacher 1751 Hanshaw Road, Ithaca NY 14850  
 fax:607-257-6497 or [apple@whcuradio.com](mailto:apple@whcuradio.com), [apple@wnyyradio.com](mailto:apple@wnyyradio.com),  
[apple@i100rocks.com](mailto:apple@i100rocks.com), [apple@literock973.com](mailto:apple@literock973.com), [apple@1037qcountry.com](mailto:apple@1037qcountry.com)  
[apple@z955.com](mailto:apple@z955.com), [apple@rewind1077.com](mailto:apple@rewind1077.com), [apple@963thebuzzer.com](mailto:apple@963thebuzzer.com),  
[apple@967thevine.com](mailto:apple@967thevine.com)



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Ithaca, NY 14850  
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# Press Release

Contact: Connie Fairfax-Ozmun  
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FOR IMMEDIATE RELEASE  
November 19, 2015

## CAYUGA RADIO GROUP HONORS LOCAL TEACHERS

ITHACA, NY — On Wednesday, November 18<sup>th</sup>, Cayuga Radio Group honored a group of local teachers at the 25<sup>th</sup> Annual Apple for the Teacher Awards Banquet. The 2015 Apple for the Teacher Award recipients included Jaime Diaz (Moravia Central School), Thomas Dovi (Randall Elementary School), Sara Falco (TST BOCES), Jennifer Heatley (Cayuga Heights Elementary School), Kristen Keryk (George Junior Republic), Michael Levick (Groton Jr/Sr High School), Shari Olmstead (Newfield Elementary School), trisha Procheddu (Dewitt Middle School), Jennifer Rafferty (Cortland Jr/Sr High School), Rob Reakes (Trumansburg Middle School), Karen Shirley (Homer Intermediate School) and Sherry Warchocki (Newark Valley Middle School.)

Cayuga Radio Group symbolically “kicks” off the Program each fall by delivering apples to public school teachers in Tompkins and Cortland Counties. The nine Cayuga Radio Group stations (NewsTalk 870AM/95.9FM WHCU, Lite Rock 97.3, 103.7 Q-Country, WIII Iconic Rock I-100, 107.7 Rewind, 96.7 The Vine, Z95.5, 96.3 The Buzzer and Progressive Talk 1470 WNYW ) ask listeners to submit nominations as to why a certain teacher deserves the Apple for the Teacher Award. A panel of judges from Cayuga Radio Group chooses 12 award recipients. Giving credit to the Teachers and Nominators, the letters are read on the air throughout October and early November.

On November 18<sup>th</sup>, the Cayuga Radio Group staff, sponsors, nominators, and teachers gathered at Celebrations Banquet Facility for the Apple for the Teacher Awards Banquet, where the teachers received their awards. The names of all of the teachers were put into a drawing, and Shari Olmstead of Newfield Elementary School won the grand prize of a brand new laptop, as well as a new computer and printer for her school, courtesy of Brightworks Computer Consulting.

